# **CSCU Communication Transfer Pathway**

#### **Contents:**

pp 2-3 CSCU Pathway Transfer AA Degree: Communication Studies

#### **Transfer Pathway and Degree Requirements:**

pp 4-6	CCSU, BA Strategic Communications
<u>pp 7-9</u>	ECSU, BS Communication
<u>pp 10-12</u>	SCSU, BS Communication – Advertising & Promotions
pp 13-15	SCSU, BS Communication – Film, Television, & Digital Production
<u>pp 16-18</u>	SCSU, BS Communication – Personal & Professional Communication
<u>pp 19-20</u>	WCSU, BA Communication Studies
<u>pp 21-23</u>	COSC, BA General Studies: Communication Concentration

#### **Remaining Credits:**

<u>pp 24-25</u>	CCSU, BA Strategic Communications
<u>pp 26-27</u>	ECSU, BS Communication
pp 28	SCSU, BS Communication – Advertising & Promotions
pp 29-30	SCSU, BS Communication – Film, Television, & Digital Production
pp 31-32	SCSU, BS Communication – Personal & Professional Communication
pp 33	WCSU, BA Communication Studies
pp 34-35	COSC, BA General Studies. Communication Concentration

#### Changes

Changes from AY 2016/2017, when the CSCU Pathway Transfer A.A. Degree: Communication Studies was first offered.

(a) SCSU made changes to their LEP and foreign language requirements that do not affect the requirements for the community college pathway degree, but may affect the way the student is received at SCSU

(b) clarified Additional General Education Requirements 1 & II

(c) added IDS 101 to COSC General Education Requirements

1	FRAMEWORK30		
2	Section A: Common Designated		
	Competencies		
3	Written Communication I	ENG 101 Composition	3 credits
4	Written Communication II	General Education Elective	3 credits
5	Scientific Reasoning	General Education Elective	3-4 credits
6	Scientific Knowledge & Understanding	General Education Elective	3-4 credits
7	Quantitative Reasoning	General Education Elective	3 credits
8	Historical Knowledge & Understanding	General Education Elective	3 credits
9	Social Phenomena	General Education Elective	3 credits
10	Aesthetic Dimensions	General Education Elective	3 credits
11	Section B: Campus Designated Competencies		
12	Competency 1	General Education Elective	3 credits
13	Competency 2	General Education Elective	3 credits
14	Framework30 Total		30-31
			credits

# CSCU Pathway Transfer A.A. Degree: Communication Studies

15	PATHWAY30		
16	Additional General Education Courses		
17	General Education Elective 1: Creativity Will fulfill: CCSU – Study Area I: Arts & Humanities ECSU – Creative Expressions SCSU – Creative Drive WCSU – General Education Elective CO – General Education Elective	General Education Elective	3 credits
18	General Education Elective 2: Global Knowledge Will fulfill: CCSU - Study Area II: Social Sciences ECSU – Individuals and Society SCSU – Global Awareness WCSU – General Education Elective CO – Global Understanding	General Education Elective	3 credits
19	Major Program Requirements		
20	COM 173 COM 174	Public Speaking Advanced Public Speaking (GCC)	3 credits
21	COM 101	Introduction to Mass Communication	3 credits
22	Choose one: COM 172 Or COM ### (or other designation)**	Interpersonal Communication Or Media Production / Media Writing course (including journalism)	3 credits
23	Choose two additional COM courses***		6 credits
24	Unrestricted Electives		

25	Students should consider beginning or	
	completing work on foreign language	
	requirements (at CCSU, ECSU and WCSU) not	
	already met in high school and beginning	
	work on a minor (required at CCSU – up to 9	
	credits can be completed at the community	
	college). They may also complete other	
	General Education requirements for CCSU,	
	WCSU, SCSU, and CO—but NOT ECSU.	
26		9 credits
27	Pathway30 Total	30 credits

60-61 credits

28	Communication Pathway Total

\*COM 173 may be used as Section B Competency for schools that have Oral Communication in the FRAMEWORK30; these students are allowed 3 credits additional Unrestricted Free Electives.

\*\*Courses that fit the title of Media Production or Media Writing will be determined by each Community College

\*\*\*COM 100 will NOT be accepted as an additional COM course.

## Transfer Pathway and Degree Program Central Connecticut State University

Complete four-year degree with articulation of community college degree to four-year degree

### **Strategic Communications B.A.**

1	Commun	ity Colleges*:		CCSU			
2			Credits		Credits		
3			Frame	work30**			
4	General Education Requirements						
5	Competency:						
6	Section A						
7	Written I	English 101	3	English 110	3		
8	Written II	Gen Ed	3	Skill Area I – Communication	3		
9	Scientific Reasoning	Gen Ed	3-4	Study Area IV – Natural Sciences	3-4		
10	Scientific Knowledge	Gen Ed	3-4	Study Area IV – Natural Sciences	3-4		
11	Quantitative	Gen Ed	3	Skill Area II – Mathematics	3		
12	Historical Knowledge	Gen Ed*	3	Study Area II – History	3		
13	Social Phenomena	Gen Ed	3	Study Area II – Social Science	3		
14	Aesthetic Dimensions	Gen Ed 🔺	3	Study Area I – Arts and Humanities	3		
15	Section B						
16	Competency:	Gen Ed	3	Skill Area IV – University Requirement See below**	3		
17	Competency:	Gen Ed	3	Study Area III – Behavioral Sciences	3		
18	Framework30 Credit	ts (30-31):		<i>y</i>	30-31		
19			Path	าพลy30			
20		Additiona	l Gener	al Education Courses			
21	Additional General E Creativity	ducation I:	3	Study Area I – Arts and Humanities	3		
22	Additional General E Global Knowledge	ducation II:	3	Study Area II – Social Sciences	3		
23				Study Area I – Literature	3		
24				Study Area III – Behavioral Sciences	3		
25				Skill Area II – Math/Stat/ Comp Sci STAT 215 Statistics for Behavioral Sciences if a statistics course was not taken at the community college	3		
26			0-6	Skill Area III – Foreign Language Proficiency See requirements <u>here</u> . If the requirement has been met in whole or in part, general education and open elective credits will adjust accordingly.	6		

27	General Education Credits:	36		52
28	Ma	jor Pro	gram Courses	
29	COM 173 Oral Communication	3	**COMM 140 Public Speaking – When	(3)
	COM 174 Advanced Public Speaking		taken at the community college to	
	(GCC)		fulfill a Section B requirement, counts	
			at CCSU as Skill Area IV – University	
			Requirement	
30	COM 101 Intro to Mass	3	COMM 230 Introduction to Mass	3
	Communication		Media (Elective in the major)	
31	Choose one:	3	COM 172 will count as COMM 215	3
	COM 172 Interpersonal or Small		Interpersonal Communication	
	Group (Strongly recommended)		Other choices will count as a Free	
	Or		Elective	
	Media Production / Media Writing			
	course (including journalism)			
32			COMM 231 Communication	3
			Technologies	
33			COMM 234 Public Relations	3
			COMM 253 Introduction to	3
			Organizational Communication	
34			COMM 343 Communication and Social	3
		-	Influence	
35			Other Related/Special Requirements –	8
			choose one of the following blocks:	
36			For Public Relations Emphasis:	(0-8)
			COMM 334 Public Relations Strategies	
			& Techniques	
			COMM 410 Public Opinion	
			OR	
			COMM 434 Campaign Development	
			Methods	<i></i>
37			For Organizational Communication	(0-8)
			Emphasis:	
			COMM 356 Professional	
			Communication	
			COMM 453 Organizational	
20			Communication	12
38			Elective courses in the field:	12
			COMM 301 Critical Thinking (4)	
			COMM 302 Problem Solving & Decision Making (4)	
			COMM 316 Gender & Communication	
			(3)	
			COMM 332 Web Publishing (4)	
			COMM 339 Social Media & Public	
			Relations (4)	

			COMM 345 Writing for the Electronic	
			Media (4)	
			COMM 353 Interviewing Theory &	
			Practice (3)	
			COMM 384 Nonverbal Communication	
			(4)	
			COMM 406 Case Studies in Public	
			Relations (4)	
			COMM 436 Streaming Media in Web	
			Publishing (4)	
			COMM 450 Communication Skills for	
			Training and Development (3)	
			COMM 451 Environmental	
			Communication (3)	
			COMM 452 Health Communication (4)	
			COMM 454 Communication & Social	
			Change (3)	
			COMM 456 Corporate Communication	
			(3)	
			COMM 490/492 Internship (3-6)	
			COMM 493 Capstone	
			OR	
			COMM 495 Special Topic	
			OR	
20	Dragnom Course Creditor	12	COMM496 Field Studies (3-6)	20.41
39 40	Program Course Credits: Required Minor:	12		38-41 18-24
40	Required Minor:			18-24
			Electives	
42	Choose one additional COM course	3		3
	(not COM 100)			
43	Students who have fulfilled the			
	foreign language requirement in			
	high school or who use open			
	elective credits at the community college to fulfill foreign language			
	and/or minor requirements will			
	end up with more open elective			
	credits at the CCSU.			
44	Open Elective credits:	12		3-12
45	Total Credits at the Community		Total Credits for the 4-Year Degree	120
	College			
L	<b>v</b>	I	1	I

## Transfer Pathway and Degree Program Eastern Connecticut State University

Complete four-year degree with articulation of community college degree to four-year degree

### **Communication B.S.**

A Communication major whose cumulative GPA in Communication courses falls below 2.5 for two consecutive semesters will be dropped from the major.

1	Commu	nity Colleges*:		ECSU	
2			Credits		Credits
3			Fra	amework30**	
4		Ger	neral Ed	ucation Requirements	
5	Competency:				
6	Section A				
7	Written I	English 101	3	T1 College Writing, Literature and Thought	3
8	Written II	Gen Ed	3	T1 College Writing, Literature and Thought	3
9	Scientific Reasoning	Gen Ed	3-4	T1 Natural Sciences	3-4
10	Scientific Knowledge	Gen Ed	3-4	T2 Natural Sciences	3-4
11	Quantitative	Gen Ed	3	<b>11</b> Math	3
12	Historical Knowledge	Gen Ed	3	T1 Historical Perspectives	3
13	Social Phenomena	Gen Ed	3	Social Sciences	3
14	Aesthetic Dimensions	Gen Ed	3	Arts in Context	3
15	Section B				
16	Competency:	Gen Ed	3	FYI 100	3
17	Competency:	Gen Ed	3	Health and Wellness	3
18	Framework30 Cr	edits (30-31):			30-31
19	Pathway30				
20		A <mark>dd</mark> iti	onal Ge	eneral Education Courses	
21	Additional Gener I: Creativity	al Education	3	Creative Expressions	3
22	Additional Gener		3	Individuals and Societies	3
23				Cultural Perspectives	3
24				Applied Information Technologies	3
25				Tier 3 Capstone (Must be taken at ECSU)	3
26	Students should o	consider		Foreign Language Proficiency:	6
	completing foreig	gn language		See requirements <u>here</u> . If the requirement	
	requirements			has been met in whole or in part, general	
				education and open elective credits will	
				adjust accordingly.	
27	General Educatio	on Credits:	36-37		51-52
28			Major	Program Courses	
29	COM 173 Oral Co	mmunication	3	COM 230 Basic Speech	3
				Counts as one of the major electives below	

	COM 174 Advanced Public			
30	Speaking (GCC) COM 101 Intro to Mass Communication	3	COM 100 Intro to Mass Communication	3
31	Choose one: COM 172 Interpersonal or Small Group Or Media Production / Media Writing course (including journalism)	3	COM 101 Interpersonal Communication OR COM 2XX If COM 172 is not chosen, this course will count as one of the required major electives below.	(3)
32	Choose two additional COM courses (not COM 100)	6	COM 1XX or COM 2XX These courses will count as required major electives below.	6
33			COM 101 Interpersonal Communication (If not taken at the community college)	(3)
			COM 300 Communication Law and Ethics	3
34			COM 350 Communication Writing	3
35			COM 400 Communication Research	3
36			COM 403 Mass Communication Theory	3
37			COM 490 Communication Internship (3) OR COM 491 Communication Internship (6)	3-6
38			Complete remaining electives to add up to 15 credits: COM 115 Introduction to Video Editing COM 120 Television Production I COM 174 Resources, Research and Responsibilities COM 210 Photography I COM 215 Media Aesthetics COM 220 Television Production II COM 241 Introduction to Radio and Audio Production COM 245 Digital/Analog Audio Production: Radio/Video/Internet COM260 Introduction to Public Relations COM 270 Advertising Essentials COM 301 Persuasion COM 310 Digital Photography COM 312 Professional Presentations COM 320 Television Production III COM 321 History of Communication COM 325 Motion Graphics and Visual Effects for Film & Video COM 330 Organizational Communication COM 340 Broadcast Management	3-6

			COM 351 Contemporary Print Journalism COM 355 Radio and Television News Writing COM 357 Scriptwriting and Presentation COM 361 Publication Design COM 364 Public Relations Writing Methods COM372 International Advertising and Public Relations COM 373 Advertising Copywriting COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns	
39	Program Course Credits:	15		36-39
40		0	pen Electives	·
41	Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at the ECSU.	5		
42	Open Elective credits:	9		29-33
43	Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120

## **Transfer Pathway and Degree Program Southern Connecticut State University**

Complete four-year degree with articulation of community college degree to four-year degree

**Communication – Advertising and Promotions B.S.** 

1	Community Colleges*:			SCSU	
2			Credits		Credits
3	Ge	eneral Edu	cation	Requirements	
4		Fra	meworl	(30**	
5	Competency:				
6	Section A				
7	Written I	English 101	3	First Year Experience	3
8	Written II	Gen Ed	3	Written Communication (W&R)	3
9	Scientific Reasoning	Gen Ed	3-4	Natural World I – Physical Realm	3-4
10	Scientific Knowledge	Gen Ed	3-4	Natural World II – Life and Environment	3-4
11	Quantitative	Gen Ed	3	Quantitative Reasoning	3
12	Historical Knowledge	Gen Ed*	3	Time and Place	3
13	Social Phenomena	Gen Ed	3	Social Structure, Conflict, Consensus	3
14	Aesthetic Dimensions	Gen Ed	3	Cultural Expressions	3
15	Section B				
16	Competency:	Gen Ed	3	Critical Thinking (CT)	3
17	Competency:	Gen Ed	3	Technological Fluency (TF)	3
18	Framework30 Credits (30-31)				30-31
19	Addi	itional Ger	neral Ed	lucation Courses	
20	Additional General Education Creativity	l:	3	Creative Drive	3
21	Additional General Education Knowledge	II: Global	3	Global Awareness	3
22				Select one of the following two areas:	3
23				American Experience	(3)
24				Mind and Body	(3)
25				Tier 3 Connections Capstone course (must be taken at SCSU)	3
26	General Education Credits:		36-37		42-43
27		Major Pro		equirements	
28	COM 173 Oral Communication COM 174 Advanced Public Spe	า	3	COM 101 – Professional Presentations	3
	(GCC)				
29	COM 101 Intro to Mass Comm	nunication	3	COM 2xx – General COM elective	3

30	Choose one:	3	COM 210: Human Communication	3
50	COM 172 Interpersonal or Small Group	5	Or	J
	Or		COM 212: Visual Communication	
	Media Production / Media Writing		Or	
	course (including journalism). A Media		COM 2xx	
	Writing course with no visual component			
	or application will count as COM 2xx.			
31			COM 210 and/or COM 212 (or	0-6
51			both if not completed in either	00
			the box above or the box below)	
32	Choose two additional COM courses (not	6	Certain courses may count as one	0-6
52	COM 100)	0	or more of the courses below or	0-0
			as either COM 210 or COM 212 or	
			as COM 2xx: General COM	
			elective, depending on the	
			courses selected at the	
			community college	
33			COM 150: World of	3
55			Communication	J
			COM 221: Introduction to	3
			Advertising	5
34			COM 234: Copywriting and	3
54			Creative Concepts	Э
35			COM 238: Fundamentals of	3
35			Communication Design	3
36			COM 335: Advertising Strategy	3
50			and Planning	5
37			COM 472: Advertising and	3
57		•	Promotions Campaigns	5
38			COM 350: Workplace	3
50			Communication	J
39			COM 450: Communication	3
55			Capstone	J
40			Choose 1 – COM 493: Practicum	3
			in Advertising and	5
			Promotions	
			COM 494: Practicum	
			in Intercultural	
			Communication	
			COM 497: Field	
			Experience	
			COM 499:	
			Independent Study	
41			Choose 2 – COM 336: Writing	6
			Copy for Integrated	J.
			Media	
		1	wicula	

			COM 338: Advertising	
			Design and Layout	
			COM 340: Brand	
			Management	
			COM 402: Social	
			Media and Emerging	
			Trends in Advertising	
			COM 493: Practicum	
			in Advertising and	
			Promotions	
42	Program Course Credits:	15		48
43	Ор	en Elec	tives	
44	Open Elective credits:	9		29-30
45			Up to 6 credits of COM courses	
			may count as open electives if	
			COM 210 and/or COM 212 are	
			not taken at the community	
			college to maintain 48 credits of	
			course <mark>s</mark> in the major.	
46	Total Credits at the Community College	60-61	Total Credits for the 4-Year	120
			Degree	

### **Transfer Pathway and Degree Program Southern Connecticut State University**

Complete four-year degree with articulation of community college degree to four-year degree

Communication – Film, Television, and Digital Production B.S.

Community Colleges\*: 1 SCSU 2 Credits Credits 3 **General Education Requirements** 4 Framework30\*\* 5 **Competency:** Section A 6 Written I 7 English 3 **First Year Experience** 3 101 Written II Written Communication (W&R) 8 3 3 Gen Ed Scientific Reasoning 9 Gen Ed Natural World I – Physical Realm 3-4 3-4 Scientific Knowledge 10 Gen Ed 3-4 Natural World II – Life and 3-4 Environment Quantitative Gen Ed 3 Quantitative Reasoning 3 11 Historical Knowledge 12 Gen Ed\* 3 Time and Place 3 13 Social Phenomena Gen Ed 3 Social Structure, Conflict, 3 Consensus Aesthetic Dimensions 14 Gen Ed 3 Cultural Expressions 3 15 Section B Competency: Gen Ed 3 Critical Thinking (CT) 3 16 Competency: 3 3 17 Technological Fluency (TF) Gen Ed Framework30 Credits (30-31): 18 30-31 19 Additional General Education Courses Additional General Education I: 20 3 **Creative Drive** 3 Creativity Additional General Education II: Global 3 3 21 **Global Awareness** Knowledge 22 Select one of the following two 3 areas: 23 American Experience (3) 24 Mind and Body (3) 25 Tier 3 Connections Capstone course 3 (must be taken at SCSU) 26 **General Education Credits:** 36-37 42-43 27 **Major Program Requirements** COM 101 – Professional 28 COM 173 Oral Communication 3 3 COM 174 Advanced Public Speaking Presentations (GCC)

29	COM 101 Intro to Mass Communication	3	COM 2xx – General COM elective	3
30	Choose one: COM 172 Interpersonal or Small Group Or Media Production / Media Writing course (including journalism). A Media Writing course with no visual component or application will count as COM 2xx.	3	COM 210: Human Communication Or COM 212: Visual Communication Or COM 2xx	3
31			COM 210 and/or COM 212 (or both if not completed in either the box above or the box below)	0-6
32	Choose two additional COM courses (not COM 100)	6	Certain courses may count as one or more of the courses below or as either COM 210 or COM 212 or as COM 2xx: General COM elective, depending on the courses selected at the community college	0-6
33			COM 150: World of Communication	3
			COM 333: Scriptwriting for Film and Television	3
34			COM 359: Studio Production	3
35			COM 360: Field Production	3
36	$\sim$		COM 368: Graphics for Film, Television, and Digital Production	3
37		7	Choose 1 – COM 480: Narrative Filmmaking COM 485: Documentary Filmmaking	3
38			COM 350: Workplace Communication	3
39			COM 450: Communication Capstone	3
40			Choose 1 – COM 492: Practicum in Film, Television & Digital Production COM 494: Practicum in Intercultural Communication COM 497: Field Experience COM 499: Independent Study	3
41			Choose 2 – COM 258: Cinematic Technique	6

			COM 265: Video	
			Technology	
			COM 274: Experimental	
			Media Production	
			COM 357: Advanced	
			Audio Production and	
			Sound Design (old 257)	
			COM 459: Advanced	
			Studio Production (old	
			377)	
			COM 468: Visual Effects	
			for Film, Television, and	
			Digital Production	
			COM 480: Narrative	
			Filmmaking (old 372)	
			COM 485: Documentary	
			Filmmaking (old 385)	
			COM 492: Practicum in	
			Film, Television, and	
			Digital Production	
42	Program Course Credits:	15		48
43	•	pen Ele		
44	Open Elective credits:	9		29-30
45			Up to 6 credits of COM courses may	
			count as open electives if COM 210	
			and/or COM 212 are not taken at	
			the community college to mechania	
			the community college to maintain	
16	Total Cradite at the Community	60.61	48 credits of courses in the major.	120
46	Total Credits at the Community	60-61	, .	120
46	Total Credits at the Community College	60-61	48 credits of courses in the major.	120
46		60-61	48 credits of courses in the major.	120
46		60-61	48 credits of courses in the major.	120
46		60-61	48 credits of courses in the major.	120
46		60-61	48 credits of courses in the major.	120
46		60-61	48 credits of courses in the major.	120
46		60-61	48 credits of courses in the major.	120
46		60-61	48 credits of courses in the major.	120

## **Transfer Pathway and Degree Program Southern Connecticut State University**

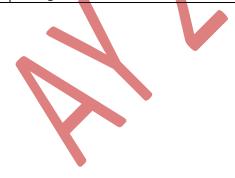
Complete four-year degree with articulation of community college degree to four-year degree

#### **Personal and Professional Communication B.S.**

1	Community Colleges*:			SCSU	
2			Credits		Credits
3		General E	on Requirements		
4		F	ramew	ork30**	
5	Competency:				
6	Section A				
7	Written I	English 101	3	First Year Experience	3
8	Written II	Gen Ed	3	Written Communication (W&R)	3
9	Scientific Reasoning	Gen Ed	3-4	Natural World I – Physical Realm	3-4
10	Scientific Knowledge	Gen Ed	3-4	Natural World II – Life and Environment	3-4
11	Quantitative	Gen Ed	3	Quantitative Reasoning	3
12	Historical Knowledge	Gen Ed*	3	Time and Place	3
13	Social Phenomena	Gen Ed	3	Social Structure, Conflict, Consensus	3
14	Aesthetic Dimensions	Gen <mark>E</mark> d	3	Cultural Expressions	3
15	Section B				
16	Competency:	Gen Ed	3	Critical Thinking (CT)	3
17	Competency:	Gen Ed	3	Technological Fluency (TF)	3
18	Framework30 Credits (30-3	1):			30-31
19	Ad	ditional C	General	Education Courses	
20	Additional General Educatic Creativity	in I:	3	Creative Drive	3
21	Additional General Education	n Jł:	3	Global Awareness	3
22				Select one of the following two areas:	3
23				American Experience	(3)
24				Mind and Body	(3)
25				Tier 3 Connections Capstone course	3
				(must be taken at SCSU)	
26	General Education Credits:		36-37		42-43
27		Major P	rogram	Requirements	
28	COM 173 Oral Communicat COM 174 Advanced Public S (GCC)	-	3	COM 101 – Professional Presentations	3
29	COM 101 Intro to Mass Communication		3	COM 2xx – General COM elective	3
30	Choose one:		3	COM 210 – Human Communication	3

	COM 172 Interpersonal or Small Group Or Media Production / Media Writing course (including journalism). A Media Writing course with no visual component or application will count as COM 2xx.		Or COM 212 Visual Communication Or	
31			COM 210 and/or COM 212 (or both if not completed in either the box above or the box below)	0-6
32	Choose two additional COM courses (not COM 100)	6	Certain courses may count as one or more of the courses below or as either COM 210 or COM 212 or as COM 2xx: General COM elective, depending on the courses selected at the community college	0-6
33			COM 150: World of Communication	3
			COM 287: Introduction to Communication Research	3
34			COM 300: Organizational Communication	3
35			COM 302: Relational Communication	3
36			COM 387: Communication Theory	3
37			COM 440: Cultural Influences on Communication	3
38			COM 350: Workplace Communication	3
39			COM 450: Communication Capstone	3
40			Choose 1 – COM 430:	3
			Communication	
			Strategies in the	
			Workplace	
			COM 481: Applied	
			Perspectives in Personal	
			and Professional	
			Communication	
			COM 494: Practicum in	
			Intercultural	
			Communication	
			COM 497: Field Experience	
			COM 499: Independent	
41			Study Choose 2 – COM 315: Team and	6

		1		
			COM 370: Interpersonal	
			Conflict and	
			Communication	
			COM 375: Family	
			Communication	
			COM 410: Crisis and	
			Communication	
			COM 422: Professional	
			Training & Development	
			(old COM 322)	
			COM 430:	
			Communication	
			Strategies in the	
			Workplace	
			COM 481: Applied	
			Perspectives in Personal	
			& Professional Com	
			COM 490: Practicum in	
			Personal & Professional	
			Communication	
42	Program Course Credits:	15		48
43		Open El	ectives	_
44	Open Elective credits:	9		29-30
44	Open Liective credits.	5	Up to 6 credits of COM courses may	25-30
45			count as open electives if COM 210	
			and/or COM 212 are not taken at the	
			community college to maintain 48	
			credits of courses in the major.	
46	Total Cradits at the Community	60-61		120
40	Total Credits at the Community	00-01	Total Credits for the 4-Year Degree	120
	College			



## Transfer Pathway and Degree Program Western Connecticut State University

Complete four-year degree with articulation of community college degree to four-year degree

### **Communication – Communication Studies B.A.**

1	Community Colleges*:			WCSU		
2			Credit		Credits	
			S			
3		Fram	nework	30**		
4	Gen	eral Educ	ation <b>R</b>	Requirements		
5	Competency:					
6	Section A					
7	Written I	WRT 101	3	Written Communication I	3	
8	Written II	Gen Ed	3	Written Communication II	3	
9	Scientific Reasoning	Gen Ed	3	Scientific Inquiry I	3	
10	Scientific Knowledge	Gen Ed	3-4	Scientific Inquiry II	3-4	
11	Quantitative	Gen Ed	3-4	Quantitative Reasoning	3-4	
12	Historical Knowledge	Gen Ed	3	General Education Elective	3	
13	Social Phenomena	Gen Ed	3	Critical Thinking	3	
14	Aesthetic Dimensions	Gen Ed	3	Creative Process	3	
15	Section B					
16	Competency:	Gen Ed	3	Information Literacy	3	
17	Competency:	Gen Ed	3	Oral Communication	3	
18	Framework30 Credits (30-31):				30-31	
19		Pa	thway	30		
20	Additio	onal Gen	eral Edu	ucation Courses		
21	Additional General Education I:	Creativity	3	General Education Elective	3	
22	Additional General Education II:	Global	3	General Education Elective	3	
	Knowledge					
23				Intercultural Competence	3	
24				Health and Wellness	3	
25				A foreign language is required	3	
				for this major. Follow this <u>link</u>	(If 6	
				and click on the program sheet	credits	
	•			for requirements. Three credits	are	
				of foreign language may count	needed	
				as fulfilling Intercultural	at	
				Competence	WCSU,	
					3 cradita	
					credits	
					will	
					count	
1					as Inter	

				cultural
				Com
				petence
26			Must be taken at WCSU:	
27			First Year Navigation	1-3
28			Written Communication III—	0
			embedded in a major course	
29			Culminating Gen Ed Experience	0
			<ul> <li>– satisfied by a major capstone</li> </ul>	
30	General Education Credits:	36-37		51-52
31	Major P	rogram	Courses	
32	COM 101 Intro to Mass Communication	3	COM 190 Int <mark>ro to</mark> Mass	3
			Communication	
33	Choose 1:	3	COM 162 Interpersonal	3
	COM 172 Interpersonal Communication		Communication	
	Or		Or	
	Media Production / Media Writing course (including journalism)		COM 2xx General COM elective	
	Choose 2 additional COM courses (not	6	COM 2xx General COM elective	6
	COM 100)			
34			COM 205 Communication	3
			Environments	
35			COM 219 Communication Ethics	3
36			COM 290 Communication	3
			Theory	
37			COM 390 Communication	3
			Research Methods	
38			COM 495 Senior Thesis	3
39			Choose any 2 or 3 Com	6-9
			2xx/3xx/4xx General COM	
			electives	
40				
41				
42	Program Course Credits:	12		33-36
43	Ope	en Elect	ives	
44	COM 173 Public Speaking	3	COM 160- Public Speaking	3
	COM 174 Advanced Public Speaking (GCC)			
45	Students who have fulfilled foreign			
	language requirements in high school or			
	who use open elective credits at the			
	community college to fulfill foreign			
	language requirements will end up with			
	more open elective credits at WCSU.			
46	Open Elective credits:	9		28-32
47	Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120

## Transfer Pathway and Degree Program Charter Oak State College

Complete four-year degree with articulation of community college

### **General Studies: Communication Concentration B.A.**

1	Community Colleges*:			COSC		
2			Credits		Credits	
3		**				
4	Gen	eral Educa	tion Red	quirements		
5	Competency:					
6	Section A					
7	Written I	ENG*101	3	Composition 101	3	
8	Written II	Gen Ed	3	Composition 102	3	
9	Scientific Reasoning	Gen Ed	3 - 4	Natural Sciences	6-8	
10	Scientific Knowledge	Gen Ed	3-4			
11	Quantitative	Gen Ed	3	Quantitative Reasoning	3	
12	Historical Knowledge	Gen Ed	3	U.S History/Gov or Non-U.S Hist	3	
13	Social Phenomena	Gen Ed	3	Social/Behavioral Science	3	
14	Aesthetic Dimensions	Gen Ed	3	Literature and Fine Arts	3	
15	Section B	Gen Ed			5	
16	Competency:	Gen Ed	3	Oral Communication	3	
17	Competency:	Gen Ed	3	Ethical Decision Making	3	
18	Framework30 Credits (30-31):					
19		Pat	hway30			
20	Additi			ation Courses		
21				U.S. History/Gov or Non-U.S	3	
				Hist (Must meet both		
				requirements)		
22	Additional Gen Ed		3	Global Understanding	3	
23				IDS 101 Cornerstone Course	3	
24	General Education Credits:		33-34		39-40	
25	Major Program Courses					
26	COM 173 Public Speaking		6	Three (3) courses in	9	
	Or			Communication Theory and		
	COM 174 Advanced Public Speal	king (GCC)		Philosophy:		
	and			Communication Theory		
	COM 101 Introduction to Mass			Mass Media and Society		
	Communication			Theories of Human		
				Communication		
				Sociology of Communication		
				Communication Ethics		

		1		,
			Public Opinion	
			Introduction to/History of	
			Mass Media	
			Public Speaking	
			Intercultural Communication	
			Persuasion Theory	
			Interpersonal Communication	
			Semantics	
			Group Communication (not	
			Psychology)	
27			One (1) course in	3
			Communication	Ū
			Methods/Approaches:	
			Communication Research	
			Research Design	
			Essentials of Oral	
			Interpretation	
			Media Campaigns	
			Quantitative Methods	
			Media Criticism	
			Organization Communication	
			Media Literacy (not Business)	
			Research Methods in	
			Psychology/Sociology	
28			Two (2) courses in Applied	6
			Communication:	
			Advertising	
			Argumentation	
			Communication Law	
			Communication Strategy	
			Educational Media	
			Journalism	
			Print Editing	
			Public Relations	
			Radio/TV/Film/Broadcasting	
-		-	Scriptwriting	
29	Choose one:	3		
	COM 172 Interpersonal Communication			
	OR			
	COM ### (or other designation) Media			
	Production of Media Writing courses			
	(including journalism) – this course will fulfill			
	a requirement in one of the above fields.			
30			Fifteen (15) elective credits in	15
			communication, speech or	
			speech pathology. Up to nine	
			(9) of these credits can be in	
		1		

			appropriate sociology and/or psychology subjects	
31	Choose two additional COM courses – these courses will count in one of the above fields.	6		
32			Capstone	3
33	Program Course Credits:	15		36
	Open	Elective	es	
34	Additional General Education I – Creativity	3		
35	Open Elective credits:	9	15 must be upper level	41-42
36	Total Credits at the Community College	60-61	Total Credits for the 4-Year	120-
			Degree	121

# Credits remaining in the four-year degree Strategic Communications B.A.

1	Central Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Study Area I – Literature	3
5	Study Area III – Behavioral Sciences	3
6	Skill Area II – Math/Stat/ Comp Sci: (Should be STAT 215 Statistics for Behavioral	3
	Sciences – if not taken at the community college.)	
7	Skill Area III – Foreign Language Proficiency. See requirements here. If the	6
	requirement has been met in whole or in part, general education and open elective	
	credits will adjust accordingly.	
8	General Education Credits	15
9	Remaining Major Program Requirements	
10	Course	Credits
11	COMM 215 Interpersonal Communication – If not taken at the Community College	0-3
12	COMM 231 Communication Technologies	3
13	One of the following two will have been taken at the community college:	3
14	COMM 234 Public Relations	(0-3)
15	COMM 253 Introduction to Organizational Communication	(0-3)
16	COMM 343 Communication and Social Influence	3
17	Other Related/Special Requirements – choose one of the following blocks:	8
18	For Public Relations Emphasis:	(0-8)
	COMM 334 Public Relations Strategies & Techniques	
	COMM 410 Public Opinion	
	OR	
	COMM 434 Campaign Development Methods	
19	For Organizational Communication Emphasis:	(0-8)
	COMM 356 Professional Communication	
	COMM 453 Organizational Communication	
20	Elective courses in the field:	12
	COMM 301 Critical Thinking (4)	
	COMM 302 Problem Solving & Decision Making (4)	
	COMM 316 Gender & Communication (3)	
	COMM 332 Web Publishing (4)	
	COMM 339 Social Media & Public Relations (4)	
	COMM 345 Writing for the Electronic Media (4)	
	COMM 353 Interviewing Theory & Practice (3)	
	COMM 384 Nonverbal Communication (4)	
	COMM 406 Case Studies in Public Relations (4)	
	COMM 436 Streaming Media in Web Publishing (4)	
	COMM 450 Communication Skills for Training and Development (3)	
	COMM 451 Environmental Communication (3)	
	COMM 452 Health Communication (4)	

r		1
	COMM 454 Communication & Social Change (3)	
	COMM 456 Corporate Communication (3)	
	COMM 490/492 Internship (3-6)	
	COMM 493 Capstone	
	OR	
	COMM 495 Special Topic	
	OR	
	COMM496 Field Studies (3-6)	
21	Program Course Credits	29-32
22	Minor – Students should consider beginning work on a minor at the community	18-24
	college.	
23	Remaining Open Electives	
24	Courses	Credits
25	Students who have fulfilled the foreign language requirement in high school or who	
	use open elective credits at the community college to fulfill foreign language and/or	
	minor requirements will end up with more open elective credits at the CCSU,	
26	Open Elective credits	0
27	Total Credits Remaining for the 4-Year Degree	62-71

## Credits remaining in the four-year degree Communication B.S.

A Communication major whose cumulative GPA in Communication courses falls below 2.5 for two consecutive semesters will be dropped from the major.

1	Eastern Connecticut State University		
2	Remaining General Education Courses		
3	Course	Credits	
4	Two designated general education courses must be completed at Eastern:		
5	Cultural Perspectives	3	
6	Applied Information Technologies	3	
7	Foreign Language Proficiency:	6	
	See requirements here. If the requirement has been met in whole or in part, general		
	education and open elective credits will adjust accordingly.		
8	Must be completed at ECSU:		
9	Tier 3 Capstone	3	
10	General Education Credits	15	
11	Remaining Major Program Requirements		
12	Course	Credits	
13	COM 101 Interpersonal Communication (If not taken at the community college)	0-3	
14	COM 300 Communication Law and Ethics	3	
15	COM 350 Communication Writing	3	
16	COM 400 Communication Research	3	
17	COM 403 Mass Communication Theory	3	
18	COM 490 Communication Internship (3)	3-6	
	OR		
	COM 491 Communication Internship (6)		
19	Complete remaining electives to add up to 15 credits:	3-6	
	COM 115 Introduction to Video Editing		
	COM 120 Television Production 1		
	COM 174 Resources, Research and Responsibilities		
	COM 210 Photography I		
	COM 215 Media Aesthetics		
	COM 220 Television Production II		
	COM 241 Introduction to Radio and Audio Production		
	COM 245 Digital/Analog Audio Production: Radio/Video/Internet		
	COM260 Introduction to Public Relations		
	COM 270 Advertising Essentials		
	COM 301 Persuasion		
	COM 310 Digital Photography		
	COM 312 Professional Presentations		
	COM 320 Television Production III		
	COM 321 History of Communication		
	COM 325 Motion Graphics and Visual Effects for Film & Video		
	COM 330 Organizational Communication COM 340 Broadcast Management		

	COM 351 Contemporary Print Journalism	
	COM 351 Contemporary Fint Journalism COM 355 Radio and Television News Writing	
	COM 355 Kaulo and Television News Writing	
	COM 357 Scriptwriting and Presentation	
	COM 361 Publication Design	
	COM 364 Public Relations Writing Methods	
	COM372 International Advertising and Public Relations	
	COM 373 Advertising Copywriting	
	COM 420 Workshop in Television	
	COM 425 Advanced Television Workshop: News	
	COM 430 Non-Linear Editing	
	COM 435 Documentary Production	
	COM 440 Workshop in Radio and Audio	
	COM 450 Advanced Journalism	
	COM 460 Special Topics in Communication	
	COM 464 Public Relations Crisis Management	
	COM 468 Public Relations Campaigns	
	COM 476 Advertising Media Planning	
	COM 478 Advertising Campaigns	
20	Program Course Credits	18-27
21	Remaining Open Electives	
22	Courses	Credits
23	Open Elective credits	18-27
24	Students who have fulfilled foreign language requirements in high school or who use	
	open elective credits at the community college to fulfill foreign language	
	requirements will end up with more open elective credits at ECSU.	
25	Total Credits Remaining for the 4-Year Degree	60
		•

# Credits remaining in the four-year degree Communication – Advertising and Promotions B.S.

1	Southern Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Select one of the following two areas:	3
5	American Experience	(3)
6	Mind and Body	(3)
7	Tier 3 Connections Capstone course (must be taken at SCSU)	3
8	General Education Credits	6
9	Remaining Major Program Requirements	
10	Course	Credits
11	Two of the following courses may have been completed at the community college; for	
	each that transfers as a specific course below, add three open electives	
12	COM 150: World of Communication	3
13	COM 221: Introduction to Advertising	3
14	COM 234: Copywriting and Creative Concepts	3
15	COM 238: Fundamentals of Communication Design	3
16	COM 335: Advertising Strategy and Planning	3
17	COM 472: Advertising and Promotions Campaigns	3
18	COM 350: Workplace Communication	3
19	COM 450: Communication Capstone	3
20	Choose 1 – COM 493: Practicum in Advertising and Promotions	3
	COM 494: Practicum in Intercultural Communication	
	COM 497: Field Experience	
	COM 499: Independent Study	
21	Choose 2 – COM 336: Writing Copy for Integrated Media	6
	COM 338: Advertising Design and Layout	
	COM 340: Brand Management	
	COM 402: Social Media and Emerging Trends in Advertising	
	COM 493: Practicum in Advertising and Promotions	
22	COM 210 Human Communication (if not taken at the community college; if taken at the	0-3
22	community college, add three (3) credits to open electives)	0.2
23	COM 212 Visual Communication (if not taken at the community college; if taken at the	0-3
24	community college, add three (3) credits to open electives ) Program Course Credits	39
24	Remaining Open Electives	35
26	Courses	Credits
27	Open Elective credits	15
28	Total Credits Remaining for the 4-Year Degree	60

# Credits remaining in the four-year degree Communication – Film, Television, and Digital Production B.S.

1	Southern Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Select one of the following two areas:	3
5	American Experience	(3)
6	Mind and Body	(3)
7	Tier 3 Connections Capstone course (must be taken at SCSU)	3
8	General Education Credits	6
9	Remaining Major Program Requirements	_
10	Course	Credits
11	Two of the following courses may have been completed at the community college; for	
	each that transfers as a specific course below, add three open electives	
12	COM 150: World of Communication	3
13	COM 333: Scriptwriting for Film and Television	3
14	COM 359: Studio Production	3
15	COM 360: Field Production	3
16	COM 368: Graphics for Film, Television, and Digital Production	3
17	Choose 1 – COM 480: Narrative Filmmaking	3
	COM 485: Documentary Filmmaking	
18	COM 350: Workplace Communication	3
19	COM 450: Communication Capstone	3
20	Choose 1 – COM 492: Practicum in Film, Television & Digital Production	3
	COM 494: Practicum in Intercultural Communication	
	COM 497: Field Experience	
	COM 499: Independent Study	
21	Choose 2 – COM 258: Cinematic Technique	6
	COM 265: Video Technology	
	COM 274: Experimental Media Production	
	COM 357: Advanced Audio Production and Sound Design (old 257)	
	COM 459: Advanced Studio Production (old 377)	
	COM 468: Visual Effects for Film, Television, and Digital Production	
	COM 480: Narrative Filmmaking (old 372) COM 485: Documentary Filmmaking (old 385)	
	COM 492: Practicum in Film, Television, and Digital Production	
22	COM 210 Human Communication (if not taken at the community college; if taken at the	0-3
22	community college, add three (3) credits to open electives)	0-5
23	COM 212 Visual Communication (if not taken at the community college; if taken at the	0-3
23	community college, add three (3) credits to open electives )	0-3
24	Program Course Credits	39
24	Remaining Open Electives	
26	Courses	Credits

27	Open Elective credits	15
28	Total Credits Remaining for the 4-Year Degree	60

# Credits remaining in the four-year degree Personal and Professional Communication B.S.

1	Southern Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Select one of the following two areas:	3
5	American Experience	(3)
6	Mind and Body	(3)
7	Tier 3 Connections Capstone course (must be taken at SCSU)	3
8	General Education Credits	6
9	Remaining Major Program Requirements	
10	Course	Credits
11	Two of the following courses may have been completed at the community college; for	
	each that transfers as a specific course below, add three open electives	
12	COM 150: World of Communication	3
13	COM 287: Introduction to Communication Research	3
14	COM 300: Organizational Communication	3
15	COM 302: Relational Communication	3
16	COM 387: Communication Theory	3
17	COM 440: Cultural Influences on Communication	3
18	COM 350: Workplace Communication	3
19	COM 450: Communication Capstone	3
20	Choose 1 – COM 430: Communication Strategies in the Workplace	3
	COM 481: Applied Perspectives in Personal and Professional	
	Communication	
	COM 494: Practicum in Intercultural Communication	
	COM 497: Field Experience	
	COM 499: Independent Study	
21	Choose 2 – COM 315: Team and Project Management	6
	COM 370: Interpersonal Conflict and Communication	
	COM 375: Family Communication COM 410: Crisis and Communication	
	COM 422: Professional Training & Development (old COM 322) COM 430: Communication Strategies in the Workplace	
	COM 481: Applied Perspectives in Personal & Professional Com	
	COM 490: Practicum in Personal & Professional Communication	
22	COM 450. Practiculinin Personal & Professional Communication COM 210 Human Communication (if not taken at the community college; if taken at the	0-3
~~	community college, add three (3) credits to open electives)	0-3
23	COM 212 Visual Communication (if not taken at the community college; if taken at the	0-3
2.5	community college, add three (3) credits to open electives )	
24	Program Course Credits	39
25	Remaining Open Electives	
26	Courses	Credits

27	Open Elective credits	15
28	Total Credits Remaining for the 4-Year Degree	60

## **Credits remaining in the four-year degree Communication – Communication Studies B.A.**

1	Western Connecticut State University	
2	Remaining General Education Courses	
3	Course	Credits
4	Intercultural Competence	3
5	Health and Wellness	3
6	A foreign language is required for this major. Follow this link and click on the program	3
	sheet for requirements. Three credits of foreign language may count as fulfilling the	
	Intercultural Competence.	
7	Must be taken at WCSU:	
8	First Year Navigation	0
9	Written Communication III – fulfilled in the major	0
10	Culminating Gen Ed Experience – fulfilled in the major	0
11	General Education Credits	9
12	Remaining Major Program Requirements	
13	Course	Credits
14	COM 205 Communication Environments	3
15	COM 219 Communication Ethics 🥿	3
16	COM 290 Communication Theory	3
17	COM 390 Communication Research Methods	3
18	COM 495 Senior Thesis	3
19	Choose any 2 or 3 Com 2xx/3xx/4xx General COM electives	6-9
20	Program Course Credits	21-24
21	Remaining Open Electives	
22	Courses	Credits
23	Open Elective credits	27-30
24	Students who have fulfilled foreign language requirements in high school or who use	
	open elective credits at the community college to fulfill foreign language	
	requirements will end up with more open elective credits at WCSU.	
25	Total Credits Remaining for the 4-Year Degree	60

## Credits remaining in the four-year degree General Studies: Communication Concentration B.A.

1	Charter Oak State College	
2	Remaining General Education Courses	
3	Course	Credits
4	Complete remaining credits, up to 3:	
5	U.S. History/Gov or Non-U.S Hist (Must meet both requirements)	3
6	IDS 101 Cornerstone Course	3
7	General Education Credits	6
8	Remaining Major Program Requirements	
9	Course	Credits
10	Three (3) courses in Communication Theory and Philosophy: Communication Theory Mass Media and Society Theories of Human Communication Sociology of Communication Communication Ethics Public Opinion Intercultural Communication Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology)	0-9
11	One (1) course in Communication Methods/Approaches: Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology	0-3
12	Two (2) courses in Applied Communication: Advertising Argumentation Communication Law Communication Strategy Educational Media Journalism Print Editing Public Relations Radio/TV/Film/Broadcasting	0-6

35
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	Scriptwriting		
13	Fifteen (15) elective credits in communication, speech or speech pathology. Up to nine	9-15	
	(9) of these credits can be in appropriate sociology and/or psychology subjects		
14	Capstone	3	
15	Program Course Credits	21	
16	<sup>16</sup> Remaining Open Electives		
17	Courses	Credits	
18	Open Elective credits	27-33	
19	Total Credits Remaining for the 4-Year Degree	60	