RESOLUTION

concerning

LICENSURE AND ACCREDITATION

FOR A

BACHELOR OF SCIENCE

IN

HOSPITALITY/TOURISM STUDIES

AT

CENTRAL CONNECTICUT STATE UNIVERSITY

April 2, 1998

RESOLVED, That under the authority granted to the Board of Trustees of Connecticut State University in Chapter 185b, Section 10a-87 and 10a-149 of the Connecticut General Statutes, the Chancellor of Connecticut State University is authorized to seek licensure and accreditation from the Connecticut Board of Governors for Higher Education for a Bachelor of Science in Hospitality/Tourism Studies degree to be presented by Central Connecticut State University.

A Certified True Copy

[Signature]

Lawrence D. McHugh

Chairman
ITEM

Licensure and Accreditation for a Bachelor of Science Degree in Hospitality/Tourism Studies at Central Connecticut State University.

BACKGROUND

In 1997 a survey was conducted by Central Connecticut State University’s School of Business with 230 Hospitality/Tourism industry employers to ascertain the need for an interdisciplinary program combining tourism and business. Respondents reported a high degree of support for such a program.

The Department of Geography at Central has offered a concentration in tourism for approximately ten years. Within the past few years, the market for Hospitality/Tourism related businesses has grown. Connecticut and national tourism organizations have strongly expressed a need for a more integrated academic, philosophical, and business approach to what could be one of the world’s largest industries in the 21st Century.

ANALYSIS

Research data indicates that the hospitality/tourism industry is suffering from severe labor shortages. The Bachelor of Science degree in Hospitality/Tourism is consistent with Central’s efforts to play an economic development role in Connecticut.

CHANCELLOR’S RECOMMENDATION

Authorize Central Connecticut State University to seek licensure and accreditation from the Connecticut Board of Governors for Higher Education for a Bachelor of Science degree in Hospitality/Tourism Studies.