Transform CSCU 2020 Survey to the Business and Civic Community  
(DRAFT as of 6/30)

The Connecticut State Colleges and Universities (CSCU) system has embarked on a multi-year journey to unite the 17 institutions (12 community colleges, 4 universities, and Charter Oak) into one system. The purpose of this effort (called Transform CSCU 2020) is to increase the accessibility and affordability of higher education in Connecticut for more students, to position CSCU as a major economic engine for the state, and to help us achieve unparalleled excellence in higher education.

This survey is designed to gather perspectives of the Connecticut business and civic community on Transform CSCU 2020 in order to inform potential types of partnerships CSCU institutions may develop with the business and civic community, and to enrich academic programming of CSCU institutions to better meet the needs of the Connecticut economy. The survey should take approximately 10 minutes to complete. Please respond no later than July 22, 2014.

While this is an anonymous survey, there is an opportunity to provide your contact information if you are interested in learning more about a specific opportunity to engage with the CSCU system or a particular institution (see survey for detail). We thank you in advance for your time.

1. **What sector is your business / organization in?** Please select the sector corresponding to your business / organization’s NAICS code:
   - Accommodation and Food Services
   - Admin. & Support and Waste Mgmt & Remediation Services
   - Agriculture, Forestry, Fishing and Hunting
   - Arts, Entertainment, and Recreation
   - Construction
   - Education Services
   - Finance and Insurance
   - Health Care and Social Assistance
   - Information
   - Management of Companies and Enterprises
   - Manufacturing
   - Mining
   - Other Services (except Public Administration)
   - Professional, Scientific and Technical Services
   - Public Administration
   - Real Estate Rental and Leasing
   - Retail Trade
   - Transportation and Warehousing
2. **What is your business / organization size?** Please select one:
   - 0-50 employees
   - 51-200 employees
   - 201-500 employees
   - 501-1000 employees
   - 1000+ employees

3. **What is your role?** Please select the position most closely describing your role in your organization today:
   - CEO, President or Chairman
   - Executive Vice President or Executive Director
   - Vice President or Divisional Manager
   - Sub-divisional manager or assistant manager
   - Other staff member
   - Other

4. **On average, how many new graduates has your business / organization hired in the past 3 years?**
   - 1-5
   - 6-10
   - 11-20
   - 21-30
   - 31+

5. **What skills, qualifications and expertise are needed for new employees at your business / organization today?** How do you envision this changing in the next 5-10 years? (open ended, optional)

6. **In what areas are your hiring needs greatest in Connecticut today?** In what areas do you anticipate your hiring needs will be the greatest in Connecticut in 5 years? (select up to 3 for each question)
   - Aerospace Engines
   - Aerospace Vehicles and Defense
   - Agricultural Products
   - Analytical Instruments
   - Automotive
7. **If you have hired graduates from one or more of the Connecticut State Colleges and Universities, how have these graduates performed relative to your expectations?** For each college or university you have hired graduates from, please rate graduate performance as an employee at your business / organization: Highly satisfied (1), Neither satisfied nor dissatisfied (3), Highly dissatisfied (5) (*list of all colleges and universities with radio buttons, including "n/a")

8. **Today and going forward, how do you envision your business / organization will engage or collaborate with individual Connecticut State Colleges and Universities (CSCU) or the CSCU system overall?** (For all that apply, please select if you already partner today or are interested in forming a partnership)
   - Supporting students through internships
• Supporting students by providing one-on-one mentors
• Supporting students through scholarships
• Encouraging employees to volunteer at colleges or universities
• Providing guest lecturers
• Contributing to course or program development
• Donating money or goods (e.g., sponsor extracurriculars, improve school facilities, donate computers)
• Subsidizing continuing education for your employees
• Advocating for the system in the community (e.g., supporting the system in policy or funding conversations)
• Other (fill in the blank)

9. Please feel free to share any other comments, questions or suggestions that would be helpful to the CSCU system in the Transform effort (open-ended, optional)

We look forward to continuing the dialogue with you and appreciate your participation in this initial survey. For more information on Transform CSCU 2020, please visit: http://www.ct.edu/transform

If you are interested in a follow-up from CSCU, to further your engagement per question 8 above, please provide your name and e-mail address here: (open-ended, optional)