BOARDS OF TRUSTEES
CONNECTICUT STATE UNIVERSITY SYSTEM
DEVELOPMENT COMMITTEE

Thursday, April 15, 2010
Connecticut State University System Office
2:30 p.m. – Room 123

MEETING MINUTES

Trustees Present: Ron Pugliese, Chair; Elizabeth Gagne; Gail Williams (via conference call)

Universities: Chris Galligan, Vice President for Institutional Advancement, CCSU
Ken DeLisa, Vice President for Institutional Advancement, ECSU
Megan Rock, Vice President for Institutional Advancement, SCSU
Fredric Wheeler, Interim Vice President for Institutional Advancement, WCSU

System Office: Louise Feroe, Senior Vice Chancellor for Academic & Student Affairs
Susan Matterazzo, Administrative Assistant

Chairman Pugliese called the meeting to order at 2:40 p.m.

1. Minutes of February 4, 2010

Trustee Williams moved approval of the February 4, 2010 minutes; Trustee Pugliese seconded the motion, and the minutes were approved.

2. Discussion Items

University Development Plans

The Vice Presidents for Institutional Advancement were asked to provide a brief overview of the University Development Plans. Mr. Galligan noted that the underlying theme in Central’s Plan is to grow the participation rate during challenging economic circumstances. There has been an increased effort to engage younger alumni at Central in particular. Mr. DeLisa noted various efforts being undertaken at Eastern to engage disconnected alums. Focus has also turned to planting the idea of philanthropy in students’ minds while they are there so they are inclined to continue giving after graduation. Mr. Wheeler noted that Western’s Development Plan, which will be tied directly to the university’s Strategic Plan, will focus more on addressing systemic changes, and looking at the efficiency and effectiveness of the office of Institutional Advancement. It was noted that Western’s plan is still under development, and would be ready for submission by the next meeting. Ms. Rock noted that she did not follow a specific template, but has instead developed more of a campaign plan for Southern, tied closely to the University’s Strategic Plan. She noted that Southern’s plan includes components for students, faculty enhancement and special projects.
A common theme shared by all the universities was a focus on increasing alumni participation, given the current economic climate and continued decline in state funding. All of the universities also continue to work on strengthening the relationships with the Foundation Boards, and to ensure 100% participation from Foundation Board members.

Further discussion of the development plans will take place at the next Development Committee Meeting.

3. Review of Quarterly Reports

The Vice Presidents of Institutional Advancement updated the committee on their quarterly gift income reports and highlighted their university’s program success, upcoming events, and development/fundraising efforts.

4. Other Business/Reports

There was no other business discussed.

On a motion by Trustee Gagne and second by Trustee Williams the meeting was adjourned at 3:48 p.m.