CT State Informational Webinar Series

Admissions & Recruitment

Enrollment & Retention Services

CT STATE
COMMUNITY COLLEGE

Introduction & Overview

Dr. Alison Buckley
Vice President of Enrollment Management & Student Affairs

CT STATE
COMMUNITY COLLEGE

EMSA Webinar Topics

June 14th	Guided Pathways Advising & Student Success
June 21st	Admissions & Recruitment; Enrollment & Retention Services
June 28th	Financial Aid & PACT

CT STATE
COMMUNITY COLLEGE

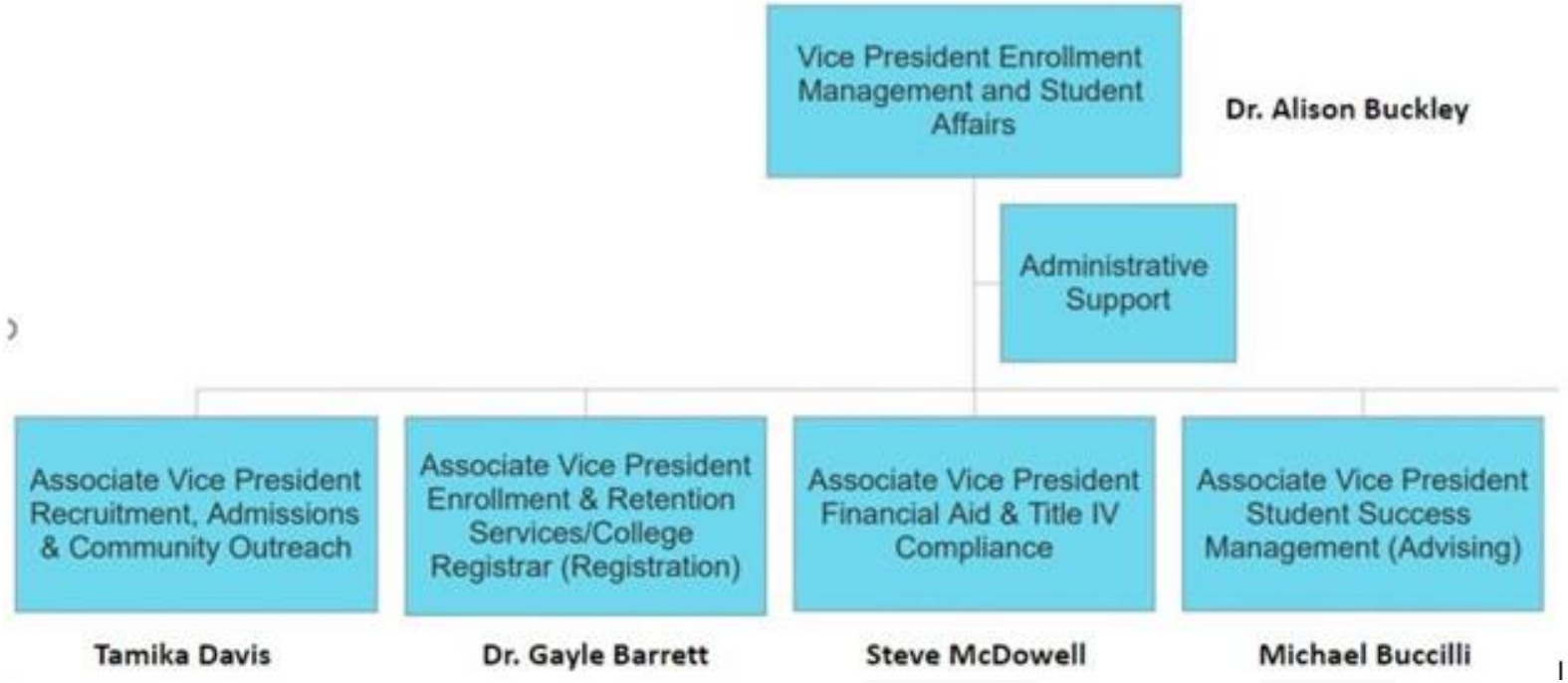
Presenters

Dr. Gayle Barrett
Associate Vice President, Enrollment & Retention Services

Tamika Davis
Associate Vice President, Recruitment, Admissions, & Community Outreach

CT STATE
COMMUNITY COLLEGE

EMSA Leadership



CT STATE COMMUNITY COLLEGE

CT State Informational Webinar Series

Admissions & Recruitment

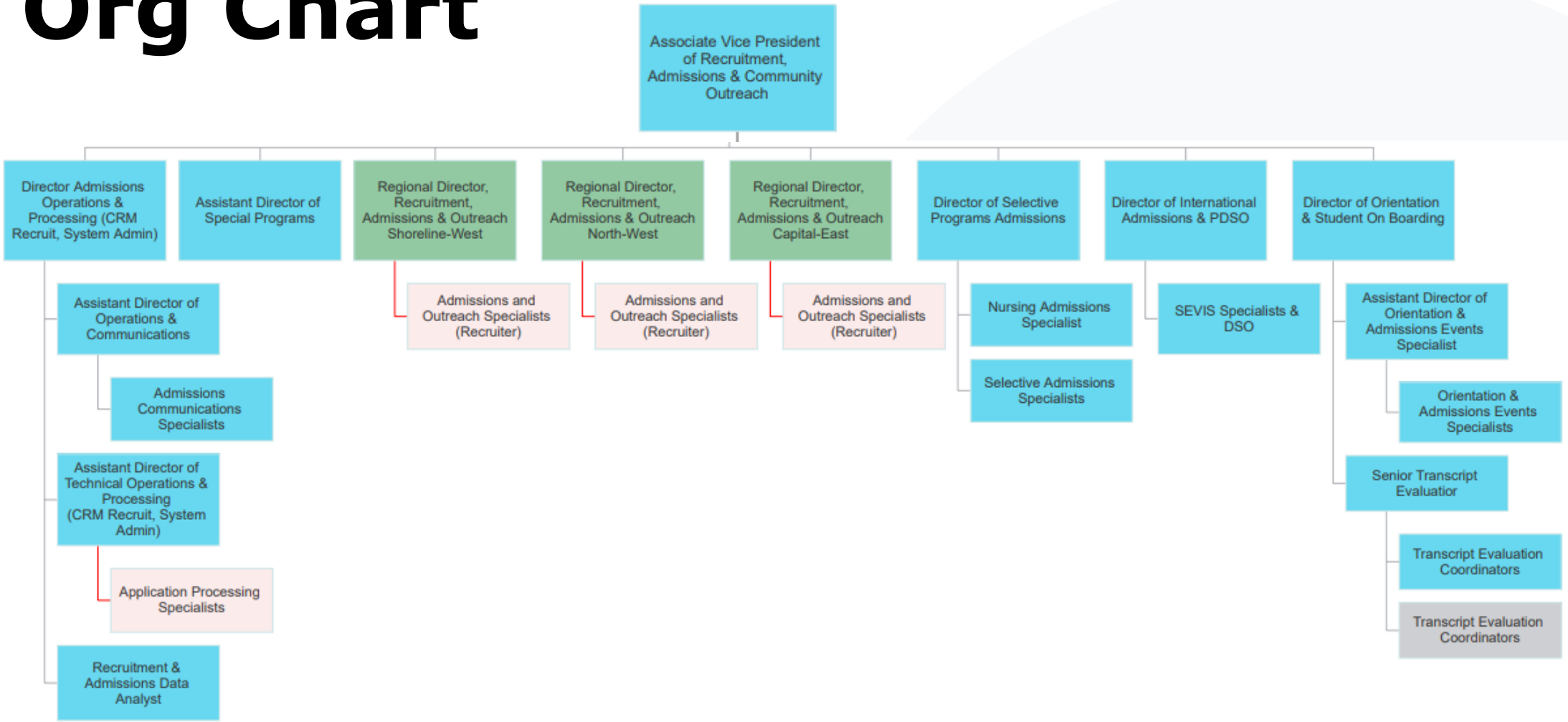
CT STATE
COMMUNITY COLLEGE

Presenter

Tamika Davis
Associate Vice President,
Recruitment, Admissions, &
Community Outreach

CT STATE
COMMUNITY COLLEGE

Org Chart



CT STATE COMMUNITY COLLEGE

Admissions Operations

- Director of Admissions Operations
- Assistant Director of Admissions Ops
- Assistant Director of Communications
- Reporting Analyst
- Admissions Processing Specialist
- Communication Specialist

CT STATE
COMMUNITY COLLEGE

Admissions Operations
Key Projects & Tasks

APPLICATION PROCESSING, UPGRADES AND MAINTENANCE OF CRM RECRUIT /OTHER TECHNOLOGY

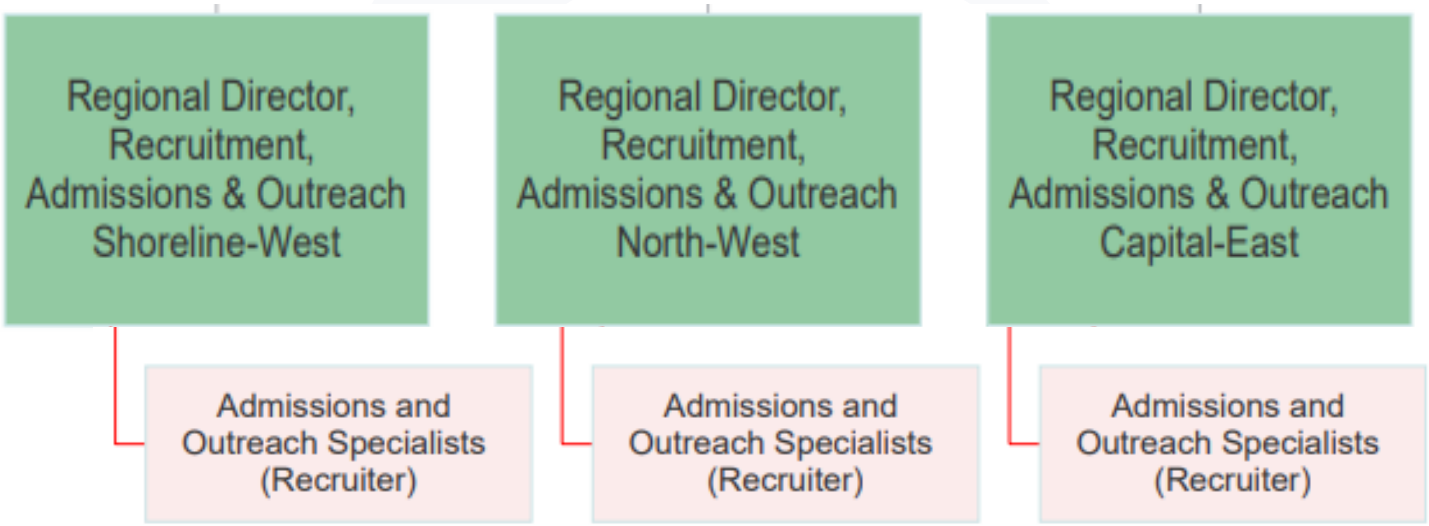
DEVELOPMENT AND STREAMLINING OF ADMISSIONS BUSINESS PROCESSES

CREATION OF TRAININGS TO INCREASE KNOWLEDGE AND UTILIZATION OF TECHNOLOGY PLATFORMS

CT STATE
COMMUNITY COLLEGE

Recruitment & Outreach

- Regional Director of Recruitment & Outreach
- Recruitment & Outreach Specialist



CT STATE COMMUNITY COLLEGE

CT STATE
CT STATE
CT STATE

Student Orientation & Onboarding

- Director of Student Orientation & Onboarding
- Assistant Director of Student Orientation & Onboarding
- Orientation & Admissions Events Specialist
- Associate Director of Transfer Credit Evaluation
- Transfer Credit Evaluation Coordinator

CT STATE
COMMUNITY COLLEGE

Student Orientation & Onboarding Key Projects & Tasks

Develop accessible technology for new student onboarding

Streamline onboarding processes to help students navigate from recruitment to application to enrollment to orientation

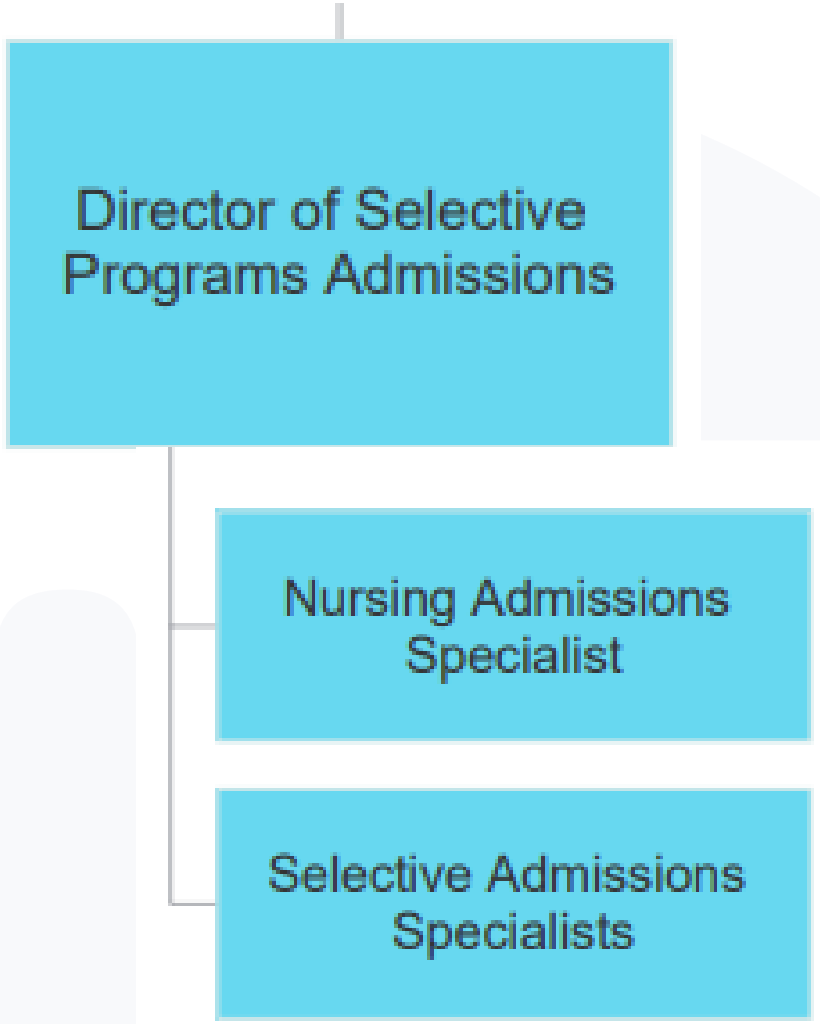
Streamline and centralize **transfer evaluation processes**

Student Orientation & Onboarding Workgroups

CT STATE
COMMUNITY COLLEGE

Selective Admissions

- Director of Selective Admissions
- Selective Admissions Specialist



CT STATE
COMMUNITY COLLEGE

Selective Admissions
Key Projects & Tasks

- Finalize CRM Recruit online application
- Improve recruitment and outreach strategies to increase enrollment across all allied health programs

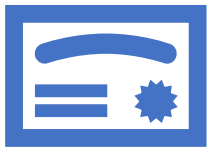
CT STATE
COMMUNITY COLLEGE

International Student Admissions

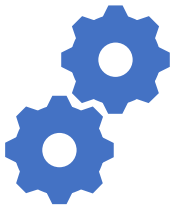
- Director of International Student Admissions
- International Student Service Coordinator

CT STATE
COMMUNITY COLLEGE

International Student Admissions
Key Projects & Tasks



Begin SEVIS certification process for CT State



Develop processes to facilitate the transition the new CT State structure

International Student Workgroup

Streamline onboarding and enrollment processes

Develop trainings to support cross functional training of staff

CT STATE
COMMUNITY COLLEGE

What's to come...

- Building out application and onboarding supports for undocumented students
- Finalizing the data sharing process with the State Department of Education (Spring 2023)
- Implementation of best practices to provide support to our justice impacted students
- Improve onboarding and orientation processes for dual enrollment students
- The application for fall 2023 opens on October 1, 2022

CT STATE
COMMUNITY COLLEGE

CT State Informational Webinar Series

Enrollment & Retention Services

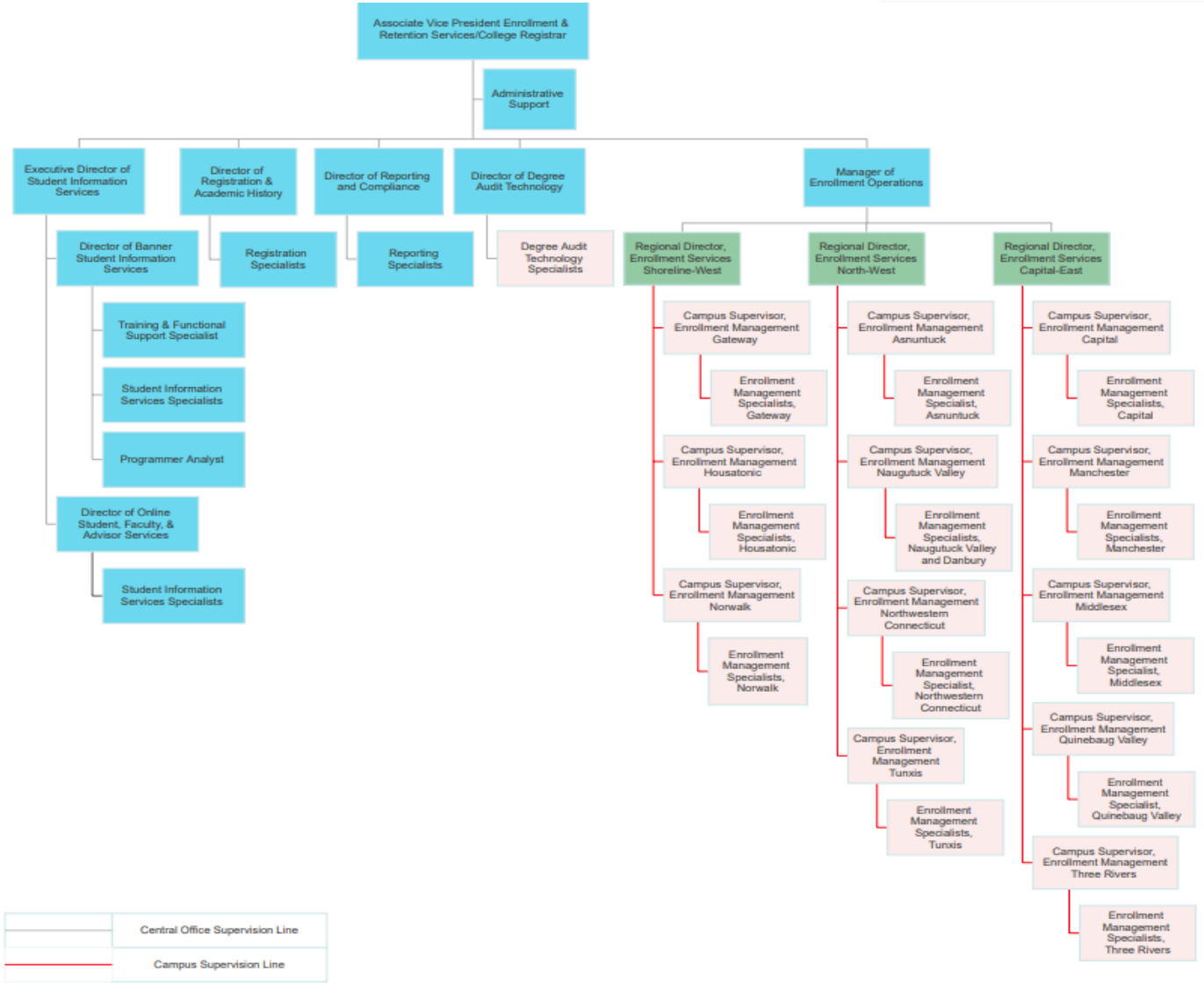
CT STATE
COMMUNITY COLLEGE

Presenter

Dr. Gayle Barrett
Associate Vice President,
Enrollment & Retention Services

CT STATE
COMMUNITY COLLEGE

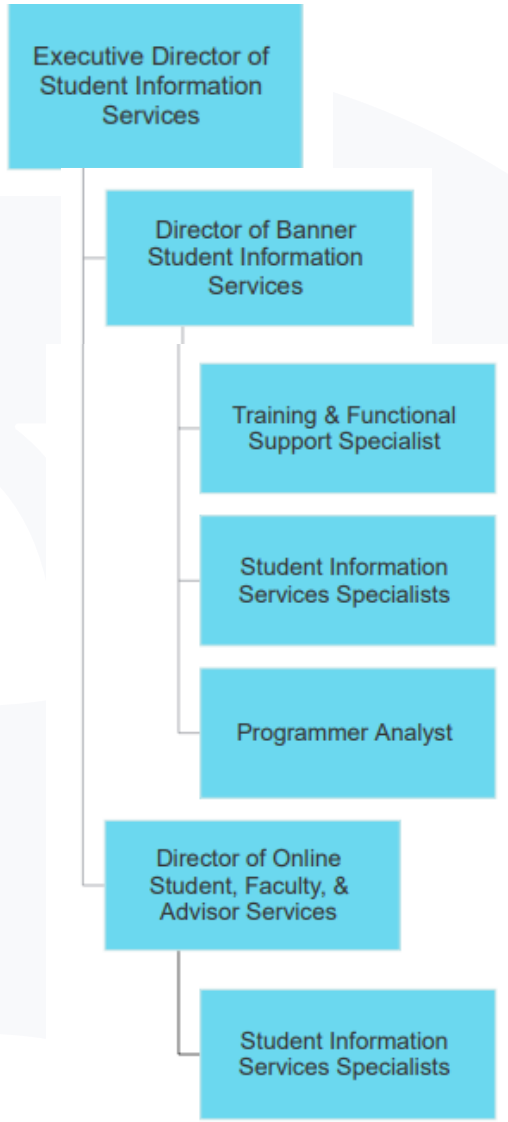
Enrollment & Retention Services



CT STATE COMMUNITY COLLEGE

Student Information Services

- Executive Director, Student Information Services
- Director of Banner Student Information Services
- Director of Online Student, Faculty, and Advisor Services
- Training & Functional Support Specialist
- Student Information Services Specialist (Banner)
- Student Information Services Specialist (Online Services)
- Programmer Analyst



CT STATE
COMMUNITY COLLEGE

Student Information Services: Key Projects & Tasks

Leads CT State in transition to OC Banner & OC Degree Works.

Leads for the functional aspects of CT State technologies.

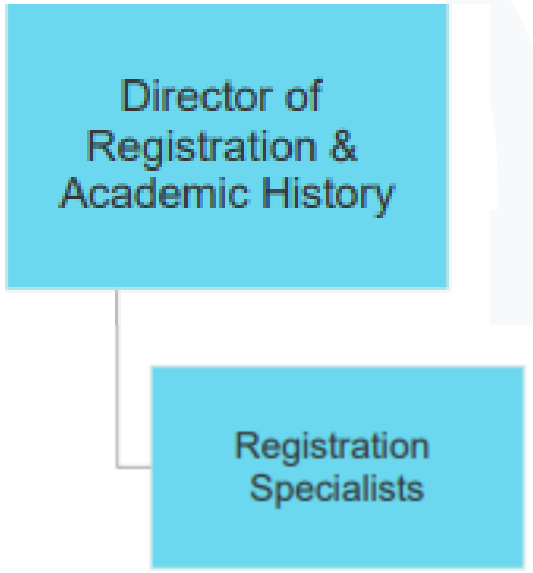
Supports data integration between Banner & products such as CRM Recruit, CRM Advise, Degree Works, and others.

Supports work with third-party vendors.

CT STATE
COMMUNITY COLLEGE

Registration & Academic History

- Director of Registration & Academic History
- Registration Specialists



CT STATE COMMUNITY COLLEGE

Registration & Academic History: Key Projects & Tasks

- *Maintains the integrity of student records at CT State.*
- *Maintains the CT State's registration cycle & the overall academic history of each student, including:*
  - *Term set up*
  - *Waitlist*
  - *Academic Engagement (NP)*
  - *Grading*
  - *End of Term Processing*
  - *Appeals*
  - *Transcripts*
  - *Enrollment Verifications*

CT STATE
COMMUNITY COLLEGE

Reporting & Compliance

- Director of Reporting & Compliance
- Reporting Specialists

CT STATE COMMUNITY COLLEGE

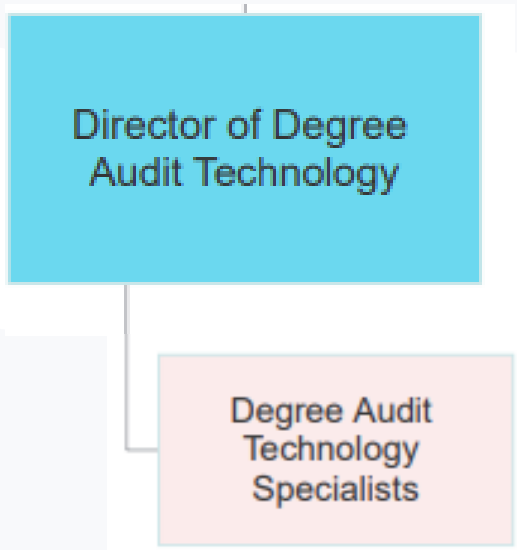
Reporting & Compliance: Key Projects & Tasks

- *Enrollment reporting for CT State*
  - *National Student Clearinghouse*
  - *Partners with IT & IR on enrollment reporting (Banner)*
- *Compliance with all state/federal policies, regulations, guidelines & laws*
  - *Annual notices*
  - *FERPA compliance*
  - *Freedom of Information Act (pertaining to student records).*

CT STATE
COMMUNITY COLLEGE

Degree Audit Technology

- Director of Degree Audit Technology
- Degree Audit Technology Specialists



CT STATE COMMUNITY COLLEGE

Degree Audit Technology: Key Projects & Tasks

Programming, scribing and updating of all academic programs in Degree Works.

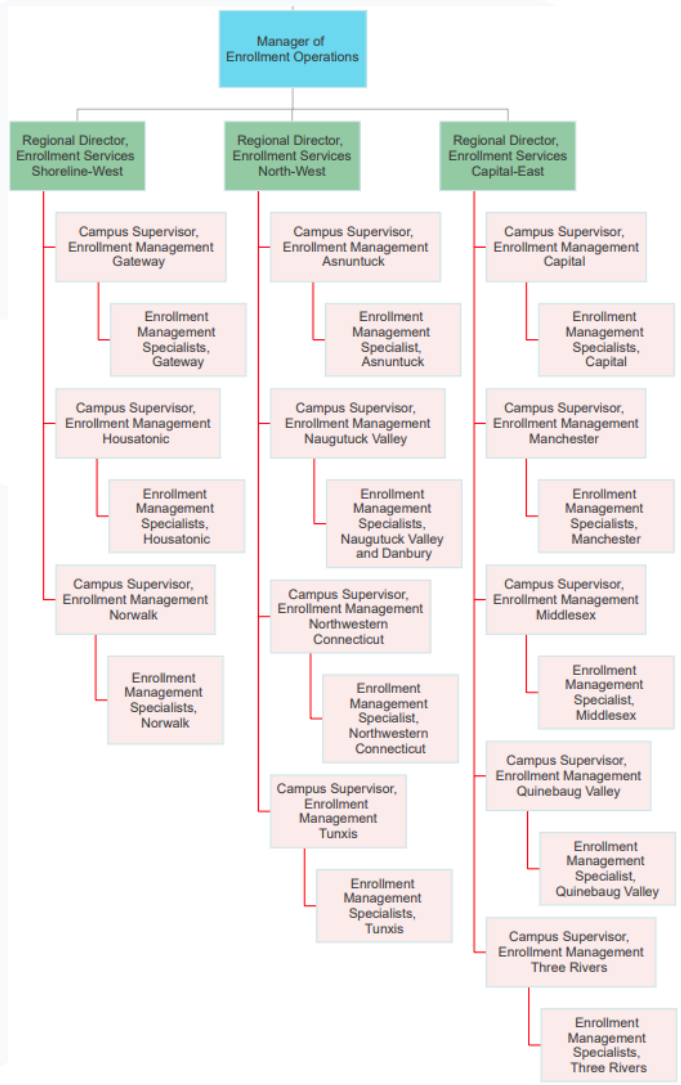
Training on-campus users in Degree Works.

Conducts degree audits for potential graduates.

Strategic initiatives to increase degree completion.

Enrollment Operations

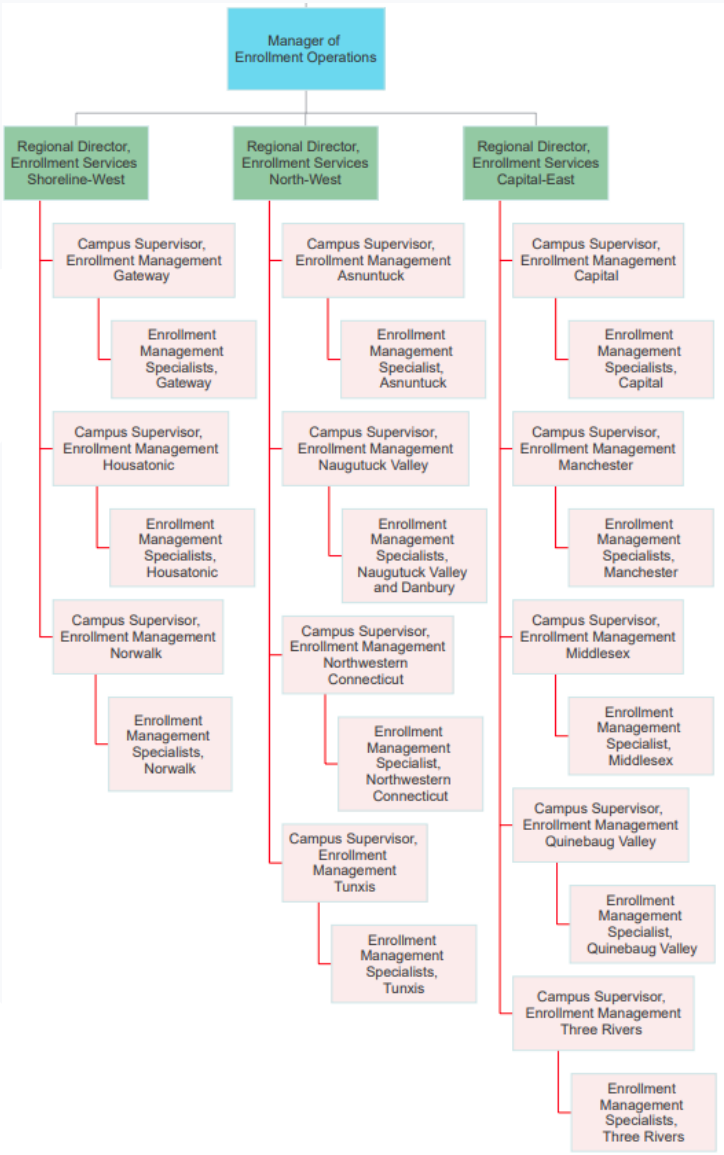
- Manager of Enrollment Operations
- Regional Director, Enrollment Services
- Campus Supervisors
- Enrollment Management Specialists



CT STATE
COMMUNITY COLLEGE

Enrollment Operations: Key Projects & Tasks

- *Delivers a comprehensive, one-stop enrollment services experience to all credit students at the campus locations of CT State Community College.*



What Questions Can We Expect at the One Stop?

- *Was my application received?*
- *What programs are available?*
- *Has my financial aid award been processed?*
- *How do I sign up for New Student Orientation?*
- *Who is my advisor?*
- *How do I register for classes?*
- *Were my transfer credits accepted?*
- *How do I withdraw from a class?*
- *How can I access my transcript?*
- *Where do I pay my tuition bill?*
- *How do I apply for graduation?*

CT STATE
COMMUNITY COLLEGE

What's to come...

- Implementation of best practices to provide support to our justice impacted students.
- Continued work on communication strategies for continuing students.
- Continued work on implementing One College Banner & One College Degree Works.
- Implementing professional development opportunities for staff.
- Implementing policy & procedure guide for Enrollment Services.

CT STATE
COMMUNITY COLLEGE

Live Q & A

Questions may be entered in the chat...

CT STATE
COMMUNITY COLLEGE

Frequently Asked Questions (FAQ's)

https://www.ct.edu/merger/faqs#enrollment

CT STATE
COMMUNITY COLLEGE