

PROPOSED PATHWAY
CSCU Pathway Transfer A.A. Degree: Communication Studies

FRAMEWORK30		
<i>Section A: Common Designated Competencies</i>		
Written Communication I	ENG 101 Composition	3 credits
Written Communication II	General Education Elective	3 credits
Scientific Reasoning	General Education Elective	3-4 credits
Scientific Knowledge & Understanding	General Education Elective	3-4 credits
Quantitative Reasoning	General Education Elective	3 credits
Historical Knowledge & Understanding	General Education Elective	3 credits
Social Phenomena	General Education Elective	3 credits
Aesthetic Dimensions	General Education Elective	3 credits
<i>Section B: Campus Designated Competencies</i>		
Competency 1	General Education Elective	3 credits
Competency 2	General Education Elective	3 credits
Framework30 Total		30-31 credits

PATHWAY30		
<i>Additional General Education Courses</i>		
General Education Elective 1		3 credits
General Education Elective 2		3 credits
<i>Major Program Requirements</i>		
COM 173 COM 174	Public Speaking Advanced Public Speaking (GCC)	3 credits
COM 101	Introduction to Mass Communication	3 credits
Choose one: COM 172 Or COM ### (or other designation)**	Interpersonal Communication Or Media Production / Media Writing course (including journalism)	3 credits
Choose two additional COM courses***		6 credits
<i>Unrestricted Electives</i>		
Students should consider beginning or completing work on foreign language requirements not already met in high school and beginning work on minor requirements of some CSUs. They may also complete other General Education requirements for CCSU, WCSU, SCSU, and CO—but NOT ECSU.		
		9 credits
Pathway30 Total		30 credits

Communication Pathway Total		60-61 credits
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*COM 173 may be used as Section B Competency for schools that have Oral Communication in the FRAMEWORK30; these students are allowed 3 credits additional Unrestricted Free Electives.

**Courses that fit the title of Media Production or Media Writing will be determined by each Community College

***COM 100 will NOT be accepted as an additional COM course.

AY 2016-2017

Transfer Pathway and Degree Program

Template 1

Central Connecticut State University

Complete four-year degree with articulation of community college degree to four-year degree

Strategic Communications B.A.

There are no additional requirements for admission to this program.

Community Colleges*:		CCSU		
	Credits			Credits
Framework30**				
General Education Requirements				
Competency:				
Section A				
Written I	English 101	3	English 110	3
Written II	Gen Ed	3	Skill Area I – Communication	3
Scientific Reasoning	Gen Ed	3-4	Study Area IV – Natural Sciences	3-4
Scientific Knowledge	Gen Ed	3-4	Study Area IV – Natural Sciences	3-4
Quantitative	Gen Ed	3	Skill Area II – Mathematics	3
Historical Knowledge	Gen Ed*	3	Study Area II – History	3
Social Phenomena	Gen Ed	3	Study Area II – Social Science	3
Aesthetic Dimensions	Gen Ed	3	Study Area I – Arts and Humanities	3
Section B				
Competency:	Gen Ed	3	Skill Area IV – University Requirement See below**	3
Competency:	Gen Ed	3	Study Area III – Behavioral Sciences	3
Framework30 Credits (30-31):				30-31
Pathway30				
Additional General Education Courses				
			Study Area I – Literature	3
			Study Area I – Arts and Humanities	3
			Study Area II – Social Sciences	3
Additional Gen Ed	3		Study Area III – Behavioral Sciences	3
Additional Gen Ed	3		Skill Area II – Math/Stat/ Comp Sci	3
			Skill Area III – Foreign Language Proficiency (Can be met with completion of the third year or higher of a foreign language in high school or the completion of a second semester at the college level. Credits will adjust accordingly.)	6
General Education Credits:		36-43		52
Major Program Courses				

COM 173 Oral Communication COM 174 Advanced Public Speaking (GCC)	3	**COMM 140 Public Speaking – When taken at the community college to fulfill a Section B requirement, counts at CCSU as Skill Area IV – University Requirement	(3)
COM 101 Intro to Mass Communication	3	COMM 230 Introduction to Mass Media (Elective in the major)	3
Choose one: COM 172 Interpersonal or Small Group (Strongly recommended) Or Media Production / Media Writing course (including journalism)	3	COM 172 will count as COMM 215 Interpersonal Communication Other choices will count as a Free Elective	3
		COMM 231 Communication Technologies	3
Choose one additional COM course: (not COM 100); will count as COMM 234 or COMM 253	3	COMM 234 Public Relations	3
		COMM 253 Introduction to Organizational Communication	3
		COMM 343 Communication and Social Influence	3
		<i>Other Related/Special Requirements – choose one of the following blocks:</i>	8
		<i>For Public Relations Emphasis:</i> COMM 334 Public Relations Strategies & Techniques COMM 410 Public Opinion OR COMM 434 Campaign Development Methods	(0-8)
		<i>For Organizational Communication Emphasis:</i> COMM 356 Professional Communication COMM 453 Organizational Communication	(0-8)
		<i>Elective courses in the field:</i> COMM 301 Critical Thinking (4) COMM 302 Problem Solving & Decision Making (4) COMM 316 Gender & Communication (3) COMM 332 Web Publishing (4) COMM 339 Social Media & Public Relations (4) COMM 345 Writing for the Electronic Media (4)	12

		COMM 353 Interviewing Theory & Practice (3) COMM 384 Nonverbal Communication (4) COMM 406 Case Studies in Public Relations (4) COMM 436 Streaming Media in Web Publishing (4) COMM 450 Communication Skills for Training and Development (3) COMM 451 Environmental Communication (3) COMM 452 Health Communication (4) COMM 454 Communication & Social Change (3) COMM 456 Corporate Communication (3) COMM 490/492 Internship (3-6) COMM 493 Capstone OR COMM 495 Special Topic OR COMM496 Field Studies (3-6)	
Program Course Credits:	12		38-41
Required Minor:			18-24
Open Electives			
Choose one additional COM course (not COM 100)	3		3
Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language and/or minor requirements will end up with more open elective credits at the CCSU.			
Open Elective credits:	12		3-12
Total Credits at the Community College		Total Credits for the 4-Year Degree	120

Transfer Pathway and Degree Program

Template 1

Eastern Connecticut State University

Complete four-year degree with articulation of community college degree to four-year degree

Communication B.S.

A Communication major whose cumulative GPA in Communication courses falls below 2.5 for two consecutive semesters will be dropped from the major.

Community Colleges*:		ECSU		
	Credits			Credits
Framework30**				
General Education Requirements				
Competency:				
Section A				
Written I	English 101	3	T1 College Writing, Literature and Thought	3
Written II	Gen Ed	3	T1 College Writing, Literature and Thought	3
Scientific Reasoning	Gen Ed	3-4	T1 Natural Sciences	3-4
Scientific Knowledge	Gen Ed	3-4	T2 Natural Sciences	3-4
Quantitative	Gen Ed	3	T1 Math	3
Historical Knowledge	Gen Ed	3	T1 Historical Perspectives	3
Social Phenomena	Gen Ed	3	Social Sciences	3
Aesthetic Dimensions	Gen Ed	3	Arts in Context	3
Section B				
Competency:	Gen Ed	3	FYI 100	3
Competency:	Gen Ed	3	Health and Wellness	3
Framework30 Credits (30-31):				30-31
Pathway30				
Additional General Education Courses				
Additional Gen Ed		3	Cultural Perspectives	3
Additional Gen Ed		3	Individuals and Societies	3
			Creative Expressions	3
			Applied Information Technologies	3
			Foreign Language Proficiency (Can be met by completing at least two years of a single foreign language in high school or two semesters of a single foreign language at the college level. Credits will adjust accordingly.)	6
General Education Credits:		36-37		48-49

Major Program Courses			
COM 173 Oral Communication COM 174 Advanced Public Speaking (GCC)	3	COM 230 Basic Speech Counts as one of the major electives below	3
COM 101 Intro to Mass Communication	3	COM 100 Intro to Mass Communication	3
Choose one: COM 172 Interpersonal or Small Group Or Media Production / Media Writing course (including journalism)	3	COM 101 Interpersonal Communication OR COM 2XX If COM 172 is not chosen, this course will count as one of the required major electives below.	(3)
Choose two additional COM courses (not COM 100)	6	COM 1XX or COM 2XX These courses will count as required major electives below.	6
		COM 101 Interpersonal Communication (If not taken at the community college)	(3)
		COM 300 Communication Law and Ethics	3
		COM 350 Communication Writing	3
		COM 400 Communication Research	3
		COM 403 Mass Communication Theory	3
		COM 490 Communication Internship (3) OR COM 491 Communication Internship (6)	3-6
		<i>Complete remaining electives to add up to 15 credits:</i> COM 115 Introduction to Video Editing COM 120 Television Production I COM 174 Resources, Research and Responsibilities COM 210 Photography I COM 215 Media Aesthetics COM 220 Television Production II COM 241 Introduction to Radio and Audio Production COM 245 Digital/Analog Audio Production: Radio/Video/Internet COM260 Introduction to Public Relations COM 270 Advertising Essentials COM 301 Persuasion COM 310 Digital Photography COM 312 Professional Presentations COM 320 Television Production III COM 321 History of Communication COM 325 Motion Graphics and Visual Effects for Film & Video	3-6

		COM 330 Organizational Communication COM 340 Broadcast Management COM 351 Contemporary Print Journalism COM 355 Radio and Television News Writing COM 357 Scriptwriting COM 358 Scriptwriting and Presentation COM 361 Publication Design COM 364 Public Relations Writing Methods COM372 International Advertising and Public Relations COM 373 Advertising Copywriting COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns	
Program Course Credits:	15		36-39
Open Electives			
<p style="color: red;">Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at the ECSU.</p>			
Open Elective credits:	9		33-36
Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120

Transfer Pathway and Degree Program

Template 1

Southern Connecticut State University

Complete four-year degree with articulation of community college degree to four-year degree

Communication – Advertising and Promotions B.S.

All courses in major must have a C or better

Community Colleges*:		SCSU	
	Credits		Credits
General Education Requirements			
Framework30**			
Competency:			
Section A			
Written I	English 101	3	First Year Experience
Written II	Gen Ed	3	Written Communication (W&R)
Scientific Reasoning	Gen Ed	3-4	Natural World I – Physical Realm
Scientific Knowledge	Gen Ed	3-4	Natural World II – Life and Environment
Quantitative	Gen Ed	3	Quantitative Reasoning
Historical Knowledge	Gen Ed*	3	Time and Place
Social Phenomena	Gen Ed	3	Social Structure, Conflict, Consensus
Aesthetic Dimensions	Gen Ed	3	Cultural Expressions
Section B			
Competency:	Gen Ed	3	Critical Thinking (CT)
Competency:	Gen Ed	3	Technological Fluency (TF)
Framework30 Credits (30-31):			30-31
Additional General Education Courses			
Additional Gen Ed	3	Multilingual Communication – Level 3 (Can be met by completing the third level of a foreign language or demonstrating knowledge via a STAMP test (Standards-based Measurement of Proficiency) or an equivalent. Credits will adjust accordingly.)	9
Additional Gen Ed	3	American Experience	3
		Creative Drive	3
		Global Awareness	3
		Mind and Body	3
		Tier 3 Connections Capstone course (must be taken at SCSU)	3
General Education Credits:	36-37		54-55
Major Program Requirements			
COM 173 Oral Communication	3	COM 101 – Professional Presentations	3

COM 174 Advanced Public Speaking (GCC)			
COM 101 Intro to Mass Communication	3	COM 2xx – General COM elective	3
Choose one: COM 172 Interpersonal or Small Group Or Media Production / Media Writing course (including journalism). A Media Writing course with no visual component or application will count as COM 2xx.	3	COM 210: Human Communication Or COM 212: Visual Communication Or COM 2xx	3
		COM 210 and/or COM 212 (or both if not completed in either the box above or the box below)	0-6
Choose two additional COM courses (not COM 100)	6	Certain courses may count as one or more of the courses below or as either COM 210 or COM 212 or as COM 2xx: General COM elective, depending on the courses selected at the community college	0-6
		COM 150: World of Communication	3
		COM 221: Introduction to Advertising	3
		COM 234: Copywriting and Creative Concepts	3
		COM 238: Fundamentals of Communication Design	3
		COM 335: Advertising Strategy and Planning	3
		COM 472: Advertising and Promotions Campaigns	3
		COM 350: Workplace Communication	3
		COM 450: Communication Capstone	3
		Choose 1 – COM 493: Practicum in Advertising and Promotions COM 494: Practicum in Intercultural Communication COM 497: Field Experience COM 499: Independent Study	3
		Choose 2 – COM 336: Writing Copy for Integrated Media COM 338: Advertising Design and Layout COM 340: Brand Management	6

		COM 402: Social Media and Emerging Trends in Advertising COM 493: Practicum in Advertising and Promotions	
Program Course Credits:	15		48
Open Electives			
Open Elective credits:	9		17-18
		Up to 6 credits of COM courses may count as open electives if COM 210 and/or COM 212 are not taken at the community college to maintain 48 credits of courses in the major.	
Students who have fulfilled foreign language requirements through assessment (STAMP or equivalent), who place beyond first semester, or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at SCSU.			
Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120

Transfer Pathway and Degree Program

Template 1

Southern Connecticut State University

Complete four-year degree with articulation of community college degree to four-year degree

Communication – Film, Television, and Digital Production B.S.

All courses in major must have a C or better

Community Colleges*:		SCSU	
	Credits		Credits
General Education Requirements			
Framework30**			
Competency:			
Section A			
Written I	English 101	3	First Year Experience
Written II	Gen Ed	3	Written Communication (W&R)
Scientific Reasoning	Gen Ed	3-4	Natural World I – Physical Realm
Scientific Knowledge	Gen Ed	3-4	Natural World II – Life and Environment
Quantitative	Gen Ed	3	Quantitative Reasoning
Historical Knowledge	Gen Ed*	3	Time and Place
Social Phenomena	Gen Ed	3	Social Structure, Conflict, Consensus
Aesthetic Dimensions	Gen Ed	3	Cultural Expressions
Section B			
Competency:	Gen Ed	3	Critical Thinking (CT)
Competency:	Gen Ed	3	Technological Fluency (TF)
Framework30 Credits (30-31):			30-31
Additional General Education Courses			
Additional Gen Ed	3	Multilingual Communication – Level 3 (Can be met by completing the third level of a foreign language or demonstrating knowledge via a STAMP test (Standards-based Measurement of Proficiency) or an equivalent. Credits will adjust accordingly.)	9
Additional Gen Ed	3	American Experience	3
		Creative Drive	3
		Global Awareness	3
		Mind and Body	3
		Tier 3 Connections Capstone course (must be taken at SCSU)	3
General Education Credits:	36-37		54-55
Major Program Requirements			
COM 173 Oral Communication	3	COM 101 – Professional Presentations	3

COM 174 Advanced Public Speaking (GCC)			
COM 101 Intro to Mass Communication	3	COM 2xx – General COM elective	3
Choose one: COM 172 Interpersonal or Small Group Or Media Production / Media Writing course (including journalism). A Media Writing course with no visual component or application will count as COM 2xx.	3	COM 210: Human Communication Or COM 212: Visual Communication Or COM 2xx	3
		COM 210 and/or COM 212 (or both if not completed in either the box above or the box below)	0-6
Choose two additional COM courses (not COM 100)	6	Certain courses may count as one or more of the courses below or as either COM 210 or COM 212 or as COM 2xx: General COM elective, depending on the courses selected at the community college	0-6
		COM 150: World of Communication	3
		COM 333: Scriptwriting for Film and Television	3
		COM 359: Studio Production	3
		COM 360: Field Production	3
		COM 368: Graphics for Film, Television, and Digital Production	3
		Choose 1 – COM 480: Narrative Filmmaking COM 485: Documentary Filmmaking	3
		COM 350: Workplace Communication	3
		COM 450: Communication Capstone	3
		Choose 1 – COM 492: Practicum in Film, Television & Digital Production COM 494: Practicum in Intercultural Communication COM 497: Field Experience COM 499: Independent Study	3
		Choose 2 – COM 258: Cinematic Technique COM 265: Video Technology COM 274: Experimental Media Production	6

		COM 357: Advanced Audio Production and Sound Design (old 257) COM 459: Advanced Studio Production (old 377) COM 468: Visual Effects for Film, Television, and Digital Production COM 480: Narrative Filmmaking (old 372) COM 485: Documentary Filmmaking (old 385) COM 492: Practicum in Film, Television, and Digital Production	
Program Course Credits:	15		48
Open Electives			
Open Elective credits:	9		17-18
		Up to 6 credits of COM courses may count as open electives if COM 210 and/or COM 212 are not taken at the community college to maintain 48 credits of courses in the major.	
<p>Students who have fulfilled foreign language requirements through assessment (STAMP or equivalent), who place beyond first semester, or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at SCSU.</p>			
Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120

Transfer Pathway and Degree Program

Template 1

Southern Connecticut State University

Complete four-year degree with articulation of community college degree to four-year degree

Personal and Professional Communication B.S.

All courses in major must have a C or better

Community Colleges*:		SCSU		
	Credits			Credits
General Education Requirements				
Framework30**				
Competency:				
Section A				
Written I	English 101	3	First Year Experience	3
Written II	Gen Ed	3	Written Communication (W&R)	3
Scientific Reasoning	Gen Ed	3-4	Natural World I – Physical Realm	3-4
Scientific Knowledge	Gen Ed	3-4	Natural World II – Life and Environment	3-4
Quantitative	Gen Ed	3	Quantitative Reasoning	3
Historical Knowledge	Gen Ed*	3	Time and Place	3
Social Phenomena	Gen Ed	3	Social Structure, Conflict, Consensus	3
Aesthetic Dimensions	Gen Ed	3	Cultural Expressions	3
Section B				
Competency:	Gen Ed	3	Critical Thinking (CT)	3
Competency:	Gen Ed	3	Technological Fluency (TF)	3
Framework30 Credits (30-31):				30-31
Additional General Education Courses				
Additional Gen Ed	3	Multilingual Communication – Level 3 (Can be met by completing the third level of a foreign language or demonstrating knowledge via a STAMP test (Standards-based Measurement of Proficiency) or an equivalent. Credits will adjust accordingly.)		9
Additional Gen Ed	3	American Experience		3
		Creative Drive		3
		Global Awareness		3
		Mind and Body		3
		Tier 3 Connections Capstone course (must be taken at SCSU)		3
General Education Credits:				54-55
Major Program Requirements				
COM 173 Oral Communication	3	COM 101 – Professional Presentations		3

COM 174 Advanced Public Speaking (GCC)			
COM 101 Intro to Mass Communication	3	COM 2xx – General COM elective	3
Choose one: COM 172 Interpersonal or Small Group Or Media Production / Media Writing course (including journalism). A Media Writing course with no visual component or application will count as COM 2xx.	3	COM 210 – Human Communication Or COM 212 Visual Communication Or	3
		COM 210 and/or COM 212 (or both if not completed in either the box above or the box below)	0-6
Choose two additional COM courses (not COM 100)	6	Certain courses may count as one or more of the courses below or as either COM 210 or COM 212 or as COM 2xx: General COM elective, depending on the courses selected at the community college	0-6
		COM 150: World of Communication	3
		COM 287: Introduction to Communication Research	3
		COM 300: Organizational Communication	3
		COM 302: Relational Communication	3
		COM 387: Communication Theory	3
		COM 440: Cultural Influences on Communication	3
		COM 350: Workplace Communication	3
		COM 450: Communication Capstone	3
		Choose 1 – COM 430: Communication Strategies in the Workplace COM 481: Applied Perspectives in Personal and Professional Communication COM 494: Practicum in Intercultural Communication COM 497: Field Experience COM 499: Independent Study	3
		Choose 2 – COM 315: Team and Project Management COM 370: Interpersonal Conflict and Communication	6

		COM 375: Family Communication COM 410: Crisis and Communication COM 422: Professional Training & Development (old COM 322) COM 430: Communication Strategies in the Workplace COM 481: Applied Perspectives in Personal & Professional Com COM 490: Practicum in Personal & Professional Communication	
Program Course Credits:	15		48
Open Electives			
Open Elective credits:	9		17-18
		Up to 6 credits of COM courses may count as open electives if COM 210 and/or COM 212 are not taken at the community college to maintain 48 credits of courses in the major.	
Students who have fulfilled foreign language requirements through assessment (STAMP or equivalent), who place beyond first semester, or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at SCSU.			
Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120

Transfer Pathway and Degree Program

Template 1

Western Connecticut State University

Complete four-year degree with articulation of community college degree to four-year degree

Communication – Communication Studies B.A.

There are no additional requirements for admission to this program.

Community Colleges*:		WCSU	
	Credits		Credits
Framework30**			
General Education Requirements			
Competency:			
Section A			
Written I	WRT 101	3	Written Communication I
Written II	Gen Ed	3	Written Communication II
Scientific Reasoning	Gen Ed	3	Scientific Inquiry I
Scientific Knowledge	Gen Ed	3-4	Scientific Inquiry II
Quantitative	Gen Ed	3-4	Quantitative Reasoning
Historical Knowledge	Gen Ed	3	General Education Elective
Social Phenomena	Gen Ed	3	Critical Thinking
Aesthetic Dimensions	Gen Ed	3	Creative Process
Section B			
Competency:	Gen Ed	3	Information Literacy
Competency:	Gen Ed	3	Oral Communication
Framework30 Credits (30-31):			30-31
Pathway30			
Additional General Education Courses			
Additional Gen Ed	3	Health and Wellness	3
Additional Gen Ed	3	Intercultural Competency	3
		General Ed Elective	3
		General Ed Elective	3
		Students must complete a foreign language requirement. This may be done by completing a language at the elementary II level or above. Students who have completed three years of language in high school with at least a C average have satisfied this requirement.	6
		<i>The following must be taken at WCSU:</i>	
		First Year Navigation	3
		Written Comm III – embedded in a major course	0

		Culminating Gen Ed Experience – COM 495 Senior Thesis	0
General Education Credits:	36-37		51-52
Major Program Courses			
COM 101 Intro to Mass Communication	3	COM 190 Intro to Mass Communication	3
Choose 1: COM 172 Interpersonal Communication Or Media Production / Media Writing course (including journalism)	3	COM 162 Interpersonal Communication Or COM 2xx General COM elective	3
Choose 2 additional COM courses (not COM 100)	6	COM 2xx General COM elective	6
		COM 205 Communication Environments	3
		COM 219 Communication Ethics	3
		COM 290 Communication Theory	3
		COM 390 Communication Research Methods	3
		COM 495 Senior Thesis	3
		Choose any 2 or 3 Com 2xx/3xx/4xx General COM electives	6-9
Program Course Credits:	12		33-36
Open Electives			
COM 173 Public Speaking COM 174 Advanced Public Speaking (GCC)	3	COM 160- Public Speaking	3
Students who have fulfilled foreign language requirements in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at WCSU.			
Open Elective credits:	9		28-32
Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120

Transfer Pathway and Degree Program

Template 1

Charter Oak State College

Complete four-year degree with articulation of community college

General Studies: Communication Concentration B.A.

There are no additional requirements for admission to this program.

Community Colleges*:		COSC		
	Credits			Credits
Framework30**				
General Education Requirements				
Competency:				
Section A				
Written I	ENG*101	3	Composition 101	3
Written II	Gen Ed	3	Composition 102	3
Scientific Reasoning	Gen Ed	3 - 4	Natural Sciences	6-8
Scientific Knowledge	Gen Ed	3-4		
Quantitative	Gen Ed	3	Quantitative Reasoning	3
Historical Knowledge	Gen Ed	3	U.S History/Gov or Non-U.S Hist	3
Social Phenomena	Gen Ed	3	Social/Behavioral Science	3
Aesthetic Dimensions	Gen Ed	3	Literature and Fine Arts	3
Section B				
Competency:	Gen Ed	3	Oral Communication	3
Competency:	Gen Ed	3	Ethical Decision Making	3
Framework30 Credits (30-31):				
Pathway30				
Additional General Education Courses				
Additional Gen Ed		3	U.S. History/Gov or Non-U.S Hist (Must meet both requirements)	3
Additional Gen Ed		3	Global Understanding	3
			General Education elective	3
General Education Credits:		36-37		39-40
Major Program Courses				
COM 173 Public Speaking Or COM 174 Advanced Public Speaking (GCC) and COM 101 Introduction to Mass Communication		6	<i>Three (3) courses in Communication Theory and Philosophy:</i> Communication Theory Mass Media and Society Theories of Human Communication Sociology of Communication Communication Ethics Public Opinion Introduction to/History of Mass Media	9

		Public Speaking Intercultural Communication Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology)	
		<i>One (1) course in Communication Methods/Approaches:</i> Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology	3
		<i>Two (2) courses in Applied Communication:</i> Advertising Argumentation Communication Law Communication Strategy Educational Media Journalism Print Editing Public Relations Radio/TV/Film/Broadcasting Scriptwriting	6
Choose one: COM 172 Interpersonal Communication OR COM ### (or other designation) Media Production of Media Writing courses (including journalism) – this course will fulfill a requirement in one of the above fields.	3		
		<i>Fifteen (15) elective credits in communication, speech or speech pathology. Up to nine (9) of these credits can be in appropriate sociology and/or psychology subjects</i>	15
Choose two additional COM courses – these courses will count in one of the above fields.	6		
		Capstone	3

Program Course Credits:	15		36
Open Electives			
Open Elective credits:			44-45
Total Credits at the Community College	60-61	Total Credits for the 4-Year Degree	120-121

AY 2016-2017

Transfer Pathway and Degree Program

Template 2

Credits remaining in the four-year degree

Strategic Communications B.A.

There are no additional requirements for admission to this program.

Central Connecticut State University	
Remaining General Education Courses	
Course	Credits
Study Area I – Literature	0-3
Study Area I – Arts and Humanities	0-3
Study Area II – Social Sciences	0-3
Study Area III – Behavioral Sciences	0-3
Skill Area II – Math/Stat/ Comp Sci	0-3
Skill Area III – Foreign Language Proficiency (Can be met with completion of the third year or higher of a foreign language in high school or the completion of a second semester at the college level. Credits will adjust accordingly.)	6
General Education Credits	15
Remaining Major Program Requirements	
Course	Credits
COMM 215 Interpersonal Communication – If not taken at the Community College	0-3
COMM 231 Communication Technologies	3
<i>One of the following two will have been taken at the community college:</i>	3
COMM 234 Public Relations	(0-3)
COMM 253 Introduction to Organizational Communication	(0-3)
COMM 343 Communication and Social Influence	3
<i>Other Related/Special Requirements – choose one of the following blocks:</i>	8
<i>For Public Relations Emphasis:</i> COMM 334 Public Relations Strategies & Techniques COMM 410 Public Opinion OR COMM 434 Campaign Development Methods	(0-8)
<i>For Organizational Communication Emphasis:</i> COMM 356 Professional Communication COMM 453 Organizational Communication	(0-8)
<i>Elective courses in the field:</i> COMM 301 Critical Thinking (4) COMM 302 Problem Solving & Decision Making (4) COMM 316 Gender & Communication (3) COMM 332 Web Publishing (4) COMM 339 Social Media & Public Relations (4) COMM 345 Writing for the Electronic Media (4) COMM 353 Interviewing Theory & Practice (3) COMM 384 Nonverbal Communication (4) COMM 406 Case Studies in Public Relations (4)	12

COMM 436 Streaming Media in Web Publishing (4) COMM 450 Communication Skills for Training and Development (3) COMM 451 Environmental Communication (3) COMM 452 Health Communication (4) COMM 454 Communication & Social Change (3) COMM 456 Corporate Communication (3) COMM 490/492 Internship (3-6) COMM 493 Capstone OR COMM 495 Special Topic OR COMM496 Field Studies (3-6)	
Program Course Credits	29-32
Minor – Students should consider beginning work on a minor at the community college.	18-24
Remaining Open Electives	
Courses	Credits
Students who have fulfilled the foreign language requirement in high school or who use open elective credits at the community college to fulfill foreign language and/or minor requirements will end up with more open elective credits at the CCSU.	
Open Elective credits	0
Total Credits Remaining for the 4-Year Degree	62-71

Transfer Pathway and Degree Program

Template 2

Credits remaining in the four-year degree

Communication B.S.

A Communication major whose cumulative GPA in Communication courses falls below 2.5 for two consecutive semesters will be dropped from the major.

Eastern Connecticut State University	
Remaining General Education Courses	
Course	Credits
<i>Complete remaining credits, up to 12:</i>	
Cultural Perspectives	0-3
Individuals and Societies	0-3
Creative Expressions	0-3
Applied Information Technologies	0-3
Foreign Language Proficiency (Can be met with three years of the same foreign language in high school or the completion of a second semester at the college level. Credits will adjust accordingly.)	6
Must be completed at ECSU:	
Tier 3 Capstone	3
Second semester for Foreign Language if student did not complete level II in high school	0-6
General Education Credits	15
Remaining Major Program Requirements	
Course	Credits
COM 101 Interpersonal Communication (If not taken at the community college)	0-3
COM 300 Communication Law and Ethics	3
COM 350 Communication Writing	3
COM 400 Communication Research	3
COM 403 Mass Communication Theory	3
COM 490 Communication Internship (3) OR COM 491 Communication Internship (6)	3-6
<i>Complete remaining electives to add up to 15 credits:</i>	3-6
COM 115 Introduction to Video Editing	
COM 120 Television Production I	
COM 174 Resources, Research and Responsibilities	
COM 210 Photography I	
COM 215 Media Aesthetics	
COM 220 Television Production II	
COM 241 Introduction to Radio and Audio Production	
COM 245 Digital/Analog Audio Production: Radio/Video/Internet	
COM260 Introduction to Public Relations	
COM 270 Advertising Essentials	
COM 301 Persuasion	

COM 310 Digital Photography COM 312 Professional Presentations COM 320 Television Production III COM 321 History of Communication COM 325 Motion Graphics and Visual Effects for Film & Video COM 330 Organizational Communication COM 340 Broadcast Management COM 351 Contemporary Print Journalism COM 355 Radio and Television News Writing COM 357 Scriptwriting COM 358 Scriptwriting and Presentation COM 361 Publication Design COM 364 Public Relations Writing Methods COM372 International Advertising and Public Relations COM 373 Advertising Copywriting COM 420 Workshop in Television COM 425 Advanced Television Workshop: News COM 430 Non-Linear Editing COM 435 Documentary Production COM 440 Workshop in Radio and Audio COM 450 Advanced Journalism COM 460 Special Topics in Communication COM 464 Public Relations Crisis Management COM 468 Public Relations Campaigns COM 476 Advertising Media Planning COM 478 Advertising Campaigns	
Program Course Credits	18-27
Remaining Open Electives	
Courses	Credits
Open Elective credits	18-27
Students who have fulfilled foreign language requirements in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at ECSU.	
Total Credits Remaining for the 4-Year Degree	60

Transfer Pathway and Degree Program

Template 2

Credits remaining in the four-year degree

Communication – Advertising and Promotions B.S.

All courses in major must have a C or better

Southern Connecticut State University	
Remaining General Education Courses	
Course	Credits
Multilingual Communication – Level 3 (Can be met by completing the third level of a foreign language or demonstrating knowledge via a STAMP test (Standards-based Measurement of Proficiency) or an equivalent. Credits will adjust accordingly.)	9
American Experience	0-3
Creative Drive	0-3
Global Awareness	0-3
Mind and Body	0-3
Tier 3 Connections Capstone course (must be taken at SCSU)	3
General Education Credits	18
Remaining Major Program Requirements	
Course	Credits
Two of the following courses may have been completed at the community college; for each that transfers as a specific course below, add three open electives	
COM 150: World of Communication	3
COM 221: Introduction to Advertising	3
COM 234: Copywriting and Creative Concepts	3
COM 238: Fundamentals of Communication Design	3
COM 335: Advertising Strategy and Planning	3
COM 472: Advertising and Promotions Campaigns	3
COM 350: Workplace Communication	3
COM 450: Communication Capstone	3
Choose 1 – COM 493: Practicum in Advertising and Promotions COM 494: Practicum in Intercultural Communication COM 497: Field Experience COM 499: Independent Study	3
Choose 2 – COM 336: Writing Copy for Integrated Media COM 338: Advertising Design and Layout COM 340: Brand Management COM 402: Social Media and Emerging Trends in Advertising COM 493: Practicum in Advertising and Promotions	6
COM 210 Human Communication (if not taken at the community college; if taken at the community college, add three (3) credits to open electives)	0-3
COM 212 Visual Communication (if not taken at the community college; if taken at the community college, add three (3) credits to open electives)	0-3
Program Course Credits	39
Remaining Open Electives	

Courses	Credits
Students who have fulfilled foreign language requirements through assessment (STAMP or equivalent), who place beyond first semester, or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at SCSU.	
Open Elective credits	3
Total Credits Remaining for the 4-Year Degree	60

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Transfer Pathway and Degree Program

Template 2

Credits remaining in the four-year degree

Communication – Film, Television, and Digital Production B.S.

All courses in major must have a C or better

Southern Connecticut State University	
Remaining General Education Courses	
Course	Credits
Multilingual Communication – Level 3 (Can be met by completing the third level of a foreign language or demonstrating knowledge via a STAMP test (Standards-based Measurement of Proficiency) or an equivalent. Credits will adjust accordingly.)	9
American Experience	0-3
Creative Drive	0-3
Global Awareness	0-3
Mind and Body	0-3
Tier 3 Connections Capstone course (must be taken at SCSU)	3
General Education Credits	18
Remaining Major Program Requirements	
Course	Credits
Two of the following courses may have been completed at the community college; for each that transfers as a specific course below, add three open electives	
COM 150: World of Communication	3
COM 333: Scriptwriting for Film and Television	3
COM 359: Studio Production	3
COM 360: Field Production	3
COM 368: Graphics for Film, Television, and Digital Production	3
Choose 1 – COM 480: Narrative Filmmaking COM 485: Documentary Filmmaking	3
COM 350: Workplace Communication	3
COM 450: Communication Capstone	3
Choose 1 – COM 492: Practicum in Film, Television & Digital Production COM 494: Practicum in Intercultural Communication COM 497: Field Experience COM 499: Independent Study	3
Choose 2 – COM 258: Cinematic Technique COM 265: Video Technology COM 274: Experimental Media Production COM 357: Advanced Audio Production and Sound Design (old 257) COM 459: Advanced Studio Production (old 377) COM 468: Visual Effects for Film, Television, and Digital Production COM 480: Narrative Filmmaking (old 372) COM 485: Documentary Filmmaking (old 385) COM 492: Practicum in Film, Television, and Digital Production	6

COM 210 Human Communication (if not taken at the community college; if taken at the community college, add three (3) credits to open electives)	0-3
COM 212 Visual Communication (if not taken at the community college; if taken at the community college, add three (3) credits to open electives)	0-3
Program Course Credits	39
Remaining Open Electives	
Courses	Credits
Students who have fulfilled foreign language requirements through assessment (STAMP or equivalent), who place beyond first semester, or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at SCSU.	
Open Elective credits	3
Total Credits Remaining for the 4-Year Degree	60

Transfer Pathway and Degree Program

Template 2

Credits remaining in the four-year degree

Personal and Professional Communication B.S.

All courses in major must have a C or better

Southern Connecticut State University	
Remaining General Education Courses	
Course	Credits
Multilingual Communication – Level 3 (Can be met by completing the third level of a foreign language or demonstrating knowledge via a STAMP test (Standards-based Measurement of Proficiency) or an equivalent. Credits will adjust accordingly.)	9
American Experience	0-3
Creative Drive	0-3
Global Awareness	0-3
Mind and Body	0-3
Tier 3 Connections Capstone course (must be taken at SCSU)	3
General Education Credits	18
Remaining Major Program Requirements	
Course	Credits
Two of the following courses may have been completed at the community college; for each that transfers as a specific course below, add three open electives	
COM 150: World of Communication	3
COM 287: Introduction to Communication Research	3
COM 300: Organizational Communication	3
COM 302: Relational Communication	3
COM 387: Communication Theory	3
COM 440: Cultural Influences on Communication	3
COM 350: Workplace Communication	3
COM 450: Communication Capstone	3
Choose 1 – COM 430: Communication Strategies in the Workplace COM 481: Applied Perspectives in Personal and Professional Communication COM 494: Practicum in Intercultural Communication COM 497: Field Experience COM 499: Independent Study	3
Choose 2 – COM 315: Team and Project Management COM 370: Interpersonal Conflict and Communication COM 375: Family Communication COM 410: Crisis and Communication COM 422: Professional Training & Development (old COM 322) COM 430: Communication Strategies in the Workplace COM 481: Applied Perspectives in Personal & Professional Com COM 490: Practicum in Personal & Professional Communication	6
COM 210 Human Communication (if not taken at the community college; if taken at the community college, add three (3) credits to open electives)	0-3

COM 212 Visual Communication (if not taken at the community college; if taken at the community college, add three (3) credits to open electives)	0-3
Program Course Credits	39
Remaining Open Electives	
Courses	Credits
Students who have fulfilled foreign language requirements through assessment (STAMP or equivalent), who place beyond first semester, or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at SCSU.	
Open Elective credits	3
Total Credits Remaining for the 4-Year Degree	60

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Transfer Pathway and Degree Program

Template 2**Communication – Communication Studies B.A.**

There are no additional requirements for admission to this program.

Western Connecticut State University	
Remaining General Education Courses	
Course	Credits
Health and Wellness	0-3
Intercultural Competency	0-3
General Ed Elective	0-3
General Ed Elective	0-3
Students must complete a foreign language requirement. This may be done by completing a language at the elementary II level or above. Students who have completed three years of language in high school with at least a C average have satisfied this requirement.	6
<i>The following must be taken at WCSU:</i>	
First Year Navigation	3
Written Comm III – embedded in a major course	0
Culminating Gen Ed Experience – satisfied by a major capstone	0
General Education Credits	15
Remaining Major Program Requirements	
Course	Credits
COM 205 Communication Environments	3
COM 219 Communication Ethics	3
COM 290 Communication Theory	3
COM 390 Communication Research Methods	3
COM 495 Senior Thesis	3
Choose any 2 or 3 Com 2xx/3xx/4xx General COM electives	6-9
Program Course Credits	21-24
Remaining Open Electives	
Courses	Credits
Open Elective credits	18-24
Students who have fulfilled foreign language requirements in high school or who use open elective credits at the community college to fulfill foreign language requirements will end up with more open elective credits at WCSU.	
Total Credits Remaining for the 4-Year Degree	60

Transfer Pathway and Degree Program

Template 2

Credits remaining in the four-year degree

General Studies: Communication Concentration B.A.

There are no additional requirements for admission to this program.

Charter Oak State College	
Remaining General Education Courses	
Course	Credits
<i>Complete remaining credits, up to 3:</i>	
U.S. History/Gov or Non-U.S Hist (Must meet both requirements)	0-3
Global Understanding	0-3
General Education elective	0-3
General Education Credits	0-3
Remaining Major Program Requirements	
Course	Credits
<i>Three (3) courses in Communication Theory and Philosophy:</i> Communication Theory Mass Media and Society Theories of Human Communication Sociology of Communication Communication Ethics Public Opinion Intercultural Communication Persuasion Theory Interpersonal Communication Semantics Group Communication (not Psychology)	0-3
<i>One (1) course in Communication Methods/Approaches:</i> Communication Research Research Design Essentials of Oral Interpretation Media Campaigns Quantitative Methods Media Criticism Organization Communication Media Literacy (not Business) Research Methods in Psychology/Sociology	0-3
<i>Two (2) courses in Applied Communication:</i> Advertising Argumentation Communication Law Communication Strategy Educational Media Journalism	0-6

Print Editing	
Public Relations	
Radio/TV/Film/Broadcasting	
Scriptwriting	
<i>Fifteen (15) elective credits in communication, speech or speech pathology. Up to nine (9) of these credits can be in appropriate sociology and/or psychology subjects</i>	9-15
Capstone	3
Program Course Credits	21
Remaining Open Electives	
Courses	Credits
Open Elective credits	36-39
Total Credits Remaining for the 4-Year Degree	60

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