

Connecticut State Colleges & Universities
Institutional Research Council
May 9, 2014 – 10:00 a.m.
39 Woodland Street – Hartford
~Meeting Notes~

Present: C. Boger-Hawkins (Northwestern CC), M. Broderick (Charter Oak), P. Carmichael (Middlesex CC), C. Coperthwaite (BOR), A. Davis (BOR), M. Diorio (Tunxis CC), D. England (Tunxis CC), P. Fitzpatrick (Norwalk CC), W. Gammell (BOR), J. Kiehne (BOR), B. Klimczak (BOR), Y. Kochera Kirby (CCSU), B. Lashley (ECSU), Q. Mack (Asnuntuck CC), D. Nielsen (Manchester CC), L. Qin (Three Rivers CC), R. Riccardi (SCSU), L. Rodrigues-Doolabh (Naugatuck Valley CC), D. Sohan (Quinebaug Valley CC), V. Tong (Gateway CC), J. Wang (Capital CC), T. Yungclas (BOR)

Phone: J. Wilcox (WCSU) – Tried calling in; bad connection.

Absent: J. Schaeffler (Housatonic CC)

Welcome

Ted Yungclas welcomed the group and thanked everyone for attending.

Review of Minutes from March 14, 2014 and April 4, 2014 Meetings

The March 14, 2014 minutes were approved unanimously.

The April 4, 2014 minutes, with changes to the attendance to be made, were approved unanimously.

Introduction of Bill Gammell

Ted Yungclas introduced Bill Gammell to the council. Bill has been hired as the Interim Director of Policy, Research, and Strategic Planning. His first day is Friday, May 16th. Bill is currently a staff member at ECSU and is the prior Associate Vice Chancellor of Policy, Research and Strategic Planning for the former CSUS. Welcome to Bill!!!

Update on Transition and Searches

Regarding the community college presidential searches, decisions should be made by the end of the semester. We will ensure proper communication to the council members.

Update on IPEDS

Donna Sohan provided the update. There has been a lot of information distributed electronically and additional information distributed from the ConnAIR meeting. A new survey session is about to begin. The IPEDS Help Desk is unsure when the survey window will open, however, we will proceed before the new window opens. Donna will keep the council updated. Ted mentioned he has files from everyone and we will have to discuss how to proceed with benchmarking.

Perkins

C. Coperthwaite will meet with community college council members after the meeting to discuss Perkins.

Reporting Calendar

A draft version of the reporting calendar will be sent to council members by mid-June (June 16th) allowing for a two-week period to make comments. A final reporting calendar will be distributed by June 30th.

Complete College America

Donna Sohan is the coordinator of information for the state. Benjamin Klimczak reported that the community college council members should have received an email from Donna with a spreadsheet to be populated – Please feel comfortable in providing input. Benjamin thanked David and Tracy for providing the IPEDS grad rates and thanked Mary Ann for being the beta tester. Donna mentioned that there will be a blanket extension (2 weeks) on CCA which brings the deadline to May 29th. Donna will be monitoring “in the background” and will alert folks if their information has not been submitted. The community colleges will email Donna to inform her when they are ready to submit info. Do not suppress data. Benjamin can download everyone’s data and roll it up all together. Benjamin thanked everyone for their efforts and input!

EMSI

Licenses: Jan Kiehne reported to the council. There had been an interest by CSUs to obtain their own licenses. Each license is \$10,000 per year. It is possible to obtain a demo-account which provides full functionality but restricts geography. If you are interested in obtaining a demo-account, please let Jan know.

CCSU is unsure if they are renewing next year. It was unclear when the expiration date is – Jan will follow up* and let the council know. EMSI is not to be used for system-level analysis.

Presentations: Benjamin will assist with queries if anyone is interested. We would like to have EMSI presentations at each council meeting if possible. EMSI is a good tool for market research, centers for excellence, and manufacturing. It was suggested that the Economic Development and Employer Planning System site <http://edeeps.org> is a user-friendly tool for market research.

P20WIN (Preschool thru 20 Workforce Information Network)

Jan Kiehne, P20WIN Project Manager, reported to the council. Agreements and software are in place for the data governance structure. Current participants are the State Department of Education and the Department of Labor. It is hoped that UConn and the community colleges will soon become a part of P20WIN. If you are interested in volunteering in the DOL data request of obtaining employment/wage data, please sign up on the sheet Jan will circulate.

* *The EMSI Analyst Agreement expires 1 year from signature of Office of Attorney General – 10/6/14.*

Although not an agenda item, an update regarding Maguire Associates was requested. Ted Yungclas reported that the Maguire Associates presented twice since their April 4th presentation to the IR Council. Their research regarding branding and marketing shows some good results, some needing suggestions, while some are still under construction. Benjamin Klimczak reported that the enrollment data/enrollment model, which Dr. Gray is interested in using as a recruitment tool, didn't create much "of a buzz". A discussion was held regarding Maguire presentations and how the contract was used at the system level but there wasn't much communication with CCs and CSUs. Also there was a discussion about concerns of centralizing Institutional Research. Many folks feel that there weren't many deliverables provided by Maguire for the amount of money that was spent to hire them. Benjamin stated that the enrollment projection information/model will be useful to all campuses and offered to contact Michelle Earle at Maguire to see if a presentation regarding the enrollment projection model to the council would be possible.

The other consultant group hired, Boston Consulting Group, is being coordinated by Provost Gargano and is a management consulting group.

Institutional Updates

The council introduced themselves and were asked to provide a brief campus update. Laura Qin reported that Three Rivers had three finalists for the president position and one finalist has withdrawn their application.

Bill Gammell commented to the reactions by the council regarding Maguire Associates and Boston Consulting Group. Maguire's specialty is revenue production while BCG's specialty is management consulting, i.e. internal operations.

Q & A

A discussion was held regarding the *Go Back To Get Ahead initiative*. How will those students be tracked? A letter will be sent out with a web-tracking code. Data will include attendance at last campus attended. This is for folks who obtained an associate's degree but didn't pursue further education. Three people were hired at Charter Oak as members of the *Go Back To Get Ahead* project team. Regarding the community college Banner system, how can these students be tracked, i.e. by cohort? Flagged? Another field? Attribute? Corby Coperthwaite will follow up on the community college Banner side. Logos, colors, and branding have all been done for this initiative.

Student and Academic Information Services (Banner Student Team) – Community College IRC Representative

Benjamin Klimczak is the current community college IRC rep; however, he is looking for someone to replace him in this role. Corby Coperthwaite has agreed to the role for Benjamin unless there is someone else from the IRC who may be interested. It is hoped that Nancy Melnicsak can address our group. It is also hoped that this becomes a standing agenda item.

Next Meeting

The next meeting of the IRC is scheduled for Friday, June 13, at 39 Woodland Street, Boardroom 123.

Adjournment

With no other business to discuss, the meeting adjourned at 11:40 a.m.