

CSCU Communication Transfer Pathway

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Changes

Changes from AY 2016/2017, when the CSCU Pathway Transfer A.A. Degree: Communication Studies was first offered.

- (a) SCSU made changes to their LEP and foreign language requirements that do not affect the requirements for the community college pathway degree, but may affect the way the student is received at SCSU
- (b) clarified Additional General Education Requirements 1 & II
- (c) added IDS 101 to COSC General Education Requirements

Changes from AY 2017/2018.

- (a) COSC page 21, lines 7 & 8: corrected to ENG 101 and ENG 102
 COSC page 22, line 32: corrected to COM 499 Capstone
 COSC page 34, line 36: corrected to COM 499 Capstone
- (b) Updated WCSU programs to reflect changes in general education requirements
- (c) p10, p 12, p 15 line 29: COM 2xx changed to MDS 245 Introduction to Media Studies

CSCU Pathway Transfer A.A. Degree: Communication Studies

1	FRAMEWORK30		
2	<i>Section A: Common Designated Competencies</i>		
3	Written Communication I	ENG 101 Composition	3 credits
4	Written Communication II	General Education Elective	3 credits
5	Scientific Reasoning	General Education Elective	3-4 credits
6	Scientific Knowledge & Understanding	General Education Elective	3-4 credits
7	Quantitative Reasoning	General Education Elective	3 credits
8	Historical Knowledge & Understanding	General Education Elective	3 credits
9	Social Phenomena	General Education Elective	3 credits
10	Aesthetic Dimensions	General Education Elective	3 credits
11	<i>Section B: Campus Designated Competencies</i>		
12	Competency 1	General Education Elective	3 credits
13	Competency 2	General Education Elective	3 credits
14	Framework30 Total		30-31 credits

15	PATHWAY30		
16	<i>Additional General Education Courses</i>		
17	General Education Elective 1: Creativity Will fulfill: CCSU – Study Area I: Arts & Humanities ECSU – Creative Expressions SCSU – Creative Drive WCSU – General Education Elective CO – General Education Elective	General Education Elective Cannot be used to meet a Framework30 requirement.	3 credits
18	General Education Elective 2: Global Knowledge Will fulfill: CCSU - Study Area II: Social Sciences ECSU – Individuals and Society SCSU – Global Awareness WCSU – General Education Elective CO – Global Understanding	General Education Elective Cannot be used to meet a Framework30 requirement.	3 credits
19	<i>Major Program Requirements</i>		
20	COM 173 COM 174	Public Speaking Advanced Public Speaking (GCC)	3 credits
21	COM 101	Introduction to Mass Communication	3 credits
22	Choose one: COM 172 Or COM ### (or other designation)**	Interpersonal Communication Or Media Production / Media Writing course (including journalism)	3 credits
23	Choose two additional COM courses***		6 credits
24	<i>Unrestricted Electives</i>		

25	Students should consider beginning or completing work on foreign language requirements (at CCSU, ECSU and WCSU) not already met in high school and beginning work on a minor (required at CCSU – up to 9 credits can be completed at the community college). They may also complete other General Education requirements for CCSU, WCSU, SCSU, and CO—but NOT ECSU.		
26			9 credits
27	Pathway30 Total		30 credits

28	Communication Pathway Total		60-61 credits
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*COM 173 may be used as Section B Competency for schools that have Oral Communication in the FRAMEWORK30; these students are allowed 3 credits additional Unrestricted Free Electives.

**Courses that fit the title of Media Production or Media Writing will be determined by each Community College

***COM 100 will NOT be accepted as an additional COM course.

**Transfer Pathway and Degree Program
Central Connecticut State University**

Complete four-year degree with articulation of community college degree to four-year degree

Strategic Communications B.A.

There are no additional requirements for admission to this program.

1	Community Colleges			CCSU	
2		Credits			Credits
3	Framework30				
4	General Education Requirements				
5	Competency:				
6	Section A				
7	Written I	English 101	3	English 110	3
8	Written II	Gen Ed	3	Skill Area I – Communication	3
9	Scientific Reasoning	Gen Ed	3-4	Study Area IV – Natural Sciences	3-4
10	Scientific Knowledge	Gen Ed	3-4	Study Area IV – Natural Sciences	3-4
11	Quantitative	Gen Ed	3	Skill Area II – Mathematics	3
12	Historical Knowledge	Gen Ed	3	Study Area II – History	3
13	Social Phenomena	Gen Ed	3	Study Area II – Social Science	3
14	Aesthetic Dimensions	Gen Ed	3	Study Area I – Arts and Humanities	3
15	Section B				
16	Competency:	Gen Ed	3	Skill Area IV – University Requirement See below**	3
17	Competency:	Gen Ed	3	Study Area III – Behavioral Sciences	3
18	Framework30 Credits (30-31)				30-31
19	Pathway30				
20	Additional General Education Courses				
21	Additional General Education I: Creativity		3	Study Area I – Arts and Humanities	3
22	Additional General Education II: Global Knowledge		3	Study Area II – Social Sciences	3
23				Study Area I – Literature	3
24				Study Area III – Behavioral Sciences	3
25				Skill Area II – Math/Stat/ Comp Sci STAT 215 Statistics for Behavioral Sciences if a statistics course was not taken at the community college	3
26			0-6	Skill Area III – Foreign Language Proficiency See requirements here . If the requirement has been met in whole or in part, general education and open elective credits will adjust accordingly.	6

27	General Education Credits:	36		52
28	Major Program Courses			
29	COM 173 Oral Communication COM 174 Advanced Public Speaking (GCC)	3	**COMM 140 Public Speaking – When taken at the community college to fulfill a Section B requirement, counts at CCSU as Skill Area IV – University Requirement	(3)
30	COM 101 Intro to Mass Communication	3	COMM 230 Introduction to Mass Media (Elective in the major)	3
31	Choose one: COM 172 Interpersonal or Small Group (Strongly recommended) Or Media Production / Media Writing course (including journalism)	3	COM 172 will count as COMM 215 Interpersonal Communication Other choices will count as a Free Elective	3
32			COMM 231 Communication Technologies	3
33	Choose one additional COM course: (not COM 100); will count as COMM 234 or COMM 253	3	COMM 234 Public Relations	3
			COMM 253 Introduction to Organizational Communication	3
34			COMM 343 Communication and Social Influence	3
35			<i>Other Related/Special Requirements – choose one of the following blocks:</i>	8
36			<i>For Public Relations Emphasis:</i> COMM 334 Public Relations Strategies & Techniques COMM 410 Public Opinion OR COMM 434 Campaign Development Methods	(0-8)
37			<i>For Organizational Communication Emphasis:</i> COMM 356 Professional Communication COMM 453 Organizational Communication	(0-8)
38			<i>Elective courses in the field:</i> COMM 301 Critical Thinking (4) COMM 302 Problem Solving & Decision Making (4) COMM 316 Gender & Communication (3) COMM 332 Web Publishing (4) COMM 339 Social Media & Public Relations (4)	12

			COMM 345 Writing for the Electronic Media (4) COMM 353 Interviewing Theory & Practice (3) COMM 384 Nonverbal Communication (4) COMM 406 Case Studies in Public Relations (4) COMM 436 Streaming Media in Web Publishing (4) COMM 450 Communication Skills for Training and Development (3) COMM 451 Environmental Communication (3) COMM 452 Health Communication (4) COMM 454 Communication & Social Change (3) COMM 456 Corporate Communication (3) COMM 490/492 Internship (3-6) COMM 493 Capstone OR COMM 495 Special Topic OR COMM496 Field Studies (3-6)	
39	Program Course Credits:	12		38-41
40	Required Minor:			18-24
41	Open Electives			
42	Choose one additional COM course (not COM 100)	3		3
43	Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language and/or minor requirements will end up with more open elective credits at CCSU.			
44	Open Elective credits:	12		3-12
45	Total Credits at the Community College		Total Credits for the 4-Year Degree	120

**Transfer Pathway and Degree Program
Eastern Connecticut State University**

Complete four-year degree with articulation of community college degree to four-year degree

Communication B.S.

A Communication major whose cumulative GPA in Communication courses falls below 2.5 for two consecutive semesters will be dropped from the major.

1	Community Colleges			ECSU	
2		Credits			Credits
3	Framework30				
4	General Education Requirements				
5	Competency:				
6	Section A				
7	Written I	English 101	3	T1 College Writing, Literature and Thought	3
8	Written II	Gen Ed	3	T1 College Writing, Literature and Thought	3
9	Scientific Reasoning	Gen Ed	3-4	T1 Natural Sciences	3-4
10	Scientific Knowledge	Gen Ed	3-4	T2 Natural Sciences	3-4
11	Quantitative	Gen Ed	3	T1 Math	3
12	Historical Knowledge	Gen Ed	3	T1 Historical Perspectives	3
13	Social Phenomena	Gen Ed	3	Social Sciences	3
14	Aesthetic Dimensions	Gen Ed	3	Arts in Context	3
15	Section B				
16	Competency:	Gen Ed	3	FYI 100	3
17	Competency:	Gen Ed	3	Health and Wellness	3
18	Framework30 Credits (30-31)				30-31
19	Pathway30				
20	Additional General Education Courses				
21	Additional General Education I: Creativity		3	Creative Expressions	3
22	Additional General Education II: Global Knowledge		3	Individuals and Societies	3
23				Cultural Perspectives	3
24				Applied Information Technologies	3
25				Tier 3 Capstone (Must be taken at ECSU)	3
26	Students should consider completing foreign language requirements			Foreign Language Proficiency: See requirements here . If the requirement has been met in whole or in part, general education and open elective credits will adjust accordingly.	6
27	General Education Credits:		36-37		51-52
28	Major Program Courses				
29	COM 173 Oral Communication		3	COM 230 Basic Speech Counts as one of the major electives below	3

	COM 174 Advanced Public Speaking (GCC)			
30	COM 101 Intro to Mass Communication	3	COM 100 Intro to Mass Communication	3
31	Choose one: COM 172 Interpersonal or Small Group Or Media Production / Media Writing course (including journalism)	3	COM 101 Interpersonal Communication OR COM 2XX If COM 172 is not chosen, this course will count as one of the required major electives below.	(3)
32	Choose two additional COM courses (not COM 100)	6	COM 1XX or COM 2XX These courses will count as required major electives below.	6
33			COM 101 Interpersonal Communication (If not taken at the community college)	(3)
			COM 300 Communication Law and Ethics	3
34			COM 350 Communication Writing	3
35			COM 400 Communication Research	3
36			COM 403 Mass Communication Theory	3
37			COM 490 Communication Internship (3) OR COM 491 Communication Internship (6)	3-6
38			<i>Complete remaining electives to add up to 15 credits:</i> COM 115 Introduction to Video Editing COM 120 Television Production I COM 174 Resources, Research and Responsibilities COM 210 Photography I COM 215 Media Aesthetics COM 220 Television Production II COM 241 Introduction to Radio and Audio Production COM 245 Digital/Analog Audio Production: Radio/Video/Internet COM260 Introduction to Public Relations COM 270 Advertising Essentials COM 301 Persuasion COM 310 Digital Photography COM 312 Professional Presentations COM 320 Television Production III COM 321 History of Communication COM 325 Motion Graphics and Visual Effects for Film & Video COM 330 Organizational Communication COM 340 Broadcast Management	3-6

			COM 351 Contemporary Print Journalism COM 355 Radio and Television News Writing COM 357 Scriptwriting COM 358 Scriptwriting and Presentation COM 361 Publication Design COM 364 Public Relations Writing Methods COM372 International Advertising and Public Relations COM 373 Advertising Copywriting COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns	
39	Program Course Credits:	15		36-39
40	Open Electives			
41	<p>Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU.</p>			
42	Open Elective credits:	9		29-33
43	Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120

**Transfer Pathway and Degree Program
Southern Connecticut State University**

Complete four-year degree with articulation of community college degree to four-year degree

Communication – Advertising and Promotions B.S.

All courses in major must have a C or better

1	Community Colleges			SCSU	
2		Credits			Credits
3	General Education Requirements				
4	Framework30				
5	Competency:				
6	Section A				
7	Written I	English 101	3	First Year Experience	3
8	Written II	Gen Ed	3	Written Communication (W&R)	3
9	Scientific Reasoning	Gen Ed	3-4	Natural World I – Physical Realm	3-4
10	Scientific Knowledge	Gen Ed	3-4	Natural World II – Life and Environment	3-4
11	Quantitative	Gen Ed	3	Quantitative Reasoning	3
12	Historical Knowledge	Gen Ed	3	Time and Place	3
13	Social Phenomena	Gen Ed	3	Social Structure, Conflict, Consensus	3
14	Aesthetic Dimensions	Gen Ed	3	Cultural Expressions	3
15	Section B				
16	Competency:	Gen Ed	3	Critical Thinking (CT)	3
17	Competency:	Gen Ed	3	Technological Fluency (TF)	3
18	Framework30 Credits (30-31)				30-31
19	Additional General Education Courses				
20	Additional General Education I: Creativity		3	Creative Drive	3
21	Additional General Education II: Global Knowledge		3	Global Awareness	3
22				<i>Select one of the following two areas:</i>	3
23				American Experience	(3)
24				Mind and Body	(3)
25				Tier 3 Connections Capstone course (must be taken at SCSU)	3
26	General Education Credits:		36-37		42-43
27	Major Program Requirements				
28	COM 173 Oral Communication COM 174 Advanced Public Speaking (GCC)		3	COM 101 – Professional Presentations	3

29	COM 101 Intro to Mass Communication	3	MDS 245 – Introduction to Media Studies	3
30	Choose one: COM 172 Interpersonal or Small Group Or Media Production / Media Writing course (including journalism). A Media Writing course with no visual component or application will count as COM 2xx.	3	COM 210: Human Communication Or COM 212: Visual Communication Or COM 2xx	3
31			COM 210 and/or COM 212 (or both if not completed in either the box above or the box below)	0-6
32	Choose two additional COM courses (not COM 100)	6	Certain courses may count as one or more of the courses below or as either COM 210 or COM 212 or as COM 2xx: General COM elective, depending on the courses selected at the community college	0-6
33			COM 150: World of Communication	3
			COM 221: Introduction to Advertising	3
34			COM 234: Copywriting and Creative Concepts	3
35			COM 238: Fundamentals of Communication Design	3
36			COM 335: Advertising Strategy and Planning	3
37			COM 472: Advertising and Promotions Campaigns	3
38			COM 350: Workplace Communication	3
39			COM 450: Communication Capstone	3
40			Choose 1 – COM 493: Practicum in Advertising and Promotions COM 494: Practicum in Intercultural Communication COM 497: Field Experience COM 499: Independent Study	3

41			Choose 2 – COM 336: Writing Copy for Integrated Media COM 338: Advertising Design and Layout COM 340: Brand Management COM 402: Social Media and Emerging Trends in Advertising COM 493: Practicum in Advertising and Promotions	6
42	Program Course Credits	15		48
43	Open Electives			
44	Open Elective credits	8-9		29-30
45			Up to 6 credits of COM courses may count as open electives if COM 210 and/or COM 212 are not taken at the community college to maintain 48 credits of courses in the major.	
46	Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120

**Transfer Pathway and Degree Program
Southern Connecticut State University**

Complete four-year degree with articulation of community college degree to four-year degree

Communication – Film, Television, and Digital Production B.S.

All courses in major must have a C or better

1	Community Colleges			SCSU	
2		Credits			Credits
3	General Education Requirements				
4	Framework30				
5	Competency:				
6	Section A				
7	Written I	English 101	3	First Year Experience	3
8	Written II	Gen Ed	3	Written Communication (W&R)	3
9	Scientific Reasoning	Gen Ed	3-4	Natural World I – Physical Realm	3-4
10	Scientific Knowledge	Gen Ed	3-4	Natural World II – Life and Environment	3-4
11	Quantitative	Gen Ed	3	Quantitative Reasoning	3
12	Historical Knowledge	Gen Ed	3	Time and Place	3
13	Social Phenomena	Gen Ed	3	Social Structure, Conflict, Consensus	3
14	Aesthetic Dimensions	Gen Ed	3	Cultural Expressions	3
15	Section B				
16	Competency:	Gen Ed	3	Critical Thinking (CT)	3
17	Competency:	Gen Ed	3	Technological Fluency (TF)	3
18	Framework30 Credits (30-31)				30-31
19	Additional General Education Courses				
20	Additional General Education I: Creativity		3	Creative Drive	3
21	Additional General Education II: Global Knowledge		3	Global Awareness	3
22				<i>Select one of the following two areas:</i>	3
23				American Experience	(3)
24				Mind and Body	(3)
25				Tier 3 Connections Capstone course (must be taken at SCSU)	3
26	General Education Credits:		36-37		42-43
27	Major Program Requirements				
28	COM 173 Oral Communication COM 174 Advanced Public Speaking (GCC)		3	COM 101 – Professional Presentations	3

29	COM 101 Intro to Mass Communication	3	MDS 245 Introduction to Media Studies	3
30	Choose one: COM 172 Interpersonal or Small Group Or Media Production / Media Writing course (including journalism). A Media Writing course with no visual component or application will count as COM 2xx.	3	COM 210: Human Communication Or COM 212: Visual Communication Or COM 2xx	3
31			COM 210 and/or COM 212 (or both if not completed in either the box above or the box below)	0-6
32	Choose two additional COM courses (not COM 100)	6	Certain courses may count as one or more of the courses below or as either COM 210 or COM 212 or as COM 2xx: General COM elective, depending on the courses selected at the community college	0-6
33			COM 150: World of Communication	3
			COM 333: Scriptwriting for Film and Television	3
34			COM 359: Studio Production	3
35			COM 360: Field Production	3
36			COM 368: Graphics for Film, Television, and Digital Production	3
37			Choose 1 – COM 480: Narrative Filmmaking COM 485: Documentary Filmmaking	3
38			COM 350: Workplace Communication	3
39			COM 450: Communication Capstone	3
40			Choose 1 – COM 492: Practicum in Film, Television & Digital Production COM 494: Practicum in Intercultural Communication COM 497: Field Experience COM 499: Independent Study	3
41			Choose 2 – COM 258: Cinematic Technique	6

			COM 265: Video Technology COM 274: Experimental Media Production COM 357: Advanced Audio Production and Sound Design (old 257) COM 459: Advanced Studio Production (old 377) COM 468: Visual Effects for Film, Television, and Digital Production COM 480: Narrative Filmmaking (old 372) COM 485: Documentary Filmmaking (old 385) COM 492: Practicum in Film, Television, and Digital Production	
42	Program Course Credits	15		48
43	Open Electives			
44	Open Elective credits	8-9		29-30
45			Up to 6 credits of COM courses may count as open electives if COM 210 and/or COM 212 are not taken at the community college to maintain 48 credits of courses in the major.	
46	Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120

**Transfer Pathway and Degree Program
Southern Connecticut State University**

Complete four-year degree with articulation of community college degree to four-year degree

Personal and Professional Communication B.S.

All courses in major must have a C or better

1	Community Colleges			SCSU		
2		Credits			Credits	
3	General Education Requirements					
4	Framework30					
5	Competency:					
6	Section A					
7	Written I	English 101	3	First Year Experience		3
8	Written II	Gen Ed	3	Written Communication (W&R)		3
9	Scientific Reasoning	Gen Ed	3-4	Natural World I – Physical Realm		3-4
10	Scientific Knowledge	Gen Ed	3-4	Natural World II – Life and Environment		3-4
11	Quantitative	Gen Ed	3	Quantitative Reasoning		3
12	Historical Knowledge	Gen Ed	3	Time and Place		3
13	Social Phenomena	Gen Ed	3	Social Structure, Conflict, Consensus		3
14	Aesthetic Dimensions	Gen Ed	3	Cultural Expressions		3
15	Section B					
16	Competency:	Gen Ed	3	Critical Thinking (CT)		3
17	Competency:	Gen Ed	3	Technological Fluency (TF)		3
18	Framework30 Credits (30-31)					30-31
19	Additional General Education Courses					
20	Additional General Education I: Creativity		3	Creative Drive		3
21	Additional General Education II: Global Knowledge		3	Global Awareness		3
22				<i>Select one of the following two areas:</i>		3
23				American Experience		(3)
24				Mind and Body		(3)
25				Tier 3 Connections Capstone course (must be taken at SCSU)		3
26	General Education Credits		36-37			42-43
27	Major Program Requirements					
28	COM 173 Oral Communication COM 174 Advanced Public Speaking (GCC)		3	COM 101 – Professional Presentations		3
29	COM 101 Intro to Mass Communication		3	MDS 245 Introduction to Media Studies		3
30	Choose one		3	COM 210 – Human Communication		3

	COM 172 Interpersonal or Small Group Or Media Production / Media Writing course (including journalism). A Media Writing course with no visual component or application will count as COM 2xx.		Or COM 212 Visual Communication Or	
31			COM 210 and/or COM 212 (or both if not completed in either the box above or the box below)	0-6
32	Choose two additional COM courses (not COM 100)	6	Certain courses may count as one or more of the courses below or as either COM 210 or COM 212 or as COM 2xx: General COM elective, depending on the courses selected at the community college	0-6
33			COM 150: World of Communication	3
			COM 287: Introduction to Communication Research	3
34			COM 300: Organizational Communication	3
35			COM 302: Relational Communication	3
36			COM 387: Communication Theory	3
37			COM 440: Cultural Influences on Communication	3
38			COM 350: Workplace Communication	3
39			COM 450: Communication Capstone	3
40			Choose 1 – COM 430: Communication Strategies in the Workplace COM 481: Applied Perspectives in Personal and Professional Communication COM 494: Practicum in Intercultural Communication COM 497: Field Experience COM 499: Independent Study	3
41			Choose 2 – COM 315: Team and Project Management	6

			COM 370: Interpersonal Conflict and Communication COM 375: Family Communication COM 410: Crisis and Communication COM 422: Professional Training & Development (old COM 322) COM 430: Communication Strategies in the Workplace COM 481: Applied Perspectives in Personal & Professional Com COM 490: Practicum in Personal & Professional Communication	
42	Program Course Credits	15		48
43	Open Electives			
44	Open Elective credits	8-9		29-30
45			Up to 6 credits of COM courses may count as open electives if COM 210 and/or COM 212 are not taken at the community college to maintain 48 credits of courses in the major.	
46	Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120

**Transfer Pathway and Degree Program
Western Connecticut State University**

Complete four-year degree with articulation of community college degree to four-year degree

Communication – Communication Studies B.A.

There are no additional requirements for admission to this program.

1	Community Colleges			WCSU	
2		Credits			Credits
3	Framework30				
4	General Education Requirements				
5	Competency				
6	Section A				
7	Written I	WRT 101	3	Written Communication I	3
8	Written II	Gen Ed	3	Written Communication II	3
9	Scientific Reasoning	Gen Ed	3	Scientific Inquiry I	3
10	Scientific Knowledge	Gen Ed	3-4	Scientific Inquiry II	3-4
11	Quantitative	Gen Ed	3-4	Quantitative Reasoning	3-4
12	Historical Knowledge	Gen Ed	3	General Education Elective	3
13	Social Phenomena	Gen Ed	3	Critical Thinking	3
14	Aesthetic Dimensions	Gen Ed	3	Creative Process	3
15	Section B				
16	Competency	Gen Ed	3	Information Literacy	3
17	Competency	Gen Ed	3	Oral Communication	3
18	Framework30 Credits (30-31)				30-31
19	Pathway30				
20	Additional General Education Courses				
	<p><i>Students complete a two-part general education curriculum: Part I (Foundations) addresses life-long learning in and through 10 competencies. Part II (Exploration) requires students to complete a minimum of 40 credits outside their major. Students must also repeat three different competencies, excluding writing and first-year navigation.</i></p> <p><i>In the Framwork30 portion of the transfer degree, students who complete a TAP degree will receive credit for having met 8 competencies in Foundations, one repeat, and 30 or the 40 credits of Explorations.</i></p>				
21	Additional General Education I: Creativity		3	General Education Elective/Repeated Competency/Explorations	3
22	Additional General Education II: Global Knowledge		3	General Education Elective/Repeated Competency/Explorations	3
23				Intercultural Competence/Repeated Competency/Explorations	0-3
24				Health and Wellness	3

25			A foreign language is required for this major. Follow this link and click on the program sheet for requirements. Three credits of foreign language may count as fulfilling Intercultural Competence	0-6
26			Must be taken at WCSU:	
27				
28			Written Communication III— embedded in a major course	0
29			Culminating Gen Ed Experience – satisfied by a major capstone	0
30	General Education Credits	36-37		39-49
31	Major Program Courses			
32	COM 101 Intro to Mass Communication	3	COM 190 Intro to Mass Communication	3
33	Choose 1: COM 172 Interpersonal Communication Or Media Production / Media Writing course (including journalism)	3	COM 162 Interpersonal Communication Or COM 2xx General COM elective	3
	Choose 2 additional COM courses (not COM 100)	6	COM 2xx General COM elective	6
34			COM 205 Communication Environments	3
35			COM 219 Communication Ethics	3
36			COM 290 Communication Theory	3
37			COM 390 Communication Research Methods	3
38			COM 495 Senior Thesis	3
39			Choose any 2 or 3 Com 2xx/3xx/4xx General COM electives	6-9
40				
41				
42	Program Course Credits:	12		33-36
43	Open Electives			
44	COM 173 Public Speaking COM 174 Advanced Public Speaking (GCC)	3	COM 160- Public Speaking	3
45	Students who have fulfilled foreign language requirements in high school or who use open elective credits at the community college to fulfill foreign			

	language requirements will end up with more open elective credits at WCSU.			
46	Open Elective credits:	9		32-45
47	Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120

AY 2018-2019

**Transfer Pathway and Degree Program
Charter Oak State College**

Complete four-year degree with articulation of community college

Bachelor of Arts in General Studies: Communication Concentration

There are no additional requirements for admission to this program.

1	Community Colleges*:			COSC	
2		Credits			Credits
3	Framework30**				
4	General Education Requirements				
5	Competency:				
6	Section A				
7	Written I	ENG*101	3	ENG 101 Composition 101	3
8	Written II	Gen Ed	3	ENG 102 Composition 102	3
9	Scientific Reasoning	Gen Ed	3-4	Natural Sciences	7-8
10	Scientific Knowledge	Gen Ed	3-4		
11	Quantitative	Gen Ed	3	Quantitative Reasoning	3
12	Historical Knowledge	Gen Ed	3	U.S History/Gov or Non-U.S Hist (Must meet both requirements – see line 21)	3
13	Social Phenomena	Gen Ed	3	Social/Behavioral Science	3
14	Aesthetic Dimensions	Gen Ed	3	Literature and Fine Arts	3
15	Section B				
16	Competency:	Gen Ed	3	Oral Communication	3
17	Competency:	Gen Ed	3	Ethical Decision Making	3
18	Framework30 Credits (30-31):				
19	Pathway30				
20	Additional General Education Courses				
21				U.S. History/Gov or Non-U.S Hist (Must meet both requirements – see line 12)	3
22	Additional General Education II: Global Knowledge		3	Global Understanding	3
23				IDS 101 Cornerstone Course	3
24	General Education Credits:		33-34		40-41
25	Major Program Courses				
26	COM 173 Public Speaking Or COM 174 Advanced Public Speaking (GCC) and COM 101 Introduction to Mass Communication		6	<i>Three (3) courses in Communication Theory and Philosophy: Communication Theory Mass Media and Society Theories of Human Communication</i>	9

			<p>Sociology of Communication Communication Ethics Public Opinion Introduction to/History of Mass Media Public Speaking Intercultural Communication Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology)</p>	
27			<p><i>One (1) course in Communication Methods/Approaches:</i> Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology</p>	3
28			<p><i>Two (2) courses in Applied Communication:</i> Advertising Argumentation Communication Law Communication Strategy Educational Media Journalism Print Editing Public Relations Radio/TV/Film/Broadcasting Scriptwriting</p>	6
29	<p>Choose one: COM 172 Interpersonal Communication OR COM ### (or other designation) Media Production of Media Writing courses (including journalism) – this course will fulfill a requirement in one of the above fields.</p>	3		
30			<p><i>Fifteen (15) elective credits in communication, speech or speech pathology. Up to nine</i></p>	15

			<i>(9) of these credits can be in appropriate sociology and/or psychology subjects</i>	
31	Choose two additional COM courses – these courses will count in one of the above fields.	6		
32			COM 499 Capstone	3
33	Program Course Credits:	15		36
Open Electives				
34	Additional General Education I – Creativity	3		3
35	Open Elective credits:	9	The total remaining open elective credits must be used to meet the following overall requirements: <ol style="list-style-type: none"> 1. Total Liberal Arts credits in the degree must total 90 credits. 2. 30 Upper Level credits (300 and 400 level) are required for BA degree. 3. Any open elective credits remaining after the requirements of 1 and 2 have been met can be completed with any college-level courses. 	40-41
36	Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120

**Credits remaining in the four-year degree
Strategic Communications B.A.**

There are no additional requirements for admission to this program.

1	Central Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Study Area I – Literature	3
5	Study Area III – Behavioral Sciences	3
6	Skill Area II – Math/Stat/ Comp Sci: (Should be STAT 215 Statistics for Behavioral Sciences – if not taken at the community college.)	3
7	Skill Area III – Foreign Language Proficiency. See requirements here . If the requirement has been met in whole or in part, general education and open elective credits will adjust accordingly.	6
8	General Education Credits	15
9	Remaining Major Program Requirements	
10	Course	Credits
11	COMM 215 Interpersonal Communication – If not taken at the Community College	0-3
12	COMM 231 Communication Technologies	3
13	<i>One of the following two will have been taken at the community college:</i>	3
14	COMM 234 Public Relations	(0-3)
15	COMM 253 Introduction to Organizational Communication	(0-3)
16	COMM 343 Communication and Social Influence	3
17	<i>Other Related/Special Requirements – choose one of the following blocks:</i>	8
18	<i>For Public Relations Emphasis:</i> COMM 334 Public Relations Strategies & Techniques COMM 410 Public Opinion OR COMM 434 Campaign Development Methods	(0-8)
19	<i>For Organizational Communication Emphasis:</i> COMM 356 Professional Communication COMM 453 Organizational Communication	(0-8)
20	<i>Elective courses in the field:</i> COMM 301 Critical Thinking (4) COMM 302 Problem Solving & Decision Making (4) COMM 316 Gender & Communication (3) COMM 332 Web Publishing (4) COMM 339 Social Media & Public Relations (4) COMM 345 Writing for the Electronic Media (4) COMM 353 Interviewing Theory & Practice (3) COMM 384 Nonverbal Communication (4) COMM 406 Case Studies in Public Relations (4) COMM 436 Streaming Media in Web Publishing (4) COMM 450 Communication Skills for Training and Development (3) COMM 451 Environmental Communication (3) COMM 452 Health Communication (4) COMM 454 Communication & Social Change (3) COMM 456 Corporate Communication (3) COMM 490/492 Internship (3-6)	12

	COMM 493 Capstone OR COMM 495 Special Topic OR COMM496 Field Studies (3-6)	
21	Program Course Credits	29-32
22	Minor – Students should consider beginning work on a minor at the community college.	18-24
23	Remaining Open Electives	
24	Courses	Credits
25	Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language and/or minor requirements will end up with more open elective credits at the CCSU.	
26	Open Elective credits	0
27	Total Credits Remaining for the 4-Year Degree	62-71

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**Credits remaining in the four-year degree
Communication B.S.**

A Communication major whose cumulative GPA in Communication courses falls below 2.5 for two consecutive semesters will be dropped from the major.

1	Eastern Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	<i>Two designated general education courses must be completed at Eastern:</i>	
5	Cultural Perspectives	3
6	Applied Information Technologies	3
7	Foreign Language Proficiency: See requirements here . If the requirement has been met in whole or in part, general education and open elective credits will adjust accordingly.	6
8	Must be completed at ECSU	
9	Tier 3 Capstone	3
10	General Education Credits	15
11	Remaining Major Program Requirements	
12	Course	Credits
13	COM 101 Interpersonal Communication (If not taken at the community college)	0-3
14	COM 300 Communication Law and Ethics	3
15	COM 350 Communication Writing	3
16	COM 400 Communication Research	3
17	COM 403 Mass Communication Theory	3
18	COM 490 Communication Internship (3) OR COM 491 Communication Internship (6)	3-6
19	<i>Complete remaining electives to add up to 15 credits:</i> COM 115 Introduction to Video Editing COM 120 Television Production I COM 174 Resources, Research and Responsibilities COM 210 Photography I COM 215 Media Aesthetics COM 220 Television Production II COM 241 Introduction to Radio and Audio Production COM 245 Digital/Analog Audio Production: Radio/Video/Internet COM 260 Introduction to Public Relations COM 270 Advertising Essentials COM 301 Persuasion COM 310 Digital Photography COM 312 Professional Presentations COM 320 Television Production III COM 321 History of Communication COM 325 Motion Graphics and Visual Effects for Film & Video COM 330 Organizational Communication COM 340 Broadcast Management COM 351 Contemporary Print Journalism COM 355 Radio and Television News Writing	3-6

	COM 357 Scriptwriting COM 358 Scriptwriting and Presentation COM 361 Publication Design COM 364 Public Relations Writing Methods COM372 International Advertising and Public Relations COM 373 Advertising Copywriting COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns	
20	Program Course Credits	18-27
21	Remaining Open Electives	
22	Courses	Credits
23	Open Elective credits	18-27
24	Students who have fulfilled foreign language requirements in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU.	
25	Total Credits Remaining for the 4-Year Degree	60

Credits remaining in the four-year degree

Communication – Advertising and Promotions B.S.

All courses in major must have a C or better

1	Southern Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	<i>Select one of the following two areas:</i>	3
5	American Experience	(3)
6	Mind and Body	(3)
7	Tier 3 Connections Capstone course (must be taken at SCSU)	3
8	General Education Credits	6
9	Remaining Major Program Requirements	
10	Course	Credits
11	Two of the following courses may have been completed at the community college; for each that transfers as a specific course below, add three open electives	
12	COM 150: World of Communication	3
13	COM 221: Introduction to Advertising	3
14	COM 234: Copywriting and Creative Concepts	3
15	COM 238: Fundamentals of Communication Design	3
16	COM 335: Advertising Strategy and Planning	3
17	COM 472: Advertising and Promotions Campaigns	3
18	COM 350: Workplace Communication	3
19	COM 450: Communication Capstone	3
20	Choose 1 – COM 493: Practicum in Advertising and Promotions COM 494: Practicum in Intercultural Communication COM 497: Field Experience COM 499: Independent Study	3
21	Choose 2 – COM 336: Writing Copy for Integrated Media COM 338: Advertising Design and Layout COM 340: Brand Management COM 402: Social Media and Emerging Trends in Advertising COM 493: Practicum in Advertising and Promotions	6
22	COM 210 Human Communication (if not taken at the community college; if taken at the community college, add three (3) credits to open electives)	0-3
23	COM 212 Visual Communication (if not taken at the community college; if taken at the community college, add three (3) credits to open electives)	0-3
24	Program Course Credits	39
25	Remaining Open Electives	
26		
27	Open Elective credits	15
28	Total Credits Remaining for the 4-Year Degree	60

Credits remaining in the four-year degree

Communication – Film, Television, and Digital Production B.S.

All courses in major must have a C or better

1	Southern Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	<i>Select one of the following two areas:</i>	3
5	American Experience	(3)
6	Mind and Body	(3)
7	Tier 3 Connections Capstone course (must be taken at SCSU)	3
8	General Education Credits	6
9	Remaining Major Program Requirements	
10	Course	Credits
11	Two of the following courses may have been completed at the community college; for each that transfers as a specific course below, add three open electives	
12	COM 150: World of Communication	3
13	COM 333: Scriptwriting for Film and Television	3
14	COM 359: Studio Production	3
15	COM 360: Field Production	3
16	COM 368: Graphics for Film, Television, and Digital Production	3
17	Choose 1 – COM 480: Narrative Filmmaking COM 485: Documentary Filmmaking	3
18	COM 350: Workplace Communication	3
19	COM 450: Communication Capstone	3
20	Choose 1 – COM 492: Practicum in Film, Television & Digital Production COM 494: Practicum in Intercultural Communication COM 497: Field Experience COM 499: Independent Study	3
21	Choose 2 – COM 258: Cinematic Technique COM 265: Video Technology COM 274: Experimental Media Production COM 357: Advanced Audio Production and Sound Design (old 257) COM 459: Advanced Studio Production (old 377) COM 468: Visual Effects for Film, Television, and Digital Production COM 480: Narrative Filmmaking (old 372) COM 485: Documentary Filmmaking (old 385) COM 492: Practicum in Film, Television, and Digital Production	6
22	COM 210 Human Communication (if not taken at the community college; if taken at the community college, add three (3) credits to open electives)	0-3
23	COM 212 Visual Communication (if not taken at the community college; if taken at the community college, add three (3) credits to open electives)	0-3
24	Program Course Credits	39
25	Remaining Open Electives	
27	Open Elective credits	15
28	Total Credits Remaining for the 4-Year Degree	60

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**Credits remaining in the four-year degree
Personal and Professional Communication B.S.**

All courses in major must have a C or better

1	Southern Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	<i>Select one of the following two areas:</i>	3
5	American Experience	(3)
6	Mind and Body	(3)
7	Tier 3 Connections Capstone course (must be taken at SCSU)	3
8	General Education Credits	6
9	Remaining Major Program Requirements	
10	Course	Credits
11	Two of the following courses may have been completed at the community college; for each that transfers as a specific course below, add three open electives	
12	COM 150: World of Communication	3
13	COM 287: Introduction to Communication Research	3
14	COM 300: Organizational Communication	3
15	COM 302: Relational Communication	3
16	COM 387: Communication Theory	3
17	COM 440: Cultural Influences on Communication	3
18	COM 350: Workplace Communication	3
19	COM 450: Communication Capstone	3
20	Choose 1 – COM 430: Communication Strategies in the Workplace COM 481: Applied Perspectives in Personal and Professional Communication COM 494: Practicum in Intercultural Communication COM 497: Field Experience COM 499: Independent Study	3
21	Choose 2 – COM 315: Team and Project Management COM 370: Interpersonal Conflict and Communication COM 375: Family Communication COM 410: Crisis and Communication COM 422: Professional Training & Development (old COM 322) COM 430: Communication Strategies in the Workplace COM 481: Applied Perspectives in Personal & Professional Com COM 490: Practicum in Personal & Professional Communication	6
22	COM 210 Human Communication (if not taken at the community college; if taken at the community college, add three (3) credits to open electives)	0-3
23	COM 212 Visual Communication (if not taken at the community college; if taken at the community college, add three (3) credits to open electives)	0-3
24	Program Course Credits	39
25	Remaining Open Electives	
26	Courses	Credits

27	Open Elective credits	15
28	Total Credits Remaining for the 4-Year Degree	60

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**Credits remaining in the four-year degree
Communication – Communication Studies B.A.**

There are no additional requirements for admission to this program.

1	Western Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	<p><i>If not already met, the student must complete enough additional credits to add up to a total of 40 credits outside the major to meet the Explorations requirement. The Framework30 portion of the community college degree meets 30 of the 40 credits. The General Education I & II may have helped meet these requirements.</i></p> <p><i>In the general education portion of this program at the community college, the student will have completed two of the required three General Education Elective / Second Exposure requirements and up to 36 credits of the Explorations requirement. The student may have used open elective credit to complete one or both of the Explorations and Second Exposure requirements.</i></p>	
5	General Education Elective / Second Exposure; may have been completed with open elective credits at the community college	3
6	Health and Wellness	3
7	A foreign language is required for this major. Follow this link and click on the program sheet for requirements. Three credits of foreign language may count as fulfilling Intercultural Competence	0-6
8	Must be taken at WCSU:	
9		
10	Written Communication III – fulfilled in the major	0
11	Culminating Gen Ed Experience – fulfilled in the major	0
12	General Education Credits	12
13	Remaining Major Program Requirements	
14	Course	Credits
15	COM 205 Communication Environments	3
16	COM 219 Communication Ethics	3
17	COM 290 Communication Theory	3
18	COM 390 Communication Research Methods	3
19	COM 495 Senior Thesis	3
20	Choose any 2 or 3 Com 2xx/3xx/4xx General COM electives	6-9
21	Program Course Credits	21-24
22	Remaining Open Electives	
23	Courses	Credits
24	Open Elective credits	24-27
25	<p>Students who have fulfilled foreign language requirements in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at WCSU.</p>	
26	Total Credits Remaining for the 4-Year Degree	60

Credits remaining in the four-year degree
Bachelor of Arts in General Studies: Communication Concentration

There are no additional requirements for admission to this program.

1	Charter Oak State College	
2	Remaining General Education Courses	
3	Course	Credits
4	U.S. History/Gov or Non-U.S Hist (Must meet both requirements)	3
5	IDS 101 Cornerstone Course	3
6	General Education Credits	6
7	Remaining Major Program Requirements	
8	Course	Credits
9	<i>Communication courses transferred from the community college will count in one of the three categories below. Remaining credits for each category will be based on how those community college courses meet the requirements in each category</i>	
10	<i>Three (3) courses in Communication Theory and Philosophy:</i> Communication Theory Mass Media and Society Theories of Human Communication Sociology of Communication Communication Ethics Public Opinion Intercultural Communication Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology)	0-9
11	<i>One (1) course in Communication Methods/Approaches:</i> Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology	0-3
12	<i>Two (2) courses in Applied Communication:</i> Advertising Argumentation Communication Law Communication Strategy Educational Media	0-6

	Journalism Print Editing Public Relations Radio/TV/Film/Broadcasting Scriptwriting	
13	<i>Fifteen (15) elective credits in communication, speech or speech pathology. Up to nine (9) of these credits can be in appropriate sociology and/or psychology subjects</i>	9-15
14	COM 499 Capstone	3
15	Program Course Credits	21
16	Remaining Open Electives	
17	Courses	Credits
18	Open Elective credits The total remaining open elective credits must be used to meet the following overall requirements: <ol style="list-style-type: none"> 1. Total Liberal Arts credits in the degree must total 90 credits. 2. 30 Upper Level credits (300 and 400 level) are required for BA degree. 3. Any open elective credits remaining after the requirements of 1 and 2 have been met can be completed with any college-level courses. 	27-33
19	Total Credits Remaining for the 4-Year Degree	60