

Lisa Dresdner, Ph.D.

December 30, 2020

Dear Members of the Campus CEO Search Committee:

I am pleased to submit my application for the position of Chief Executive Officer for Naugatuck Valley Community College. Currently the interim CEO at NVCC, I have held leadership roles at both NVCC and Norwalk Community College and am qualified to lead NVCC through these transitional years toward a consolidated Connecticut State Community College and a sustainable future. My deep belief in the comprehensive mission and crucial role that community colleges play in our current society, combined with 20 years in higher education, make me a strong candidate whom I hope you will consider for this position.

My ability to lead, manage, and navigate in this tumultuous time of both the pandemic and the reorganization of Connecticut's community colleges is in large part because I stay true to my core values of integrity, courage, and service. With exceptional communication skills, I motivate and inspire faculty and staff in our shared goals of student success. This spring as Chief Academic Officer at NVCC, I led the rapid mid-semester shift to online learning and identified resources to help our students, the community, and local hospitals. Through intensive collaboration with college leaders, faculty, our Foundation, the System Office, and community organizations, we obtained and lent computers to students, identified and promoted community resources to meet needs ranging from food insecurity to free internet service to mental and emotional health support, and bolstered technological training and support to students and faculty who scrambled to adjust to new modalities. Doing so efficiently and effectively required me to communicate clearly and calmly across multiple stakeholders while also providing compassion and encouragement.

My support for the shift to online teaching and learning was strengthened by my deep understanding of how technological skills must be married with pedagogical practices to be most effective. Working closely with our Director of Educational Technologies, I wrote weekly missives to faculty that served multiple purposes of providing information, resources, and positive support, and I secured funds for that director to create a modularized "badging" course for students to become familiar with the technological skills necessary to succeed in online learning. These efforts paid off with the result of a nearly flat retention rate of continuing students from spring to fall despite COVID.

Throughout my years in higher education I have become very familiar with budget complexities, accountabilities, and regular reporting to stakeholders. Moreover, my many years in the CSCU system have emphasized to me the increasing need for garnering external funding sources to remain a vibrant and vital institution for our students and communities. The dual challenges of reduced state funding and decreasing enrollment require us to think innovatively, prioritize strategically, and allocate resources creatively. Early on I learned to re-think budget limitations through organizational changes. As an Associate Dean hired to lead two newly-merged divisions, I replaced two division leaders. During my tenure as CAO several leadership resignations left two important departments without someone at the helm. In both instances I assessed the situation quickly, gained a sense of the remaining individuals' varying strengths, and re-organized work processes to maintain continuity and effectiveness at a lower cost.

As a strong advocate for inclusive and open dialogue that respects all perspectives, I've developed a democratic, participatory, and transparent leadership style. Since becoming the Interim CEO, I have held regular "Virtual Town Halls" to address questions and concerns and have also held two mini-retreats with cross-campus leadership. In these retreats we analyzed data, identified interventions to strengthen retention and close the equity gap, and established a timeline for implementation. As CAO I held regular faculty forums that fostered productive dialogue and also implemented the first annual joint Academic Affairs and

Student Services retreat. Similarly, I engaged a wide group of faculty, staff, and students in a thoughtful and strategic way to write the five-year Academic Master Plan, an approach I am currently taking as the co-chair of the Executive Steering Committee of our comprehensive accreditation self-study.

Since I began working full-time in higher education, I have never *not* worked in a strong union environment, and as a founding faculty member of NCC's All-College Senate, I recognize the importance of Shared Governance to make sure that faculty, staff, and student participation in planning and decision-making is balanced with administrative accountability. My experience demonstrates that listening with respect and openness can mitigate potential problems and help us move forward. At the same time, I am not afraid to ask difficult questions and challenge current thinking.

My involvement with Waterbury community organizations and our GEAR UP and TRIO programs have resulted in a recent strengthening of our relationship with the Waterbury Public School System, and our College and Career Pathways and non-credit programs have expanded NVCC's outreach to nearly a dozen high schools in our service region. We continue to grow our Advanced Manufacturing program, which this year was augmented by a CHEFA workforce development program to enhance our non-credit welding program. While the pandemic curtailed our abilities to use the Abbott Tech facility, we added classes at the Waterbury campus on Sundays to accommodate the demand.

I am committed to increasing awareness of the many inequities in our society and taking actions to address them. Whether through representative texts in the classroom, service learning, or hiring practices, I have been mindful of my own privilege while I promote a culture of diversity, equity, and inclusion that is essential to moving a college forward in positive ways. I was a founding member of the Women's Center at NCC, and under my leadership at NVCC, faculty developed a Social Justice Series that involves students, faculty, and staff. In 2017 I launched NVCC's International Center for the Arts and built a foundation for its current sustainability under new leadership as a vibrant multi-day arts event that includes the community. Since my arrival at NVCC I helped to integrate two Fulbright Scholars-in-Residence into the life of the college as well as helped to write the grant for our fifth Fulbright for AY21, thereby increasing diversity in the arts. Additionally, our Center for Racial Dialogue and Communal Transformation plays an integral role in facilitating dialogue and calls for action for the college and the community. I am currently planning a spring convocation that will focus on diversity, equity, and inclusion.

Throughout my years in academia, I have witnessed first-hand the transformative power of community colleges, how opening a door and welcoming students across that threshold can help them in ways that ultimately serve the greater good of our society. I have worked hard to build a reputation that demonstrates my integrity, my strong work ethic, and for being a transparent, collaborative, compassionate, and dynamic leader committed to student success. I would welcome the opportunity to lead NVCC as the Chief Executive Officer and to be an integral part of the transformative experience that the Connecticut State Community College will provide students.

My sincerest thanks for your consideration of my candidacy.

Kind regards,



Lisa Dresdner, Ph.D.
Interim CEO, Naugatuck Valley Community College

Lisa Dresdner, Ph.D.

EDUCATION

2003	Ph.D. English, Loyola University of Chicago, with Distinction Dissertation: <i>Spatial Self-Representation: Identities of Space and Place in 20th Century American Women's Autobiographies</i>
1994	M.A. English, Boise State University, Boise, ID
1980	B.A. English, University of Utah, Salt Lake City, UT, Magna Cum Laude

ADDITIONAL CREDENTIALS

2017	HERS Leadership Institute – Wellesley, MA
2015	AACC Roueche Future Leader Institute – Las Vegas, NV
2011	Instructional Skills Workshop (ISW) Facilitator Certification – from State of Connecticut Center for Teaching
2008	iTeach Certificate for Best Online Pedagogical Practices – from Connecticut Consortium on Distance Learning (CTCDL)
2006-07	The Chair Academy for Leadership Training and Development, a one-year practicum

LEADERSHIP & ADMINISTRATION

2015-present Naugatuck Valley Community College (NVCC), Waterbury, CT

July 2020-Present Interim CEO at NVCC

Nominated by the former President of NVCC upon her retirement, I was appointed to this position by Connecticut State Colleges and Universities (CSCU) President Mark Ojakian and Northwest Regional President Jim Lombella in mid-July. In addition to the accomplishments below, I manage a \$60M budget and co-chair the Executive Steering Committee for the decennial comprehensive self-study for NECHE accreditation due in 2022.

Major accomplishments include the following:

- Led the COVID Re-Opening Plan to ensure safe opening of two campuses in compliance with all CDC and State safety guidelines.
- Identified an individual to create a modularized technology and LMS skills training mini-course for students to ensure their success in online coursework.
- Conducted a “Committee Audit” to reduce duplication of purpose; created a cross-functional Leadership Council to guide activities that focus on retention and closing the equity gap.
- Facilitated two retreats in which participants analyzed our “Data Story,” identified interventions and effective ways to measure impact, and created a timeline to garner cross-college participation and implementation.

Dec. 2017-July 2020 Chief Academic Officer/Dean of Academic Affairs at NVCC

I led the Office of Academic Affairs, supervised and evaluated 14 direct reports, including support staff, leaders of academic divisions, the library, the academic tutoring center, the office of the Registrar, Educational Technology, Bridge to College, Early College, and non-credit and workforce development; responsible for a budget of over \$10M as well as \$2M of grant funding of (NSF-STEM, four TRIO/Upward Bound grants, GEAR-UP, Perkins, and others). As a member of President’s Policy Team, Administrative Council, Institutional Planning Council, and the President’s Retreat, I helped to create policy and integrate it into processes and practice. As chair of Academic Council and co-chair of Academic Affairs/Student Services Council, I facilitated strategic collaborations to ensure effective

scheduling to meet all students' needs, enrollment goals, effective advising, etc.; as chair of Events Planning/Reservation I worked with a small team to allocate physical resources for internal and external requests; as a member of Connecticut State Colleges and Universities (CSCU) Deans' Council, I reviewed statewide curriculum (new, modified, and terminated programs) and statewide policies that I implemented at NVCC.

Major accomplishments include the following:

- Wrote 2019-24 Academic Master Plan with full input/integration of Academic Council and faculty voices; mapped outcomes to Strategic Plan and all other master plans.
- Crisis Management: During COVID-19 collaborated with Associate Deans and Director of Educational Technology to move approximately 750 credit and non-credit courses from traditional, on-ground modality to online; ensured over 400 FT and PT faculty were trained to teach online; worked with Dean of Administration and Director of IT to get laptops to students and faculty, etc. Also collaborated with other deans to move 85 classes and 250 students to different rooms during a 2019 five-day electrical outage.
- Worked with Shared Governance to develop and implement new academic policies, build consensus for putting policy into practice, review and align curriculum, etc.
- Helped to create and lead "Doing Our P.A.R.T." (Paying Attention to Retention Today), a data-informed initiative that integrates a wide range of activities and approaches across all units and divisions of the College, from financial aid to advising to pedagogy, with the purpose of increasing retention and successful course completion.
- Restructured Adjunct Faculty Orientation to include and emphasize professional development.
- Developed and facilitated first joint retreat between Academic Affairs and Student Services, now an annual event.
- Co-wrote successful grant for fifth Fulbright Scholar-in Residence (AY20-21).
- Co-wrote NEH Challenge Grant (in process).
- Contributed to writing of successful CSCU seven-year GEAR-UP grant (2019-2026).
- Wrote NECHE 2018 Progress Report.

2015-2018 Associate Dean, Liberal Arts/Behavioral & Social Sciences at NVCC

Led and supervised 45 direct reports, including full-time faculty, program coordinators, and directors of the Child Development Center and Technical Theater. Oversaw eight programs (Criminal Justice, Digital Arts Technology, Drug and Alcohol Recovery Counselor, Early Childhood Education, ESL, Human Services, Liberal Arts and Sciences, and Visual and Performing Arts); responsible for faculty evaluations and developing and promulgating standards of conduct, performance, and processes. Contributed to all college efforts in recruitment and retention through direct contact with and support of students and faculty. Led/coordinated all division activities, including scheduling courses, program reviews, competency assessments, advisement, and community outreach. Participated in multiple college-wide committees and activities, including Academic Council, Administrative Council, Institutional Planning Council, President's Retreat, Strategic Planning, Open Houses, and Orientation.

Major accomplishments include the following:

- Effectively merged two separate divisions into one; collaboratively developed vision and mission statements; streamlined policies and processes for efficiencies; motivated and supported faculty in becoming one coherent division.
- Instrumental in developing new degree program (Cybersecurity); supported and led program and discipline reviews; kept all curriculum current and oversaw faculty revision of course/program student learning outcomes.
- Coordinated activities and professional development for First Year Experience initiative; co-created FYE monthly newsletter.
- Primary writer/editor of fifth-year interim accreditation report (NECHE).

- Significant contributor on grant applications: Fulbright Scholar-in-Residence and ASPEN.
- Oversaw and integrated our fourth Fulbright Scholar-in-Residence into academic life.
- Created and launched (mission/vision/structure) NVCC's International Center for Arts.

2000-2015 **Norwalk Community College (NCC), Norwalk, CT**

2000-2009 / 2013-2015 **Professor, English Department**

Promoted through the ranks; tenured, full Professor by 2007. Courses taught included Developmental Composition, College Composition, Advanced Composition, Literature and Composition, American Literature II, Women in Literature, Women's Autobiography, African American Literature, Interdisciplinary Studies: The Creative Voice, Interdisciplinary Studies: Society and the Individual, Information/Technology Literacy. Participated in and led learning communities. Taught traditional on-ground and online.

2009-2013 **Director, Center for Teaching and Learning at NCC (faculty leave)**

Project director for three-year \$750K Developmental Education Initiative (DEI) grant; worked with full- and part-time faculty through seminars and workshops that emphasized best practices for learning communities, electronic portfolios, collaborative and active learning, classroom assessment techniques, curriculum alignment, and integrative learning. Managed grant budget as well as additional monies from a variety of other sources, wrote extensive reports, and consulted regularly with other DEI project leaders across the country.

Major accomplishments include the following:

- "One Voice" writer for 10-year self-study accreditation report (NECHE) and co-writer for Distance Learning Substantive Change Report.
- Developed and facilitated professional development to support grant goals and academic programs, including scale-up of Learning Communities.
- Team leader for sustained professional development for faculty/student use of electronic portfolios.
- Wrote mini-grants to secure partnerships with LaGuardia Community College's FIPSE grants for ePortfolios, "Making Connections" and "Connect to Learn" (C2L).
- Member of the Achieve the Dream campus leadership team; participated in national conferences.
- Member of cross-functional team with Kingsborough Community College's "Jigsaw" FIPSE grant for transformational and institutional change; created blog to share collective thinking processes with the college community.

2006-2009 **Chair, English Department & Writing Coordinator at NCC**

Managed and oversaw 14 full-time and 40 part-time faculty; provided professional development opportunities; coordinated research activities; addressed faculty and student concerns. Hired, trained, and evaluated adjuncts; organized portfolio assessments each semester. Managed a \$35K budget.

Major accomplishments include the following:

- Introduced a mentoring program for part-time faculty.
- Piloted innovative approach to portfolio assessments that resulted in transforming approach to outcomes articulation.
- Developed professional development for learner-centered teaching strategies and curriculum mapping.
- Facilitated training for online pedagogy so new courses could be taught in that modality.

2004-2005

Director, Fairfield County Women's Center at NCC

Co-founded and obtained a three-year operational grant for a women's center on the NCC campus; managed a \$20K budget; developed programming; trained, staffed, and managed over 20 volunteers and numerous student workers; provided resource referral services to clients; created outreach opportunities.

FACULTY and OTHER POSITIONS

2004-2006

**Adjunct Instructor, Graduate School of Professional Studies,
Manhattanville College (Manhattanville, NY)**

Thesis Director for the Research and Writing Methods for Master's in Leadership and Management.

1998-2000

Adjunct Instructor, English Department, DePaul University (Chicago)

1996-1997

Director, Loyola University Writing Centers, Loyola University

Chicago

Hired and trained tutors; arranged workshops; developed and implemented new policies; streamlined hiring and tutoring practices; increased the center's visibility and usage on both Lake Shore and Water Tower campuses; wrote a training manual for subsequent graduate student directors; managed a \$6K budget.

1994-2000

**Teaching Assistant/Teaching Fellow/Adjunct, English Department,
Loyola University Chicago**

Courses at Loyola University Chicago included Composition, Nature in Literature, Contemporary Literature, Women's Literature, Women's Autobiography.

1993-1994

**Teaching Assistant/Adjunct, English Department, Boise State
University (Idaho)**

SELECTED PUBLICATIONS (most recent first)

"Teaching in a Combined Program." co-authored with Ruthanna Spiers. *Building Synergy for High-Impact Educational Initiatives: First Year Seminars and Learning Communities*. Eds. Lauren Chism and Janine Graziano. Columbia, S.C.: University of South Carolina National Resource Center for The First Year Experience and Students in Transition, 2016: 61-81.

"Modeling Accountability." Guest Blog Post for Accelerating Achievement through the Developmental Education Initiative, January 2012. <http://deionline.blogspot.com/2012/01/guest-post-modeling-accountability.html>

Teaching with Lunsford Handbooks. New York: Bedford/St. Martin's, 2012.

"Instructor's Notes" for *The Everyday Writer*. fourth and fifth editions. New York: Bedford/St. Martin's, 2009.

Co-Editor: *(Re)Interpretations: The Shapes of Justice in Women's Experience*. Cambridge, U.K.: Cambridge Scholars P, 2009.

"Space and Place." *Encyclopedia of Women's Autobiography*. Eds. Jo Malin and Victoria Boynton. Madison, WI: Greenwood P, 2005: 522-525.

"Zami: A New Spelling of My Name." *Encyclopedia of Women's Autobiography*. Eds. Jo Malin and Victoria Boynton. Madison, WI: Greenwood P, 2005: 583-586.

"Audre Lorde." *Encyclopedia of Life Writing*. Ed. Margaretta Jolly. London: Fitzroy Dearborn Publishers, 2001: 567-566.

"Tillie Olsen." *Dictionary of Literary Biography: Twentieth Century American Western Writers*. Ed. Richard H. Cracroft. Detroit: Bruccoli Clark Layman, 1999: 234-242.

"Dorothy M. Johnson." *Dictionary of Literary Biography: Twentieth Century American Western Writers*. Ed. Richard H. Cracroft. Detroit: Bruccoli Clark Layman, 1999: 158-164.

“Mapping the Land, Mapping the Body: Cartographies of Identity in Audre Lorde’s *Zami*.” *PHOEBE: A Journal of feminist scholarship, theory, and aesthetics*. 10.1 (Spring 1998): 27-35.
Book Review, REVIEW OF *The Disobedient Writer: Women and Narrative Tradition*, in *Rocky Mountain Review* 50.1 (Spring 1996): 102-104.

SELECTED CONFERENCE PRESENTATIONS, National and International

- 2014 “‘Orange’ ya’ going to tell me what I just learned?’ Teaching Students for Integrative Learning,” 44th Annual Conference of the International Society for Exploring Teaching and Learning. Denver, CO
- 2014 “What Did I Just Learn? Teaching Students for Integrative Learning,” 11th Annual Teaching Professors Conference. Boston, MA
- 2011 “Scaling up an AtD Strategy: Promoting Institutional Transformation with Learning Communities.” Achieve the Dream Strategy Institute. Indianapolis, IN
- 2010 “Creating Communities of Engaged Learners and Faculty: How to Integrate Individual, Powerful Learning Strategies Into a Coherent Learning Experience.” Achieve the Dream Strategy Institute. Charlotte, NC.
- 2010 “Diving Into the Wreck(age)”: Rethinking Writing Program Coherence.” Conference on College Composition and Communication (CCCC). Louisville, KY
- 2009 “ePortfolio and Faculty Development: The Importance of Fuzzy-Top Pens.” NCSPOD (North American Council for Staff, Program, & Organizational Development). Minneapolis, MN
- 2008 “From Top Down to Bottom Up: Coming of Age in the Community College.” American Association of Community Colleges. Philadelphia, PA
- 2008 “The One-Room School House: The Realities of Composition at a Community College.” Conference on College Composition and Communication (CCCC). New Orleans
- 2007 “The Way the (Wild) West is One.” International Interdisciplinary Conference on Text, Landscape, and Identity. Cornwall, UK
- 2006 Co-chair NEWSA (New England Women’s Studies Association) Conference, held at Norwalk Community College: Norwalk, CT
- 2004 “Gendering the Global, Historicizing the Local.” American Studies Association. Houston, TX
- 1999 “Mapping Identity: Spatial Self-Representation Through Natural and Built Spaces.” American Literature Association Symposium on American Auto/Biography. Cancun, Mexico
- 1999 “The Poetics of Location: Place, Identity, and Women’s Self-Representation in Mairs’ *Remembering the Bone House* and Cisneros’ *House on Mango Street*.” 20th Century Literature Conference. Louisville, KY
- 1996 “Le Guin’s Act of Double Subversiveness: *Tehanu* and the Heroic Identity of An Other in Another World.” International Association of the Fantastic in the Arts Conference. Ft. Lauderdale, FL
- 1993 “The Land as Layers of Life: An Examination of Gretel Ehrlich’s *The Solace of Open Spaces*.” North American Interdisciplinary Wilderness Conference. Ogden, UT

WORKSHOPS/PRESENTATIONS: Invited facilitator/speaker/panelist

- 2020 “Convening to Reimagine the Role of Higher Education in Shaping the Post-Pandemic Era.” Participated with 25 leaders from higher education, corporations, foundations, and non-profits to establish a framework for assessing investment and potential government support to develop human capital for economic development, reduced disparities, and enhanced citizenship.
- 2019 “Classroom Behavioral Management, *Before* It Becomes a Problem.” Vanguard Leadership Academy, Naugatuck Valley Community College: Waterbury, CT
- 2018 “The Power of Story.” Women’s Tea Keynote Speaker, Naugatuck Valley Community College: Waterbury, CT
- 2016 “Hipper Than Hip: How to Find Your Groove with High Impact Practices,” Naugatuck Valley Community College, Center for Teaching: Waterbury, CT

- 2014 “Engaged Teaching Strategies for Active Learning,” Connecticut Community College Librarians’ Professional Day at Middlesex Community College: Middlesex, CT
- 2014 Panelist on “Faculty Leadership” for the CT Schwab Leadership Institute at Capital Community College: Hartford, CT
- 2013 “A Rich Resource: Electronic Portfolios in the Classroom,” Connecticut State Center for Teaching’s Teaching with Technology Initiative at Housatonic Community College: Bridgeport, CT
- 2012 “Reflective Practice and ePortfolios,” Capitol Community College Center for Teaching: Hartford, CT
- 2011 “Scaling up an AtD Strategy: Promoting Institutional Transformation with Learning Communities.” Achieve the Dream Strategy Institute: Indianapolis, IN
- 2010 “Creating Communities of Engaged Learners and Faculty: How to Integrate Individual, Powerful Learning Strategies Into a Coherent Learning Experience.” Achieve the Dream Strategy Institute: Charlotte, NC
- 2006 “Gender and Justice: Where Are We and How Did We Get Here?” Norwalk Community College Inaugural Social Justice Series: Norwalk, CT
- 2005 “Liars, Manipulators, and Shapeshifters: The Truth About Autobiography.” Keynote speaker at NCC Foundation “Taste of Education” Luncheon Series. Norwalk Community College: Norwalk, CT
- 2005 “The Grading Game: Putting the Ball in the Student’s Court.” Faculty workshop at University of Wisconsin-Platteville: Platteville, WI
- 2004 “The Politics of Creation and Collaboration: Empowering Women Through the Creation of a Women’s Center.” Women’s Studies Conference at Southern Connecticut State University: New Haven, CT

PROFESSIONAL DEVELOPMENT (last 12 years)

- 2020 NECHE Annual Meeting
- 2019 NECHE Self-Study Workshop, Burlington, MA
- 2010 2nd Annual Conference on Acceleration. Accelerated Learning Project: Community College of Baltimore County, MD
- 2010 POD (Professional Organizational Development) all day workshop on Habits of Learning, St. Louis
- 2009 IUPUI Assessment Institute, Indiana University/Purdue University
- 2009 NEEAN (New England Educational Assessment Network) Summer Academic Assessment Institute, Keene State College, MA
- 2008 NEEAN Fall Forum: How Assessment Improves Teaching and Learning. Worcester State College, MA

SERVICE ACTIVITIES (most recent and relevant)

- 2019 Accreditation Site Visit Team, NECHE (New England Commission of Higher Education)
- 2017-present Board of Directors, United Way of Greater Waterbury, CT
Education Impact Council
- 2016-present Governing Council & Treasurer, Waterbury Arts & Culture Collaborative
Subcommittees: Membership; Tenth Anniversary
- 2015-present Chaired and served on numerous search committees at NVCC
- 2014-2015 Faculty Liaison to Norwalk Community College Foundation Board of Directors
- 2010 Co-coordinator of Professional Day for Strategic Planning, Norwalk Community College
- 2010 AAC&U Regional Planning Committee meeting: Network for Academic Renewal Conference. Providence, RI
- 2006-2015 Chair, Learning Communities Advisory Team, Norwalk Community College
- 2006-2008 Secretary, All College Senate at Norwalk Community College

- 2005-2008 Advisory Board, Fairfield County Women's Center (at NCC)
2003-2013 Served on numerous search and other ad hoc committees as needed at NCC

AWARDS & HONORS

- 2020 President's Medal of Honor for Leadership of Academic Affairs and Compassionate Response During COVID-19 Crisis
2015 Merit Recognition Award for Exceptional Duty and Superior Performance on Accreditation as the Self-Study Writer, Norwalk Community College
2014 Award for Educational Excellence and Distinguished Service, Norwalk Community College
2013 Sabbatical on Integrative Learning, Norwalk Community College
2007 Merit Recognition Award for Exceptional Duty and Superior Performance as English Department Chair and Inaugural Senate Officer, Norwalk Community College
2005 Merit Recognition Award for Exceptional Duty and Superior Performance as Fairfield County Women's Center Director, Norwalk Community College
2001 President's Medallion Award for Scholarship/Leadership/Service, Loyola University Chicago Graduate School

OTHER RELEVANT EXPERIENCE

1980-1988 Marketing and Public Relations Assistant Positions

Worked as a public relations/marketing assistant at several large organizations, including a large hospital in Salt Lake City, UT; Revlon and Hearst Publications in New York City; and a subsidiary of Cadbury Schweppes in Stamford, CT. In these positions I wrote in-house newsletters, training manuals, and press releases; gathered and analyzed data for marketing choices; developed departmental processes for efficiency; and served as liaison with the press and outside organizations.
