RESOLUTION concerning
REAUTHORIZATION OF A PARTNERSHIP
between
THE COLLEGE OF THE BAHAMAS
and
WESTERN CONNECTICUT STATE UNIVERSITY
to offer a
MASTERS PROGRAM IN HEALTH CARE ADMINISTRATION
AT THE COLLEGE OF THE BAHAMAS

December 8, 2000

WHEREAS, Western Connecticut State University currently offers the Masters degree program in Health Care Administration at its Danbury campus under license and accreditation by the Department of Higher Education as well as the accreditation by the New England Association of Schools and Colleges, and

WHEREAS, Board Resolution #94-103 authorized any of the CSU System universities to establish credit or non-credit instructional programs at overseas sites operated in partnership with foreign institutions or individuals, and authorized the President of such university to enter into contracts with such foreign institutions or individuals to carry out these programs in accordance with the provisions developed to implement BR #94-103, and

WHEREAS, In 1999, Western Connecticut State University, in compliance with BR #94-103, was authorized by the Board of Trustees to offer its Masters degree program in Health Care Administration at the College of the Bahamas on a one-time basis during 1999-2000, and

WHEREAS, WCSU, as part of its request for reauthorization, has submitted a report on the educational functioning and fiscal stability of the program with the College of the Bahamas, as required by Board policy, and

WHEREAS, The report describes positive outcomes and confirms that demand for the Masters degree program in Health Care Administration remains strong, therefore be it

RESOLVED, That the Board of Trustees for the Connecticut State University System approves Western Connecticut State University's request for re-authorization of the partnership with the College of the Bahamas to offer a Masters degree program in Health Care Administration, and be it further
RESOLVED, That the Board of Trustees for the Connecticut State University System authorizes the President of Western Connecticut State University to request approval from the Board of Governors for Higher Education to offer this program off-campus through academic year 2001-2002, and be it further

RESOLVED, That the President of Western Connecticut State University is authorized to enter into this partnership and shall report to the Board at the end of the academic year 2001-2002 concerning the educational and fiscal condition of this program, as required in Board Resolution #94-103.

A Certified True Copy:

William J. Cibles, Jr., Chancellor
ITEM

Request for Reauthorization of the partnership between Western Connecticut State University and the College of the Bahamas to offer a Masters Program in Health Care Administration.

BACKGROUND

In 1994 the Board of Trustees established a policy (BR#94-103) authorizing any of the universities of the Connecticut State University System to establish credit or non-credit instructional programs at overseas sites operated in partnership with foreign institutions or individuals. The policy authorized the President of the university to enter into contracts with such foreign institutions or individuals to carry out these programs. Where the program is substantially offered off of the university campus, approval from the Board of Governors is required.

In 1999 the Board of Trustees authorized Western Connecticut State University to offer its Masters degree program in Health Care Administration at the College of the Bahamas on a one-time basis for 1999-2000. This is a notification to extend the program temporarily for 18 months in order to allow an orderly transition of the program to the College of the Bahamas. No further extension will occur without review by the Board of Governors.

ANALYSIS

Western Connecticut State University has requested reauthorization of approval to offer the Masters in Health Care Administration at the College of the Bahamas. WCSU offers the degree under license and accreditation of the Board of Governors and the New England Association of Schools and Colleges, and the program is identical in content to the degree offered at WCSU.

As part of its request WCSU has submitted a report describing the positive outcomes and the fiscal stability of the program and confirms that there continues to be a strong demand for this program. The initial iteration was fiscally beneficial to WCSU. The second iteration of this program will be identical to the first and will comprise 36 credits to be offered over an eighteen-month period, ending in May 2002 at which time the program will be administered by the College of the Bahamas.

WCSU faculty will teach only during intersessions and/or summer session. All costs for travel, accommodations, incidentals, etc., will be borne by the College of the Bahamas.

CHANCELLOR’S RECOMMENDATION

Approve WCSU’s request for extending the partnership with the College of the Bahamas to offer the Masters Program in Health Care Administration for the 18 months only and authorize the President of WCSU to inform the Board of Governors for Higher Education of this temporary extension of an off-campus program. The President shall report to the Board at the end of the 18-month period concerning the educational and fiscal condition of this program, as required in Board Resolution #94-103.
Western Connecticut State University
Ancell School of Business
Management Department

Masters of Health Administration Program in the Bahamas

In response to the request of the College of the Bahamas, the Management Department intends to enter into a partnership with the College of the Bahamas (COB) to offer a second iteration of the Western Connecticut State University Masters of Health Administration (MHA) Program in the Bahamas. The first iteration of the MHA Program in the Bahamas began in August 1999 and will conclude in December 2000.

The Management Department formally approved offering a second iteration of the MHA program in the Bahamas at its Department meeting held on 9/6/00. Factors contributing to this approval included the benefits to WCSU faculty derived from teaching students in a foreign culture, interfacing with personnel, systems, and processes from a foreign college, and the potential to shape the provision of healthcare in the nation of the Bahamas. COB is requesting a second iteration because of the enthusiastic response to the initial program and because they do not have the system or processes yet in place to offer an MHA program on their own. The Management Department, COB, and all other major stakeholders in the first iteration of the program were very pleased with the quality, administration, and outcomes of the program.

The format of the second iteration will parallel that of the first. The program will be 36 credit hours, and will be identical to the program offered to WCSU’s students, with the exception of three elective courses, which are Bahamas-specific, and will be taught by Bahamian adjuncts. WCSU faculty members, who are experienced instructors in the program, will teach most other courses. A twenty-two student cohort will move through the program together, taking approximately one course every six weeks. The Management Department projects the program to be completed within an eighteen-month period.

The Chair of the Management Department will interview and hire all faculty members. WCSU will pay instructors’ salaries, while COB will pay for travel expenses. Western will assist COB with book orders, library and technology access, and logistical and administrative issues.

See the attached budget and projected income and expenses for more information.
Western Connecticut State University (WCSU) has entered into a partnership with the College of the Bahamas (COB) to offer Western’s Masters in Health Administration (MHA) program at COB’s campus. The contract was finalized and the program was approved in the summer of 1999, and courses began in August 1999.

The program is 36 credit hours, and is identical to the program offered to WCSU’s students, with the exception of the three elective courses, which are Bahamas-specific, and are taught by Bahamian adjuncts. WCSU faculty members, who are experienced instructors in the program, teach all other courses. The Chair of the Management department interviewed and hired all faculty members. WCSU pays instructors’ salaries, while COB is responsible for travel expenses. Western has assisted COB with book orders, library and technology access, and logistical and administrative issues. See attached projected budget, and actual income and expense figures for more information.

A twenty-two-member student cohort moves through the program together, taking approximately one course per month. The parties expect the program to be completed in the twelve month period August 1999 – August 2000. The College of the Bahamas and its students are very satisfied with the program, and COB has received numerous inquiries and applications for a second iteration of the program. Western is the first university to offer graduate education in the Bahamas, and is proud to be having a direct impact on the educational and health care arenas of this nation.

Ellen D. Durnin
4/6/00
Western Connecticut State University
Ancell School of Business
Management Department

Masters of Health Administration Program in the Bahamas

Second Iteration

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The Chair of the Management Department will interview and hire all faculty members. WCSU will pay instructors’ salaries, while COB will pay for travel expenses. Western will assist COB with book orders, library and technology access, and logistical and administrative issues.

See the attached budget and projected income and expenses for more information.
Western Connecticut State University  
Ancell School of Business  
Management Department  

Masters of Health Administration Program in the Bahamas  

Second Iteration (Jan 2000 – June 2001)  

<table>
<thead>
<tr>
<th>Income</th>
<th>Expenses</th>
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<tbody>
<tr>
<td>Tuition 22 students @ $195 x 36 credits</td>
<td>154,440.00</td>
</tr>
<tr>
<td>Administrative Fee 22 students @ $49 x 36 credits</td>
<td>38,808.00</td>
</tr>
<tr>
<td>Application Fee 22 students @ $40 each</td>
<td>880.00</td>
</tr>
</tbody>
</table>

Salaries:  
- Faculty 12 courses @ $3,000 = 36,000.00  
- Travel Stipend 9 faculty @ $1,000 = 9,000.00  
- Coordinator 18 months @ $1,000 = 18,000.00  
- University Assistant 18 months @ $500 = 9,000.00  
- Administrative Assistant 18 months @ $100 = 1,800.00  

Communications:  
- Phone/ Fax 18 months @ $110 = 1,980.00  
- Express Mail 18 months @ $190 = 3,420.00  

Materials:  
- News letters 12 issues @ $25 = 300.00  
- Copies 9 courses @ $200 = 1,800.00  
- Site Visit (Coordinator) = 1,000.00  
- Site Visit (University Assistant) = 500.00  
- Graduation Ceremony = 4,000.00  

Total = 194,128.00  
Surplus = 107,328.00  

Total = 86,800  

9/27/00