RESOLUTION

concerning

BACHELOR OF ARTS DEGREE

in

PUBLIC POLICY AND GOVERNMENT

at

EASTERN CONNECTICUT STATE COLLEGE

February 4, 1977

RESOLVED, Under the authority granted the Board of Trustees in Chapter 164, Section 109 and 10-326 of the General Statutes, Eastern Connecticut State College is hereby authorized to submit a program proposal leading to a Bachelor of Arts Degree in Public Policy and Government to the Commission for Higher Education for planning approval.

A Certified True Copy:

James A. Frost
Executive Secretary
April 7, 1977

Dr. James A. Frost
Executive Secretary
Board of Trustees for State Colleges
P.O. Box 2008
New Britain, Connecticut 06050

Dear Dr. Frost:

This is to confirm that the Commission for Higher Education at its April 5 meeting, based upon the recommendation of the Advisory Committee on Coordination of Planning, voted planning approval for program development of the following:

Public Policy and Government (Inventory Code: 2207)
leading to the Bachelor of Arts (B.A.) at Eastern Connecticut State College

This favorable coordinating action taken by the Commission is contingent on the availability of appropriate resources and carries the understanding that such program is subject to the usual licensing and accrediting by the Commission for Higher Education prior to the offering of this program. Application for licensure should be made to the Commission within six months.

We wish you success in your planning effort and CHE looks forward to receiving your application for licensure.

Sincerely,

Donald H. Winandy
Director
Program Planning

cc President Charles R. Webb, ECSC
April 7, 1977

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Executive Secretary  
Board of Trustees for State Colleges  
P.O. Box 2008  
New Britain, Connecticut 06050

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Sincerely,

Donald H. Winandy  
Director  
Program Planning

cc President Charles R. Webb, ECSC
MEMORANDUM

TO: Constituent Units and Other Interested Parties

FROM: Donald H. Winandy, Director of Program Planning

SUBJECT: Application for Planning Approval

February 22, 1977

Under the provisions of 10-324-2 the following degree program proposal has been received by the Commission pursuant to action taken by the Board of Trustees for State Colleges on February 4, 1977:

A program in Public Policy and Government leading to the Bachelor of Arts (B.A.) degree at Eastern Connecticut State College (Inventory Code 2207: Political science and government)

Your comments or questions will be appreciated. If there are any questions about this program, please contact within 30 days the Program Planning office, Commission for Higher Education, and Dr. Robert Wickware, Acting Executive Officer for Academic Affairs, Board of Trustees for State Colleges, P.O. Box 2008, New Britain 06050 (tel. 229-1607, 566-7373 or 7375).

If there is no serious question raised regarding this program, it will be placed on the agenda for the April meeting of the Commission for Higher Education unless otherwise requested by the Board of Trustees for State Colleges.

If there are questions or objections raised regarding this program, it will be placed on the March 29 agenda of the Commission's Advisory Committee on Coordination of Planning.

DHW:df
Enc.
CONNECTICUT COMMISSION FOR HIGHER EDUCATION

Application for Planning Approval

I. PROGRAM CLASSIFICATION

A. Major in Public Policy and Government
B. Bachelor of Arts
C. HEGIS 2207
D. History and Related Areas Department, Political Science Discipline
E. Eastern Connecticut State College

II. PROGRAM DESCRIPTION

A. For some time now Eastern has needed a Political Science major for those students desiring a career in politics, government, or government related institutions. This major is designed to strengthen Eastern's Liberal Arts offerings as well as to provide a functionally oriented major, as many Eastern students have expressed an interest in over the past few years. The Public Policy and Government major will offer a Political Science core with emphasis on policy formulation combined with courses from Economics, Business Administration, Psychology, Mathematics and Computer Science which will provide functional and analytical skills for those students interested in careers in government and public service. The major is designed to make Eastern graduates either competitive in the job market after four years of college or to prepare for graduate school those students who wish to continue their education. Internship programs at the local and state level are already in existence and eventually a program will be established in Washington, D.C. The internship programs are designed to lead toward specific careers and positions. The career orientation of the major is clearly in line with the developing functional direction of the college. (Appendix I Proposed Catalogue Statement and Course Descriptions)

B. The involvement of other institutions will be those government and government related institutions that provide internship opportunities for our majors. Eastern students are already interning in the State Legislature; Municipal government internships will begin next year; in the near future a program will be established in Washington, D.C.

The program will service the many Community College students who transfer to Eastern and have had in Community College a few social science/government courses and desire at Eastern to major in such a program as Public Policy and Government.

III. PROGRAM JUSTIFICATION

A. The program is in accord with the mission of the college and with the mission of the Board of Trustees for the State Colleges.

This major will strengthen the Liberal Arts offerings as well as provide a functionally oriented major. Since 1970 Eastern has offered a History and Social Science major with an option of concentrating in Political Science. Under this program students have had to complete a
minimum of fifteen credit hours of course work in Political Science. The fifteen hour Political Science concentration program is attractive for those students who wish to teach Social Studies in secondary schools. With the decline in teaching opportunities Eastern, however, needs to add functional preparation for a diverse set of careers. The new program, therefore, is an extension of the older concentration into the form of a new major. Many students in the fifteen hour Political Science Concentration program have stated their desire for a Public Policy Government major.

Nearly all four year colleges offer a Political Science major, which Eastern has been lacking; what is unique about this program is the linking of a Political Science core major with a flexible range of skill options that will allow an Eastern graduate to become more competitive in the job market after four years of college. No other school in the State offers such a skill major.

With Eastern Connecticut being the fastest growing region in the State, opportunities for careers in government, governmental related agencies, and public service in general will invariably expand in this region.

B. For the past several years there has been a strong interest within the student body for such a major. Over the past five years' enrollment in Political Science courses has risen from Spring 1971, 5 sections, 122 students to Spring 1976, 7 sections, 256 students. All Political Science courses this semester are fully enrolled. Hand count polls taken in currently given political science courses this semester provide the basis for the following estimates.

<table>
<thead>
<tr>
<th>Enrollment majors:</th>
<th>1st yr.</th>
<th>2nd yr.</th>
<th>3rd yr.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>30</td>
<td>40</td>
<td>50-60</td>
</tr>
</tbody>
</table>

The Office of the Director of Admissions believes that a Public Policy major would be particularly attractive to potential entrants.

IV. RESOURCE REQUIREMENTS

A. Library: The College library currently maintains subscriptions to approximately fifteen Political Science and Public Policy journals. The library also has sufficient journals in the skills disciplines of Economics, Business Administration, Psychology, and Mathematics to meet the needs of the students. While the present level of holdings is limited, it is sufficient to service the program during its initial development. With a regular program of appropriate additions, the books and periodicals in the J. Eugene Smith Library should be more than adequate to meet the needs of the proposed program without serious strain on the library budget.

Classroom Facilities: Present classroom facilities are more than adequate to service the program. There are no special short-term or long-term needs that will be necessary to maintain the proposed program.

B. Political Science has already developed internship programs with the State
Legislature and with local municipal governments. In the future an Internship program will be initiated at the federal level in Washington, D.C.

C. Professional Staff (Appendix II Professional Biographical Information)

Dr. James R. Cobbledick, Associate Professor Political Science
Dr. John Dierst, Associate Professor Political Science
Dr. Kenneth M. Parzych, Associate Professor Economics
Mr. Robert Christensen, (Intellectual History) - courses in Political theory
Mr. Leon Sarin (History with considerable experience in evaluating Interns in Education) - assist with Public Policy interns

Specific skills courses in Business Administration, Economics, Psychology, Mathematics, Computer Science are being taught by members of those departments and disciplines. Since all the courses are already in place within the college curriculum, the program can be initiated beginning with the academic year 1976-77, or as soon as possible, with no additional staff. With anticipated growth over a five or seven year period, an additional full-time position may be desirable. Long-term needs will depend upon the growth rate of the college, the number of majors in the program, and the overall interest of all students at Eastern Connecticut State College.

V. TIME SCHEDULE

A. Institutional Approval - April, 1976
   Academic Planning Committee - Winter 1976-77
   Agenda of the Planning Committee, Board of Trustees - Winter 1976-77

B. September, 1977

C. June, 1977
APPENDIX I

Public Policy and Government Major
(Eastern Catalogue Statement)
(Proposal)

A major designed to provide a Political Science core combined with courses from Economics, Business Administration, Psychology, Mathematics and Computer Science which will provide functional and analytical skills for those students interested in careers in government and public service. History course options are provided to permit majors to gain a firmer knowledge of the broad range of variables that have influenced decision-making in society over an extended period of time.

A. Required Courses

- Pol. Sci. 110 or 140
- 5 Political Science Electives
- 1 400 level course (Options: Independent Study, 400 level Internship and Seminar)*

B. Five electives from the following list of courses

- Computer Science 100
- Eco. 241 Government and Business
- Eco. 380 Public Finance
- B.A. 110 Principles of Accounting
- B.A. 140 Finance
- B.A. 230 Personnel Administration
- Math 214 Applied Statistics for Social Scientists and Teachers
- Math 350 Numerical Analysis - computer solution
- Psy. 211 Behavioral Science: Statistics and Research Design
- Psy. 310 Psychological Tests and Measurements
- Hist.--- 2 courses in Modern History

Total Semester Hours - 36

*Internships are currently available on the local and state level and in time will be available at the national level in Washington, D.C.
Course Descriptions
Public Policy and Government Major

Pol. Sci. 110 - American Government and Politics 3 credits

Basic introductory course in political science and the American political process. Both institutional and behavioral aspects of American Government will be examined.

Pol. Sci. 140 - International Relations 3 credits

Basic introductory course in political science and international relations. By means of the conflict-resolution approach the major influences shaping nation-state relations will be analyzed.

Pol. Sci. 200 - Municipal Government and Politics 3 credits

An examination of municipal governments, their institutional arrangement and processes. Particular attention will be given to local governments in Connecticut.

Pre-requisite: any 100 level course or consent of instructor.

Pol. Sci. 210 - The Legislative Process 3 credits

An examination of the legislative process on both the national and state level. Particular attention will be given to Congress and the Connecticut General Assembly.

Pre-requisite: Any 100 level course or consent of instructor.

Pol. Sci. 215 - Political Parties and Elections 3 credits

An examination of American political parties, their structure and relationship to the electoral and governmental system. A study will be made of past electoral behavior and the techniques for analyzing and predicting elections. Particular attention will be given to the Connecticut party system including statutes governing the state's elections and parties.

Pre-requisite: Any 100 level course or consent of instructor.

Pol. Sci. 216 - Public Opinion 3 credits

An examination of the impact of public opinion on political processes. Emphasis will be placed on student construction of public opinion surveys.

Pre-requisite: Any 100 level course or consent of instructor.

Pol. Sci. 225 - The Executive 3 credits

An examination of the roles, powers, and policies of recent Chief Executives on both the national and state levels. A comparison between presidential actions and those of governors will be made with particular emphasis on Connecticut governors.

Pre-requisite: Any 100 level course or consent of instructor.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pol. Sci. 230</td>
<td>Middle Eastern Politics</td>
<td>3 credits</td>
</tr>
<tr>
<td>Pol. Sci. 240</td>
<td>Latin American Politics</td>
<td>3 credits</td>
</tr>
<tr>
<td>Pol. Sci. 250</td>
<td>Asian Politics</td>
<td>3 credits</td>
</tr>
<tr>
<td>Pol. Sci. 260</td>
<td>Soviet Politics</td>
<td>3 credits</td>
</tr>
<tr>
<td>Pol. Sci. 270</td>
<td>Contemporary Political Theory</td>
<td>3 credits</td>
</tr>
<tr>
<td>Pol. Sci. 320</td>
<td>American Foreign Policy</td>
<td>3 credits</td>
</tr>
<tr>
<td>Pol. Sci. 327</td>
<td>Internship In Electoral Politics</td>
<td>3 credits</td>
</tr>
<tr>
<td>Pol. Sci. 335</td>
<td>Congress and the Presidency</td>
<td>3 credits</td>
</tr>
</tbody>
</table>

Pol. Sci. 230 - Middle Eastern Politics
An exploration of the major political and economic tension points in the Middle East today with emphasis on why and how these tensions have emerged.
Prerequisite: Any 100 level course or consent of Instructor.

Pol. Sci. 240 - Latin American Politics
An examination of current trends in the political development of selected Latin American nations.
Prerequisite: Any 100 level course or consent of instructor.

Pol. Sci. 250 - Asian Politics
An introductory comparative analysis of the political systems of the major Asian states of China, Japan, India and Indonesia.

Pol. Sci. 260 - Soviet Politics
An analysis of the Soviet Union's political system as one form of authoritarian government.
Prerequisite: Any 100 level course or consent of instructor.

Pol. Sci. 270 - Contemporary Political Theory
A study of selected topics in contemporary political theory focusing on the formation of political attitudes and the location of political power.
Prerequisite: Any 100 level course or consent of instructor.

Pol. Sci. 320 - American Foreign Policy
A study of the formulation and execution of American foreign policy since the end of the Second World War.
Prerequisite: Any 100 level course or consent of instructor.

Pol. Sci. 327 - Internship In Electoral Politics
An Internship in which students work in an election campaign of a local or state candidate. Analysis will be made of campaign strategies, financing, legislation, and practices.
Prerequisites: Any 100 level course or consent of instructor.

Pol. Sci. 335 - Congress and the Presidency
A study of the institutions and processes of the national legislative and executive branches. Emphasis is placed on the interrelationship between these two branches in the formulation of public policy.
Prerequisite: Any 100 level course or consent of instructor.
**Pol. Sci. 350 - Public Policy and Decision-Making** 3 credits

An analysis of alternative models of public policy decision-making with case examples amplifying each model.

Prerequisite: Any 100 level course or consent of instructor.

**Pol. Sci. 410 - Independent Study in Political Science** 3-9 credits

Research and analysis of a topic or concern to political science. Consent of instructor.

**Pol. Sci. 420 - Seminar: The United States and Asia** 3 credits

Research and analysis of current American foreign policy problems in Asia.

Prerequisite: Consent of Instructor.

**Pol. Sci. 421 - Seminar: The United States and Europe** 3 credits

Research and analysis of current American foreign policy problems in Europe.

Prerequisite: Consent of Instructor.

**Pol. Sci. 422 - Seminar: The United States and the Middle East** 3 credits

Research and analysis of current American foreign policy problems in the Middle East.

Prerequisite: Consent of Instructor.

**Pol. Sci. 440 - Internship in Municipal Government** 6-12 credits

Internship in a municipality in Connecticut. Students will work under the direction of a municipal government official.

Prerequisite: Pol. Sci. 200 and consent of instructor.

**Pol. Sci. 450 - Legislative Internship** 12-15 credits

Internship program in Connecticut legislature. Students work either with individual legislator or through Connecticut General Assembly Legislative Management Office.

Prerequisite: Pol. Sci. 210 and consent of instructor.
C.S. 100 - Computer Concepts

Introduction to computer applications in all fields, development of the five components of a computer system, binary and hexadecimal number systems, logic, flowcharting, introduction to programming methods.

Econ. 241 - Government and Business

An examination of the various regulatory constraints imposed by government intervention and an analysis of their impact upon the structural characteristics and market performance of the American economy.
Prerequisites: Econ. 108 and 109.

Econ. 380 - Public Finance

An examination of taxation and public spending with emphasis upon the allocative effects of taxes, the nature of government fiscal policy, and the nature and problems of debt management.

B.A. 110 - Principles of Accounting I

Introduction to general accounting procedures, use of journals, ledgers and other financial papers.

B.A. 140 - Finance

The basic principles of finance will be discussed including taxation, short term and intermediate credit, financial papers, stocks and bonds and other forms of capital. The course is intended to acquaint beginners with the elements of the financial world.

B.A. 230 - Personnel Administration

Correlates the functions of personnel administration and its relation to the entire scope of business: motivation, supervision, and supervisory skills, manpower and employee development, and management's responsibility for the total human. Emphasis is placed upon an understanding of individual and group relationships.

Math. 214 - Applied Statistics for Social Scientists and Teachers

A practical course in statistics for students planning to major in history, psychology, sociology, education, or any other field relating to social science. Prerequisite: Math 100 or equivalent. Not open to math majors.

Math. 350 - Numerical Analysis

Computer solution of problems of interpolation, approximation, numerical integration, polynomial equations and systems of linear equations. Prerequisite: C.S. 250 or consent of instructor.
Psy. 211 - Behavioral Science: Statistics and Research Design 3 credits

Introduction to descriptive statistics and inferential theory. Graphic methods, central tendency, variability, correlation and sampling distributions. Prerequisites: Psy. 100, Math. 100 or consent of instructor.

Psy. 310 - Psychological Tests and Measurements 4 credits

The measurement of human behavior in psychological studies; the construction and use of psychological tests; introduction to tests of intelligence, achievement, personality, and interest; practice in test construction, administration and validation. Prerequisites: Psy. 100, 200.

History -- Two courses in Modern History
APPENDIX II

Professional Biographical Information

James R. Cobbledick
Associate Professor, Political Science

1953-1957 Wesleyan University, Phi Beta Kappa, Honors and Distinction In Government, Outstanding Service to Wesleyan Community Award

1957-1958 Fulbright Scholarship, Free University, West Berlin, Germany

1958-1960 Fletcher School of Law and Diplomacy, M.A. and M.A.L.D. Teaching Assistant In International Relations, Tufts University

1961-1964 Department of State, Foreign Service Officer. Assignment: Research and staff assistant, Senior Seminar in Foreign Policy, Foreign Service Institute: An in-service 10 months training program for senior Foreign Service Officers about to become ambassadors.

1964-1965 Fletcher School of Law and Diplomacy, Ph.D. Title: "Anti-Imperialism In the United States, 1893-1902"

1965-1967 Skidmore College (Undergraduate and Summer Programs)


1971-

Eastern Connecticut State College (Graduate, Undergraduate and Summer Programs)

1. Teaching Experiences

Courses in International Relations and Comparative Government
- International Relations
- Asian Politics
- Soviet Politics
- American Diplomatic History
- American Foreign Policy
- Public Policy and Decision Making

Seminars:
- U.S. Relations with Asia
- U.S. Relations with the Middle East
- U.S. Relations with Europe

2. Professional Activities

a) Publication: Choice In American Foreign Policy, Thomas Y. Crowell Co. 1973

b) Eastern Connecticut State College Foundation Distinguished Scholarship Award, 1974

Lilly Fellowship (Visiting Faculty Fellowship) Yale University, Summer 1976
2. c) Invited Participant: National Security Affairs Conferences - U-Conn 1973, U.S. Coast Guard 1974
Speech: Public Policy Conference, University of Hartford, December, 1976
Special lecturer on American Foreign Policy and Comparative Politics at Hartford Community College, Manchester Community College, Glastonbury High School and various private associations and groups throughout Connecticut and Western Massachusetts

d) Institutional Activities
Chairman, Department of History and Related Areas, 1974--
Chairman, Departmental Chairpersons Group 1976--
Co-Sponsor - new Public Policy and Government Major
Faculty Senate alternate 1972-1974
Life Experiences Committee 1974--
Equivalency Promotions Committee, Faculty Senate
International Studies Committee
Lecturer - Elderhostel Program - Summer 1976
Four State Colleges - Eastern European Studies Program

e) Community Affairs
Member: Publications Committee - Simsbury Historical Society
Simsbury Planning Commission - Appointed 1974; elected six year term, 1975
Democratic Town Committee 1968--
Member Simsbury Land Trust

f) Professional Memberships
American Political Science Association
Northeastern Political Science Association
New England Political Science Association

g) Present Research
Working on proposed International Relations Text that Harper and Row is interested in
John R. Dierst
Associate Professor, Political Science

Education
Swissvale High School, 1955-1957 - Diploma
Bucknell University, 1957-1961 - B.A., Political Science
University of Pittsburgh, 1961-1964 - M.A., Political Science
University of Pittsburgh, 1964-1972 - Ph.D., Political Science

Employment
A. Teaching
University of Pittsburgh, 1965, Assistant Instructor of Political Science
Eastern Connecticut State College, 1965-1967, Instructor of Political Science
Eastern Connecticut State College, 1967-1972, Assistant Professor of Political Science
Eastern Connecticut State College, 1972-present, Associate Professor of Political Science

B. Administration - Part-Time
University of Pittsburgh, 1963-1965, Academic Counselor
Eastern Connecticut State College, 1967-present, Assistant Registrar

C. Courses Offered
American Government
Municipal Government
Legislative Process
The Executive
Political Parties and Elections
Public Opinion
Internship in Electoral Politics
Internship in Municipal Government
Internship in Legislative Politics

D. Fields of Interest
Major Field: American Domestic Politics and Institutions
Specialized Interest: Public Policy Analysis

Publications

Community and Work Experience
1966-67 - Member, Windham-Willimantic Citizen's Consolidation Committee
1968-69 - Vice-Chairman, Community Development Action Agency - Chairman, Municipal Government Committee
1971-72 - Member, Windham Sewer Commission
1972 - Member, Special Ward Redistricting Committee, Willimantic
Kenneth M. Parzych
Associate Professor, Economics and Business Administration

Earned Degrees:

American International College, June, 1964, B.A. Economics
University of New Hampshire, June, 1965, M.A. Economics
University of Connecticut, June, 1970, Ph.D. Economics

Educational Experience:

University of New Hampshire, Graduate Assistant, 1964-65
University of Connecticut, Graduate Assistant, 1966-68
Instructor, Summer, 1968
Nichols College, Assistant Professor, 1968-70
State University of New York at Fredonia, Assistant Professor, 1970-71
Nichols College, Associate Professor, 1971-74
Western New England College, Part-time Staff in Graduate M.B.A. Program
Eastern Connecticut State College, Associate Professor, 1974-present

Non-Academic Experience:

General Electric Company, Pittsfield, Massachusetts
Executive Management Program, 1965-1966

Current Professional and Academic Association Memberships:

American Economic Association
Association for Evolutionary Economics
Association for Antitrust Studies
Omicron Delta Epsilon (International Honors Society in Economics)
Eastern Economic Association - Area-Representative
Association for Social Economics

Current Non-Teaching Professional Assignments and Activities:

Member: Campus Judicial Board
College Mission Statement Committee
Administrative responsibilities for program development, personnel, staff, etc.

Publications: (And Professional Activity)

Cost and Rate of Expenditure Analysis, General Electric Co., 1965
Publications (cont'd)


"Antitrust Policy and International Commerce" paper prepared for presentation at New York State Economics Association


Coloquim Address: State University of New York at Fredonia, April 1972


Presented a paper entitled: "Administered Inflation and The Inappropriateness of Monetarism," at a professional conference dealing with the State of the U.S. Economy, Spring 1975

Research

(a) Professional Consultant to Antitrust Division of U.S. Department of Justice. Prepared a statistical economic report and brief regarding the market impact of merger activity. Analysis involved determination of Relevant Product and Geographical Markets as Judicial regulatory norms.

(b) Results of earlier research have been forwarded to U.S. Senate Subcommittee on Antitrust and Monopoly. The analysis involved the application of regulatory policy to international commerce and was forwarded at the request of the Committee Chairman for review and possible legislative action.
Kenneth M. Parzych

Research (cont'd)

(c) Serve as an Area Representative of the Eastern Economic Association and have additional responsibilities as a manuscript review editor for The Eastern Economic Journal.

Academic Awards

Dean's List and Undergraduate Honors
National Science Foundation Fellowships
University of Connecticut Pre-Doctoral Fellowships
Summer Doctoral Research Grants
State University of New York Faculty Research Award
Recipient of a Lilly Foundation Fellowship (Named to Visiting Faculty Program at Yale University for 1975-76 Academic Year)

JRC:bb
12/27/76
September 21, 1976

Dr. Robert K. Wickware
Executive Officer for Academic Affairs
Board of Trustees for State Colleges
P. O. Box 2208
New Britain, Connecticut 06050

Dear Bob,

The Academic Planning Committee has approved on July 17, 1976 a major in Public Policy and Government. The usual procedure following this action has been to refer programs to the Council of Presidents. Since this procedure has been changed, I am requesting that whatever action is necessary be taken to continue the process of program approval. Enclosed are seventy-five copies of the proposal.

Please let me know what our next actions should be. Thank you.

Sincerely yours,

Delbert E. Meyer
Vice President for Academic Affairs