

CSCU GENERAL EDUCATION ASSESSMENT RUBRIC
COMPETENCY AREA: Social Phenomena

Social Phenomena Goal: Students will develop an increased understanding of the influences that shape a person's, or group's attitudes, beliefs, emotions, symbols, and actions, and how these systems of influence are created, maintained, and altered by individual, familial, group, situational or cultural means.

Scale Outcomes	4 Highly Competent	3 Competent	2 Minimally Competent	1 Not Competent
1. Explain social, organizational, political, economic, historical, or cultural elements that influence and are influenced by individuals and groups.	Accurately and thoroughly explains at least three elements that influence and are influenced by individuals and groups.	Accurately and thoroughly explains at least two elements that influence and are influenced by individuals and groups.	Explains at least two elements that influence and are influenced by individuals and groups, but explanations are not in depth or contain flaws.	Explains at least two elements that influence and are influenced by individuals; but explanations are inaccurate or incomplete.
2. Explain theories and research methods used to investigate social phenomena.	Explains key components of two or more theories or methods of research accurately, thoroughly, and with thoughtful details or examples.	Explains key components of a theory or method of research accurately, thoroughly, and with some details or examples.	Explains some key components of a theory or method of research.	Inaccurately describes some components of a theory or method of research, with weak examples.
3. Explain ethical issues pertaining to social contexts and phenomena.	Explains ethical social issues and phenomena in a complex, multi-layer context.	Explains ethical social issues in a complex context with modest detail.	Recognizes basic ethical issues but incompletely grasps complexities among issues.	Vaguely or inaccurately describes ethical issues in social contexts and phenomena.
4. Explain issues of diversity within and across cultures.	Explains social and cultural issues from one's own and another perspective thoroughly, and with thoughtful details or examples.	Explains social and cultural issues from one's own and another perspective using an adequate level of detail and explanation.	Describes social and cultural issues from one's own and another perspective.	Unable to describe social and cultural issues from one's own and another perspective.
5. Apply concepts or theories of social phenomena to real world situations (e.g., service learning, group work, clubs, organizations, civic engagement, conflict resolution and internships).	Engages in on or off-campus groups or activities and thoroughly and effectively applies multiple theories and social concepts to the experience.	Describes and explains personal engagement in on or off-campus activities and thoroughly and effectively applies multiple theories and social concepts to the experience.	Describes and explains personal engagement in on or off-campus activities and applies one or more theories or social concepts to the experience.	Recalls personal engagement in on or off-campus activities and can identify a few aspects of social phenomena.